

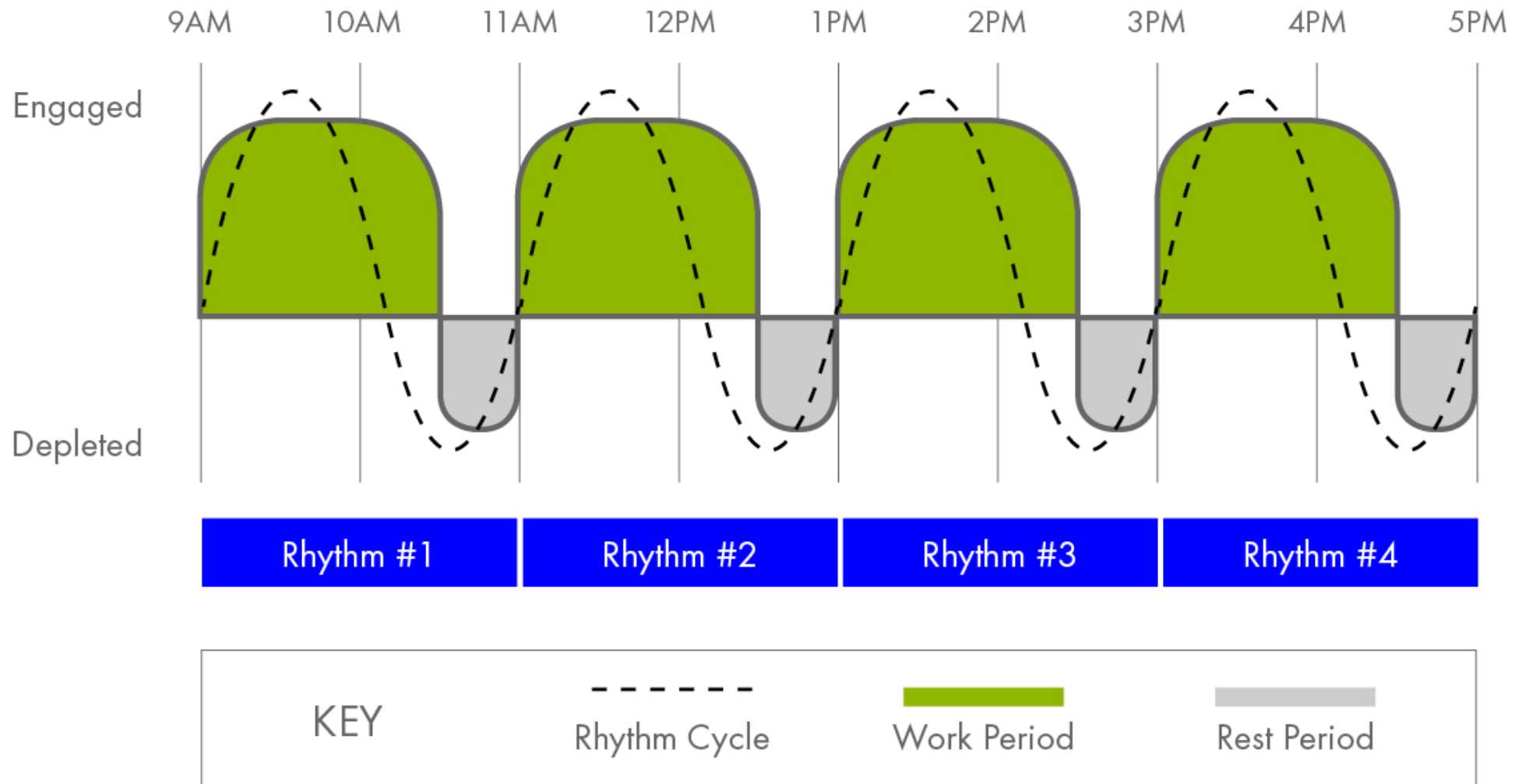
MINDNAPPING

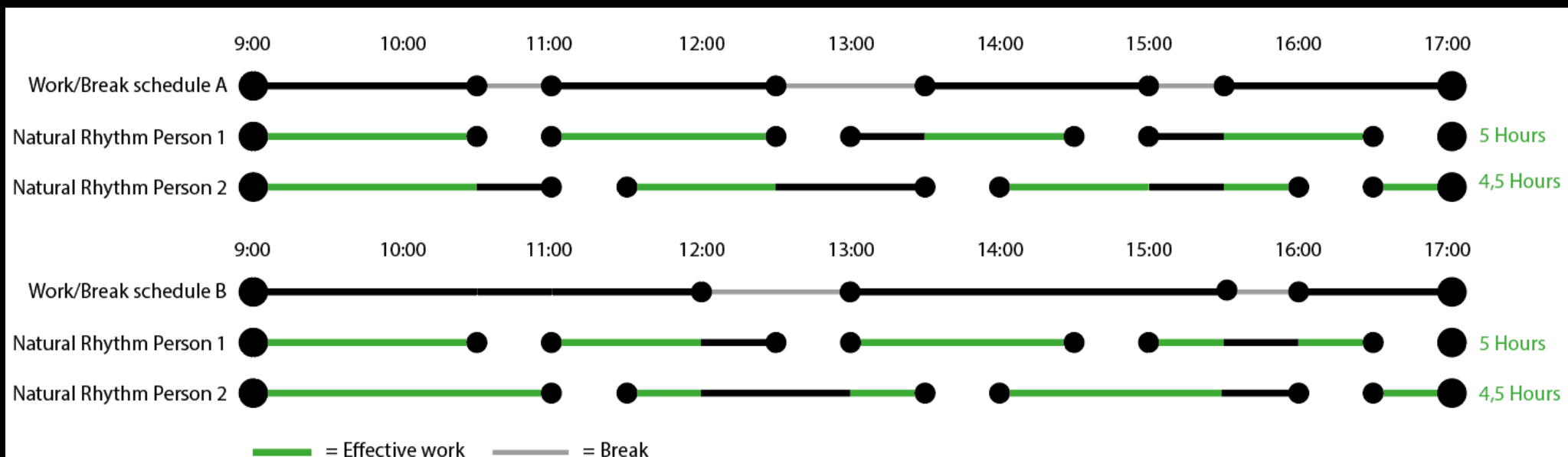
A NEW WAY TO VIEW BREAKS

EMIEL WOLF

Exploring interactions - more effective breaks in creative workplaces

ULTRIDIAN RHYTHM







To improve the productivity of people in creative offices by allowing them to regain focus and inspiration more quickly, through facilitating daydreams during short breaks.

SOCIAL INTERACTION



STIMULATION



EASE OF MIND

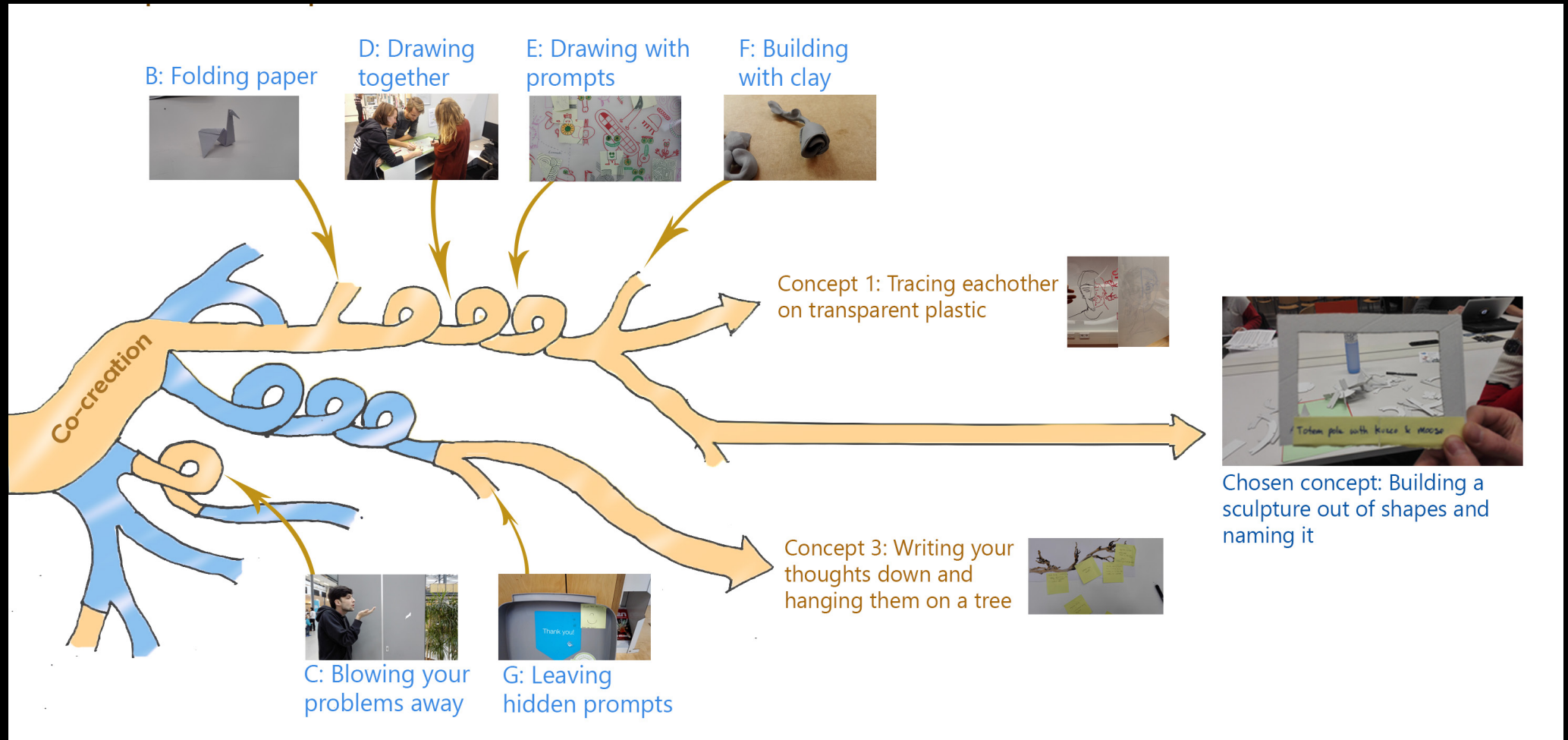


A group of five children are outdoors, blowing bubbles. In the foreground, a boy in a green plaid shirt is looking down at a yellow bubble wand. Next to him, a girl with dark curly hair in a grey tank top is blowing a bubble with a red wand. Behind her, another girl in an orange dress is also blowing a bubble. Further back, a girl in a pink shirt and a boy in a red shirt are visible, both holding bubble wands. The background is a soft-focus outdoor setting with trees and foliage. The overall mood is joyful and carefree.

Children blowing bubbles together

Cheerful Carefree Fun Instinctive Open Surprising

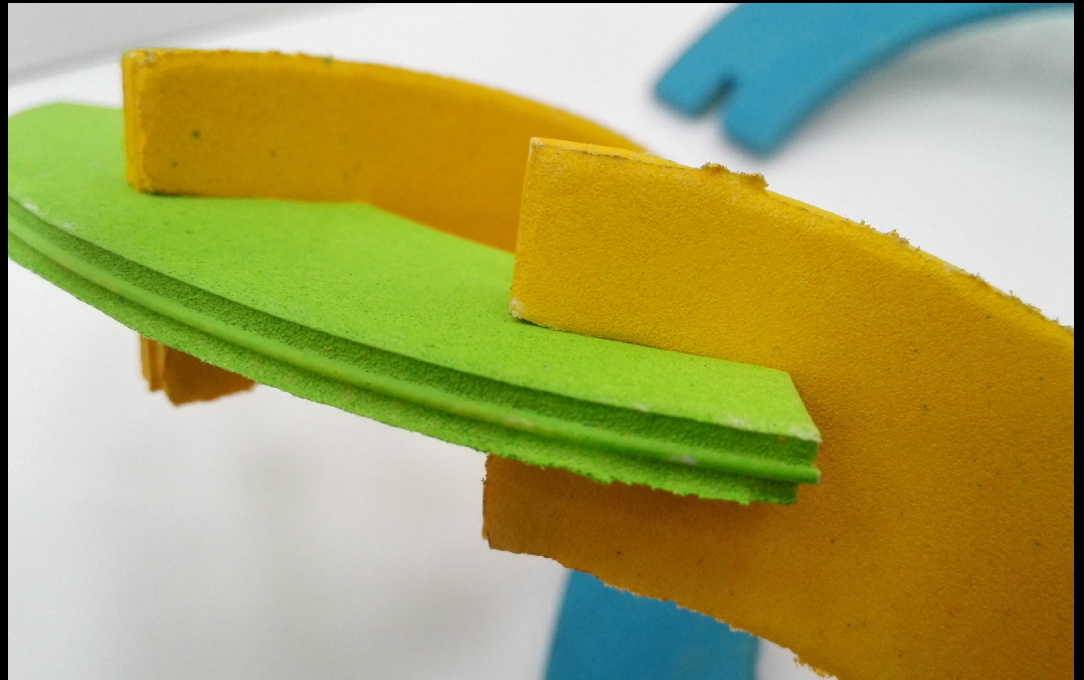
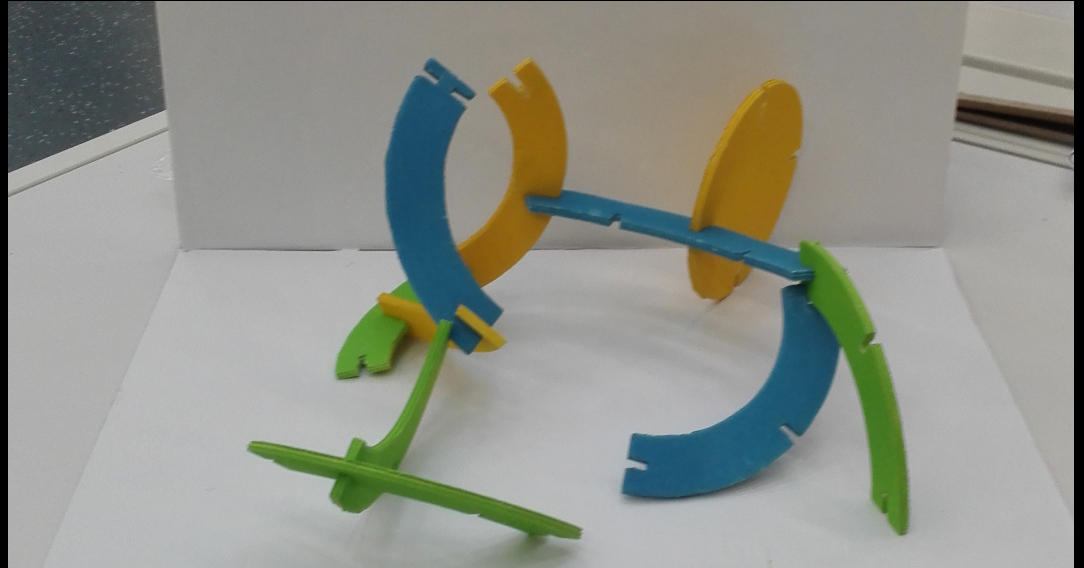
ITERATIONS



MINDNAPPING BUILDING SET



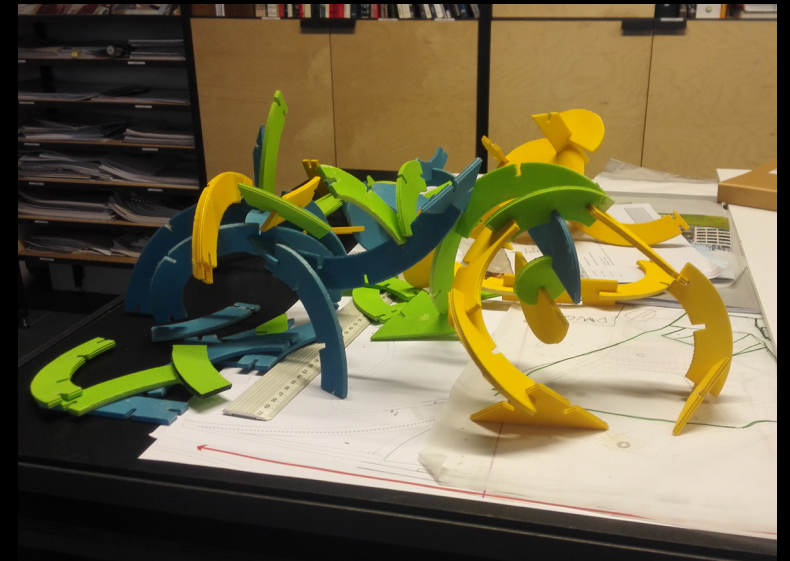
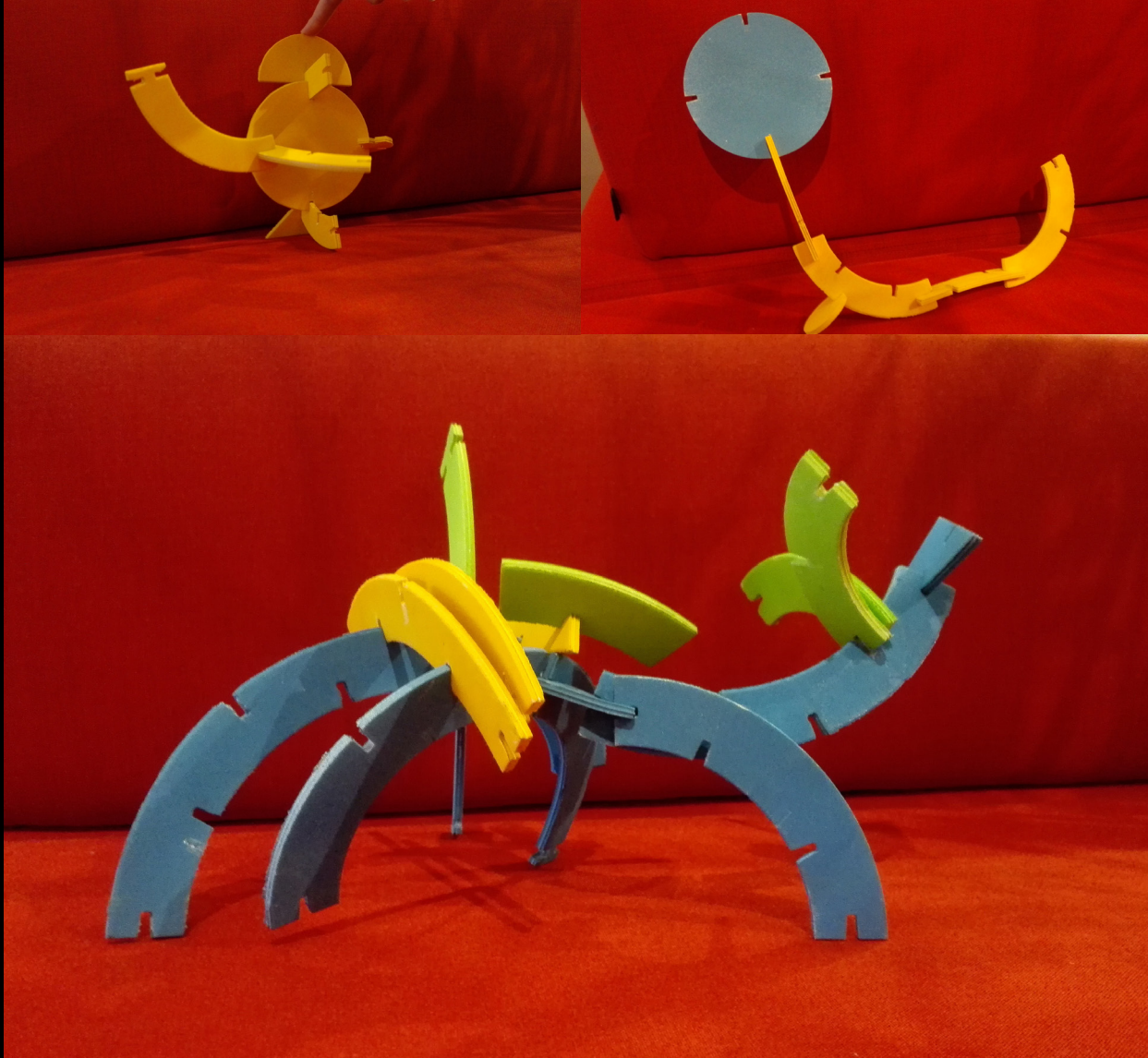
- > Simple and Instinctive
- > Fun
- > Quick, abstract building
- > Can't plan, building freely
- > Adaptable
- > Not too fun







FINAL TEST



THANKS FOR YOUR ATTENTION

DO WE HAVE TIME FOR MY VIDEO?