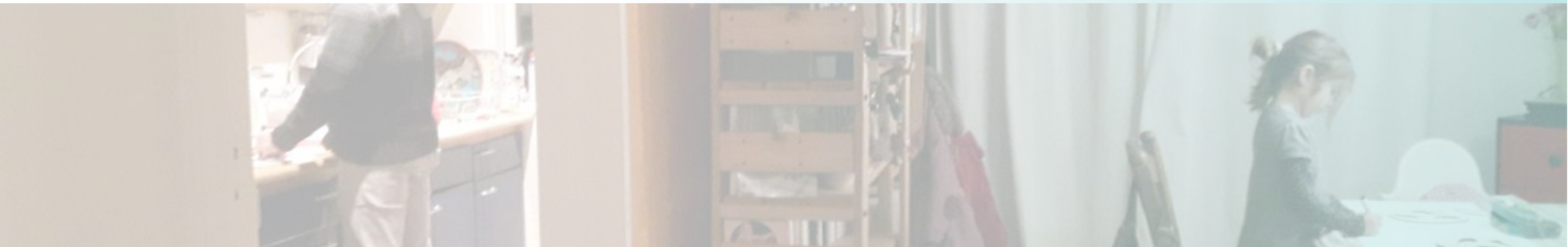


# HELPING HANDS



Final presentation  
Attila van Dijk  
4045157

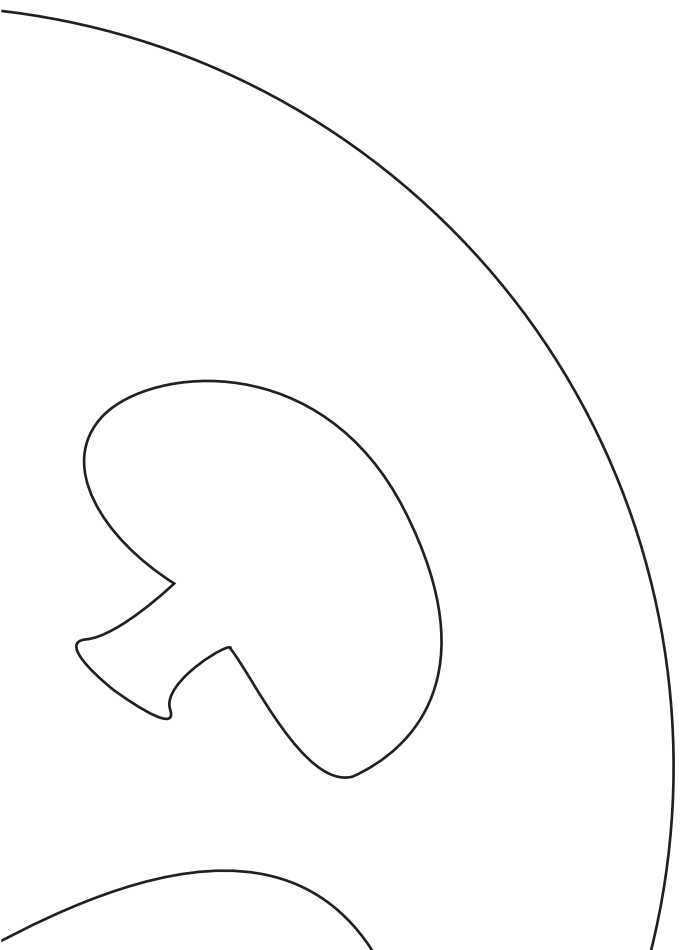
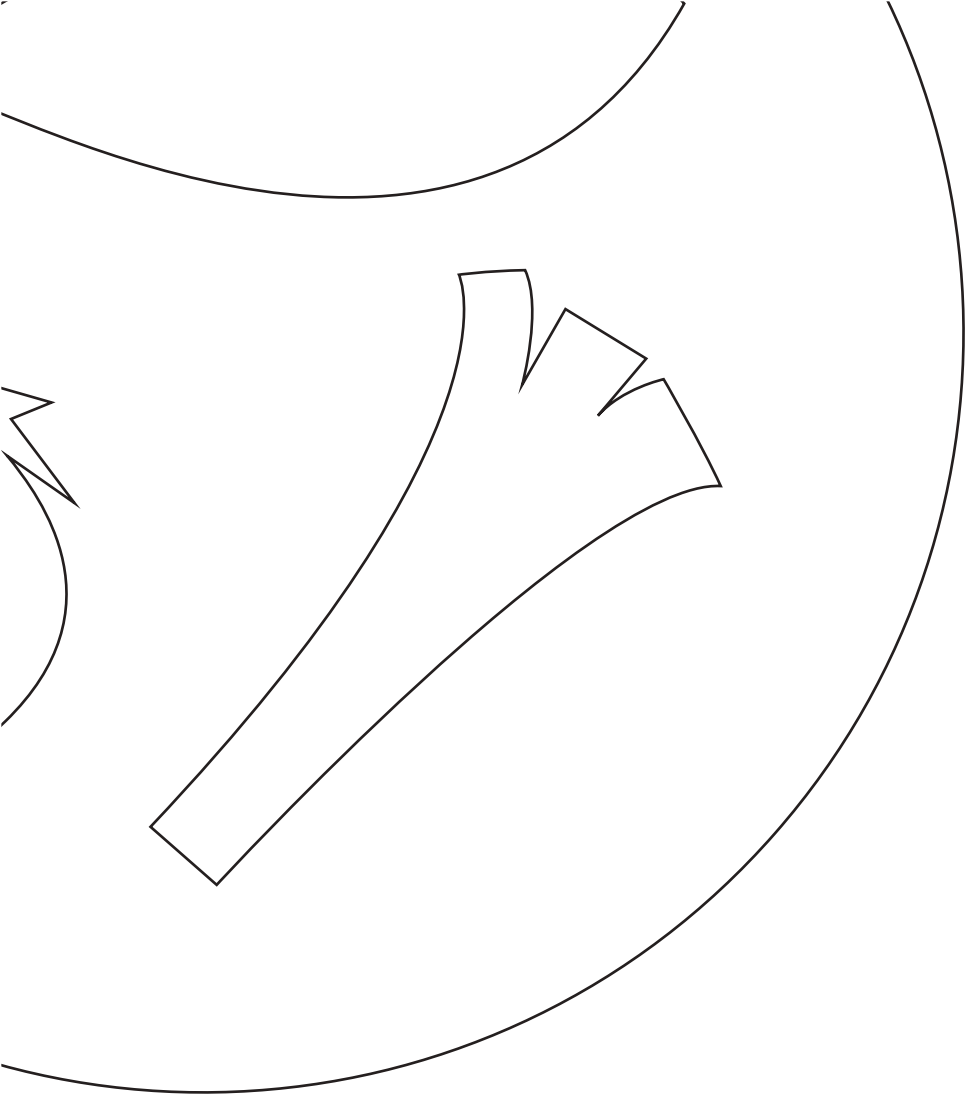
# CONTENTS

**-Context**

**-Research and  
Design**

**-Product**

**-Evaluation**



**CONTEXT**

# CONTEXT

Cooking with children

Adequate tasks

Conflict



## CONTEXT

*To provide an autonomous and playful activity for children (4-5 y.o.) after having helped cooking, so they continue feeling valued and involved with the dinner preparation*

## CONTEXT

*To provide an autonomous and playful activity for children (4-5 y.o.) after having helped cooking, so they continue feeling valued and involved with the dinner preparation*



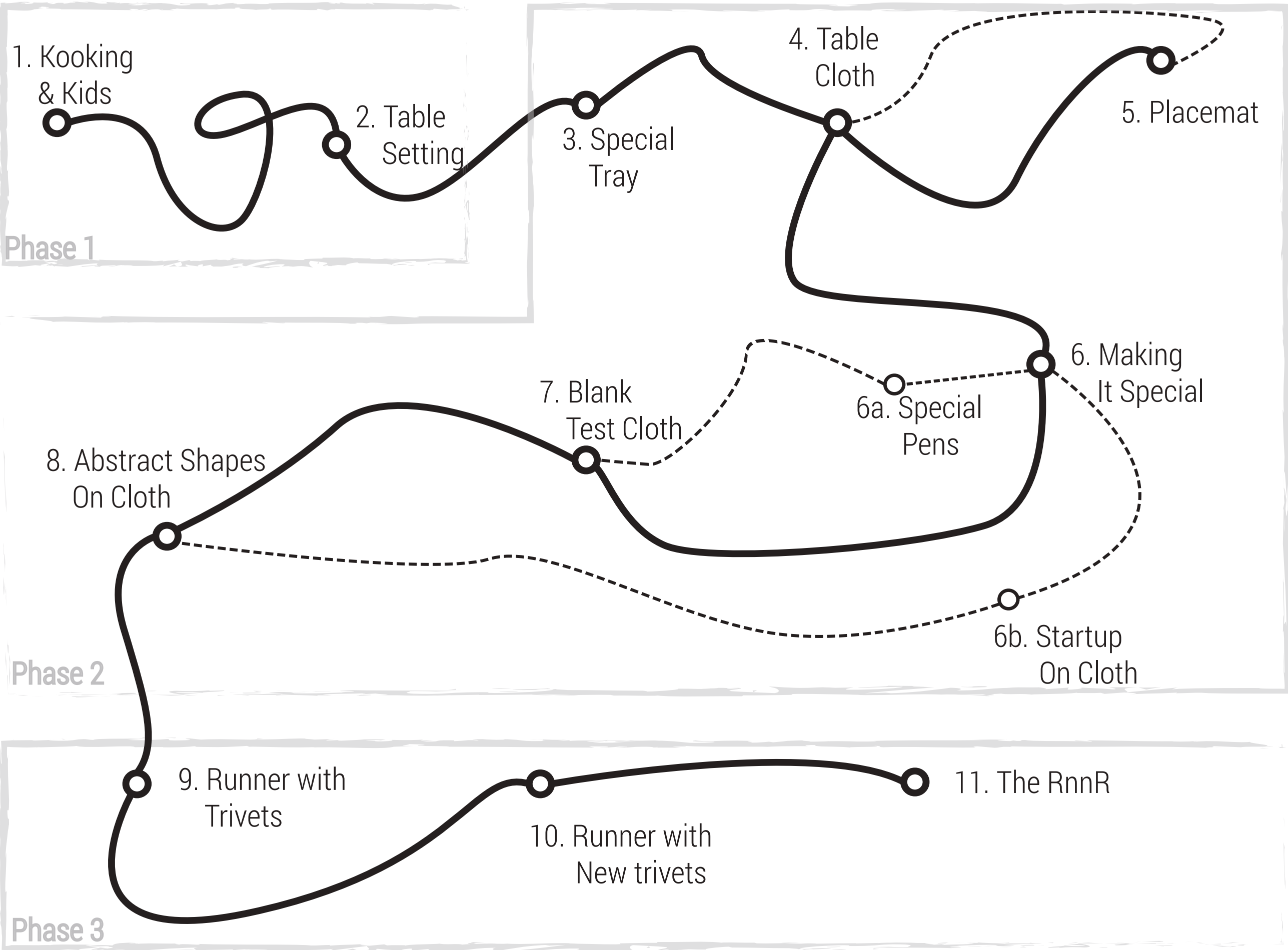
## CONTEXT

...like putting on music while having guests...



# RESEARCH & DESIGN





1. Kooking & Kids

2. Table Setting

3. Special Tray

4. Table Cloth

5. Placemat

Phase 1

8. Abstract Shapes On Cloth

7. Blank Test Cloth

6a. Special Pens

6. Making It Special

6b. Startup On Cloth

Phase 2

9. Runner with Trivets

10. Runner with New trivets

11. The RnnR

Phase 3

# RESEARCH & DESIGN

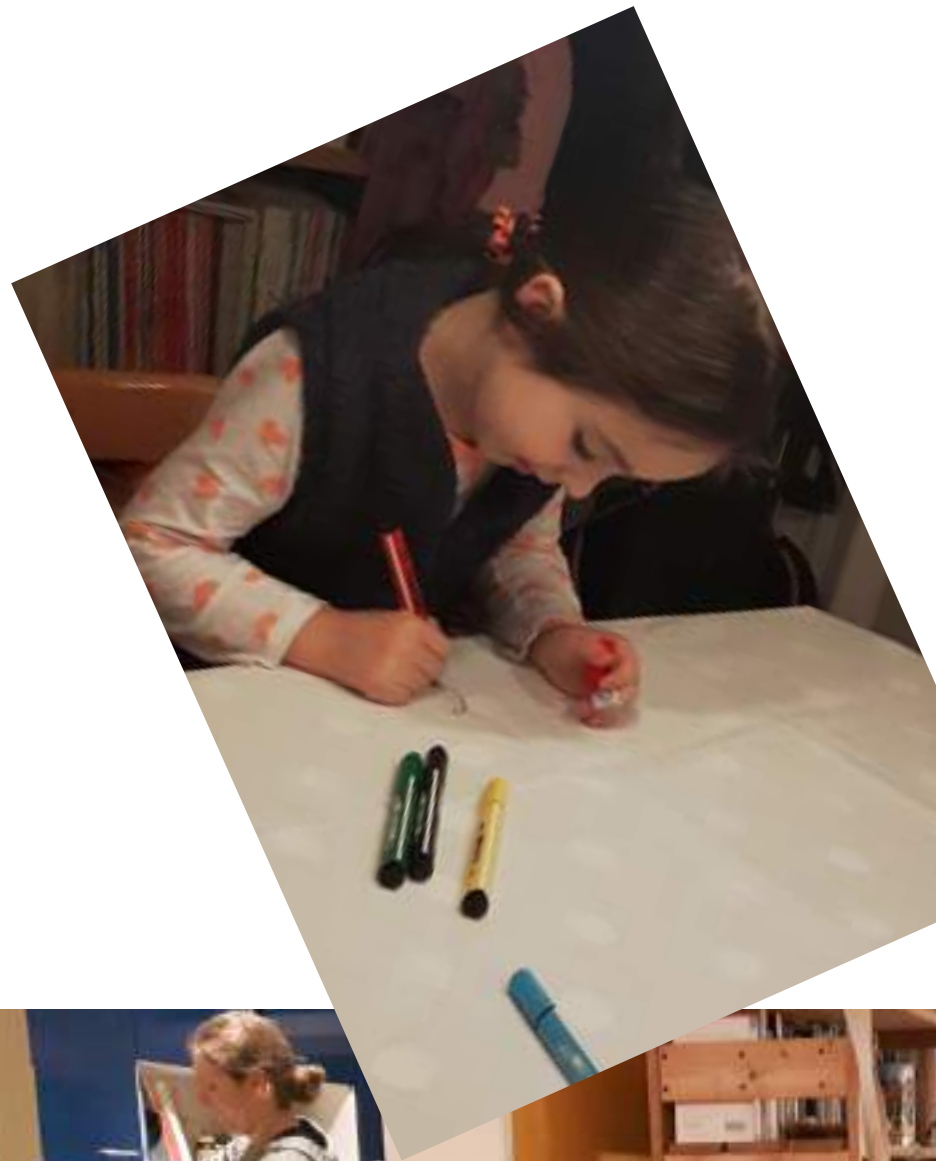
## Drawable cloth



# RESEARCH & DESIGN

Insights:

- canvas too big
- startup needed
- no conflict





## RESEARCH & DESIGN



Abstract shapes  
on a large cloth

## RESEARCH & DESIGN



Insights:

-still too big

-drawings were  
small

# RESEARCH & DESIGN

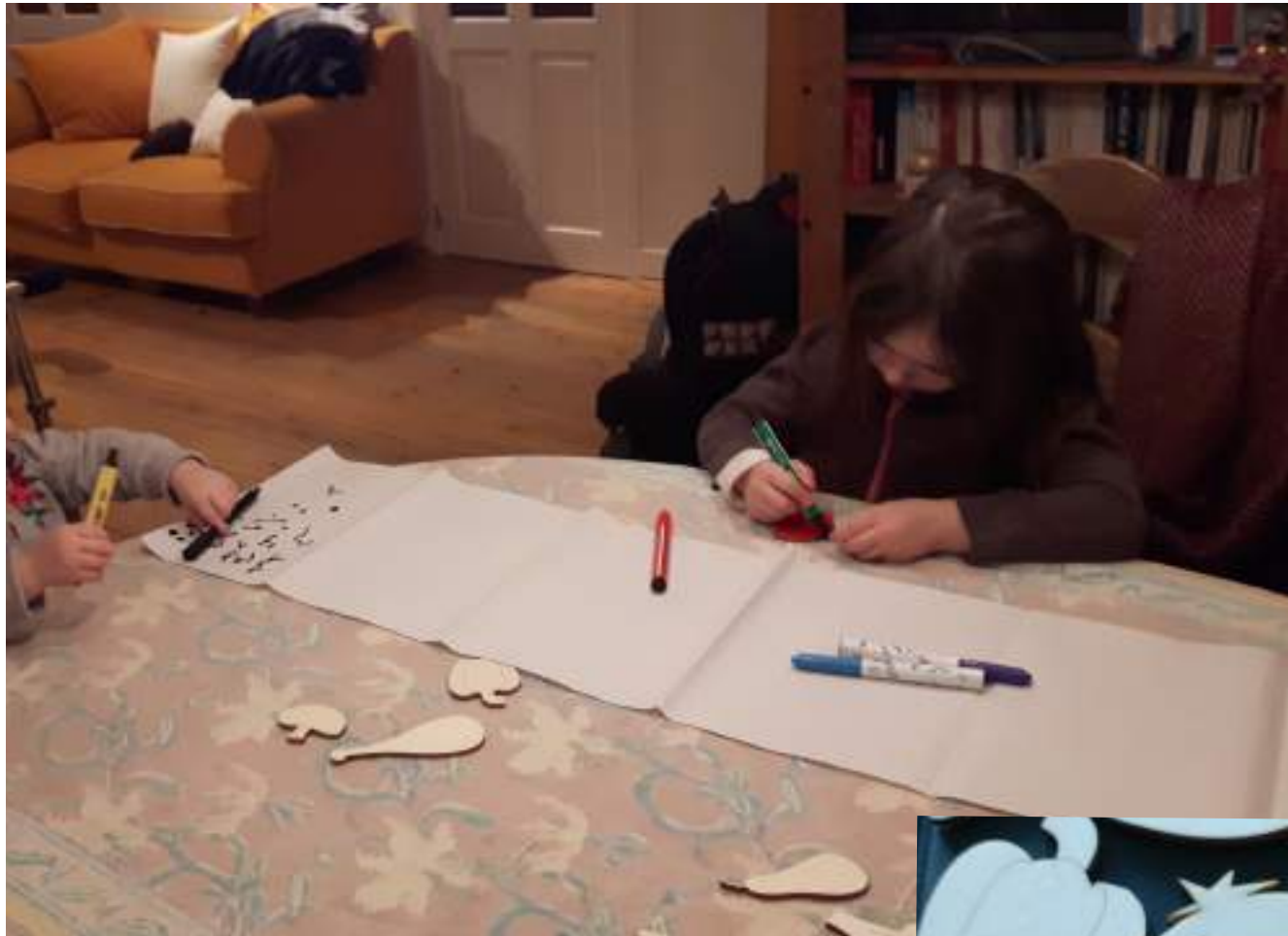


Table runner

Small trivets



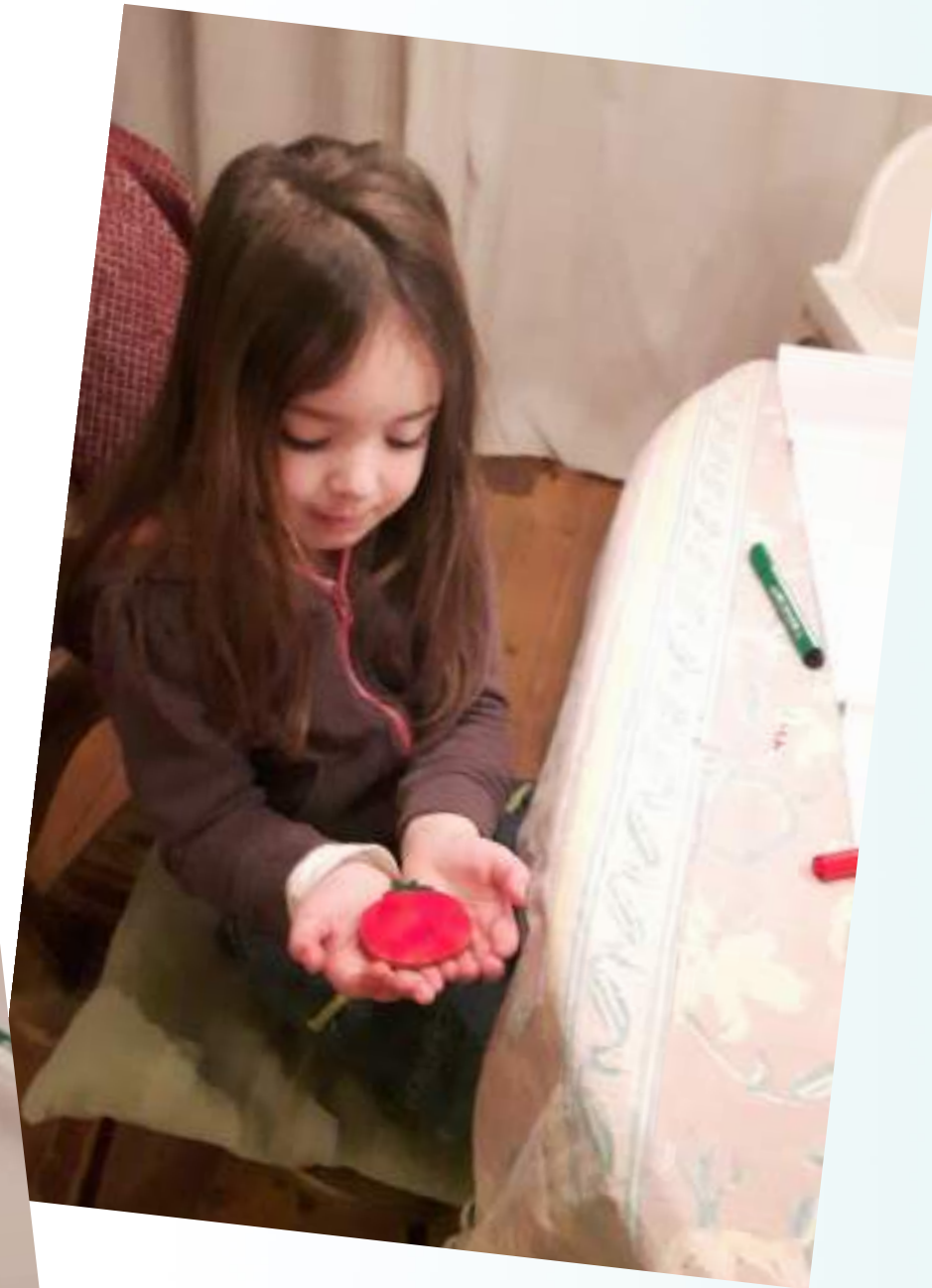


# RESEARCH & DESIGN

Insights:

-trivets distract

-few drawings



# RESEARCH & DESIGN



Final test:

Runner with  
new trivets



# RESEARCH & DESIGN



Final test:

Video

# RESEARCH & DESIGN



Insights:

- size was good
- outlines used in larger drawings
- child was proud

**PRODUCT**



# RNNNR

PRODUCT

The RnnR:

-runner

-trivets

-pens





# RINNIR

PRODUCT

How it works



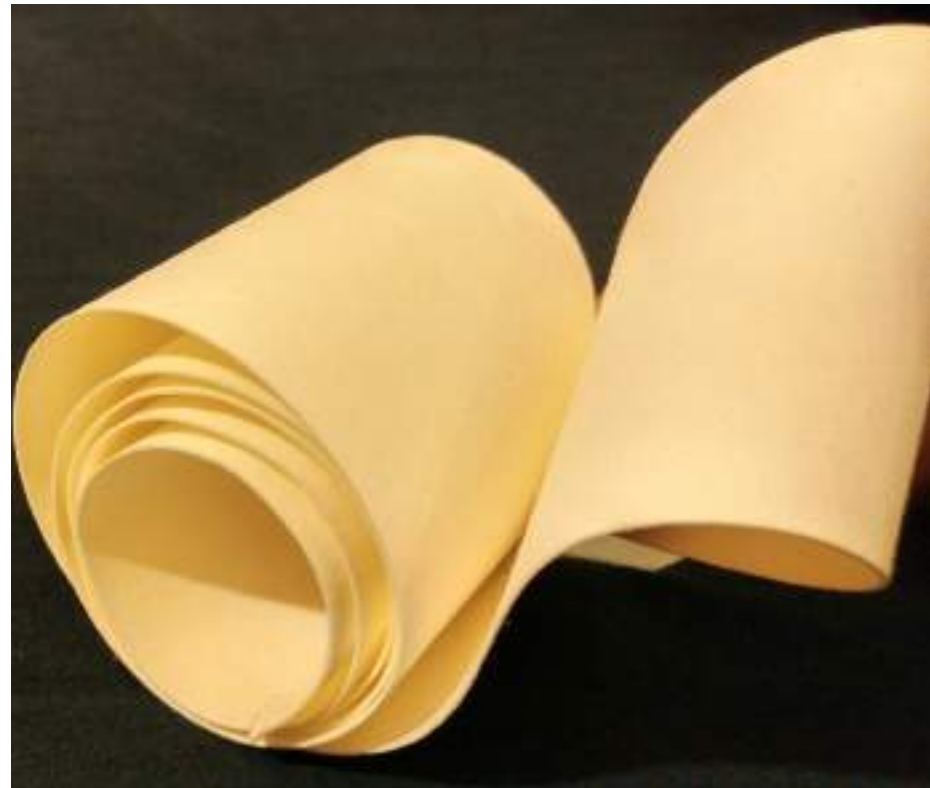
# PRODUCT

Runner:

-cellulose fiber

-washable

-adaptable



# PRODUCT

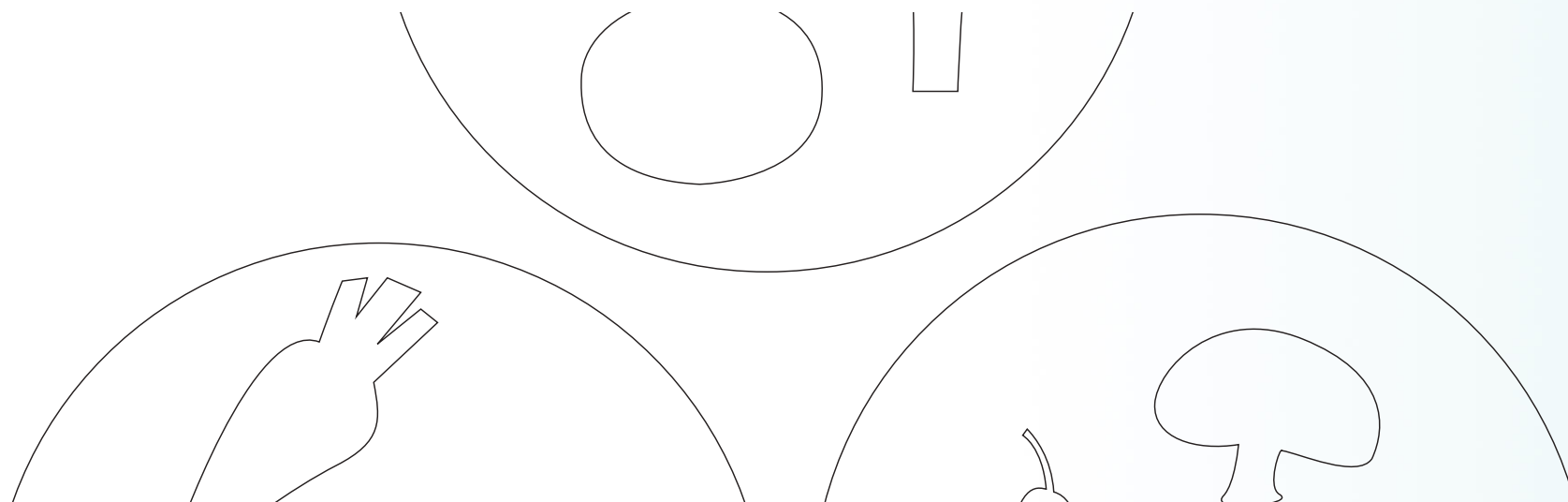


Trivets

-wood

-laser cut

-outlines



# PRODUCT



Pens

-child friendly

-washable



# PRODUCT



Packaging

-trends collage



# PRODUCT



Packaging

-contents

-rough surface

-oversized  
lettering



**EVALUATION**

# EVALUATION

*To provide an autonomous and playful activity for children (4-5 y.o.) after having helped cooking, so they continue feeling valued and involved with the dinner preparation*

# EVALUATION

*autonomous*



# EVALUATION

*To provide an autonomous and playful activity for children (4-5 y.o.) after having helped cooking, so they continue feeling valued and involved with the dinner preparation*

# EVALUATION



*playful*

# EVALUATION

*To provide an autonomous and playful activity for children (4-5 y.o.) after having helped cooking, so they continue feeling valued and involved with the dinner preparation*



# EVALUATION



*valued and involved*

# EVALUATION

However,

-more testing

-long term effects

**THANK YOU**

**QUESTIONS?**