

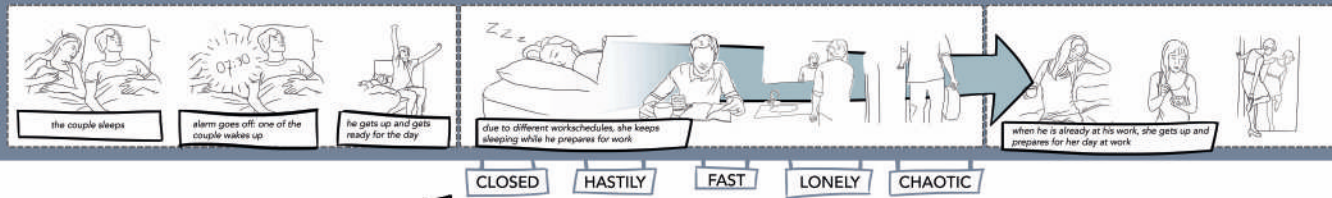
LOVE DURING RUSH HOUR

an exploring interactions project

studio orange
gracia murris
1506099

CONTEXT

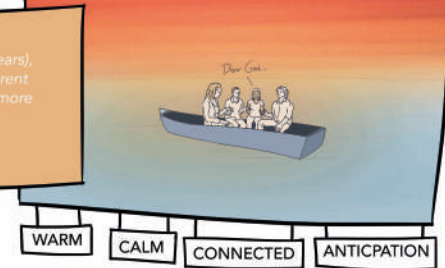
CURRENT SITUATION



DESIGN GOAL

To make young couples (20-30 years), who are living together with different work schedules and no kids, feel more involved with each other during their morning ritual.

INTERACTION VISION



MAIN INSIGHTS DURING PROGRESS

OBSERVATIONS & INTERVIEW

situation suitable for most benefit: couples with different work schedules during morning ritual

current qualities of interaction

design goal
interaction vision

CULTURAL PROBE

no digital screens but like to leave each other messages

couples create closeness based on the 5 languages of love (gary chapman)

determining design intervention locations



inspiration for ideation

IP WORKSHOP 2

written message is more thoughtful and relaxed than a voice recorded message

written messages

4 concepts, eventually combined 2 concepts into 1:

a projector of messages that can be used as a wake-up light

IP WORKSHOP 3

digital messaging was experienced as more convenient relative to analogue messaging, but the last one seem to fit the qualities better.



analogue

templates

one stack per couple partners don't mind erasing each other's messages

black pen for writing: involvement is in the content of the messages (no drawings)

practical shapes, no sharp corners for space to write

LONG TERM USER TEST TEMPLATES

1 couple

final concept

guiding text too limited free content is important for connectedness

balance between basic and creative shapes

different colors for color coding grey tint for maturity yellow to red for warmth

FINAL PROTOTYPE



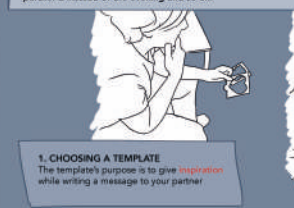
TEMPLATES

PROJECTOR

PROTOTYPE IN CONTEXT

INTERACTION SCENARIO

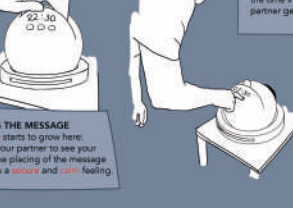
The first cycle using this product will start in the evening (step 1-5). If partner 2 is the one who wakes up first, then partner 1 writes his/her message in the evening before. Partner 2 writes his/her message in the morning before partner 1 wakes up. When partner 1 wakes up he/she writes her message then for partner 2 instead of the evening and so on.



1. CHOOSING A TEMPLATE
The template's purpose is to give inspiration while writing a message to your partner



2. WRITING A MESSAGE
In this step you think of your partner, which gives a warm and connected feeling. You anticipate what she/he would think of your message.



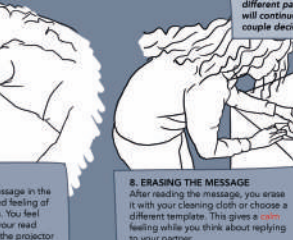
3. PLACING THE MESSAGE
Anticipation starts to grow here: waiting for your partner to see your message. The placing of the message can give you a warm and calm feeling



4. SETTING THE TIMER
You set the time the projector should go on: the time in the morning your partner gets up.



5. MOVING THE PROJECTOR
You decide where the best place is to put the projector for your partner to see, this makes you feel connected to your partner. Anticipation will your partner see your message well?



6. WAITING FOR NEW MESSAGE
The anticipation grows even more while you wait for your partner to read the message and reply. This makes you feel warm and connected and really excited as well.



7. READING THE MESSAGE
While you read your partner's message in the morning, still a bit dreamy, a mixed feeling of calm and excited comes over you. You feel connected to your partner while your read his/her loving words. The light of the projector makes you feel warm as well.

8. ERASING THE MESSAGE
After reading the message, you erase it with your cleaning cloth or choose a different template. This gives a calm feeling while you think about replying to your partner.

After step 8, the process starts again but with the different partner. This cycle will continue until the couple decides to stop.

In the user evaluation the participants put the projector in the living room as they thought it would wake up their partner otherwise. When coming in the morning, the light of the projector gives a warm, peaceful and excited feeling.

the casing is a wooden sphere, which evokes a feeling of warmth

the sphere is placed on a circular holder to keep the sphere in balance and the right position

the texture is smooth and the symmetric balance of the shape gives a sense of tranquility (calm)

the projector's lens, with the outside ring you can regulate its focus

the light used is a warm LED light

it works on batteries, so that the product can be used anywhere

a slot for the template that is being used tab of the template sticks out to get it out of the slot

clock and timer

a slot to put the templates in that are not used

cleaning cloth to erase messages

a black, fine marker that can be erased

RECOMMENDATIONS

- 1 test with more couples in context
- 2 ideate on suitable place for cleaning cloth and marker
- 3 make tangible version of final design
- 4 iterate some more on template sets
- 5 bigger templates for more space to write