



# LOCATION VLOG

By creating a vlog, the participants map the situation or environment that they are going to make a design for, and they will see that everyone experiences the situation differently.

 **Participants**  
**Duos**

 **Design skill**  
**Develop empathy**

 **Prior design experience**  
**None**

 **Duration**  
**60 minutes**

 **Design step**  
**Explore the problem**

## Description



Pairs of participants make a vlog about the location of a design problem. They film short clips with a telephone or camera where they show the surroundings of the design assignment. They are given the role of reporters and the participants

explain how the place is used, who is usually there and which objects are around. In addition, the participants can incorporate their own opinion about the environment.

After filming, the participants have a short time to merge the clips into a vlog. They select the best material and ensure that the different clips form a logical vlog.

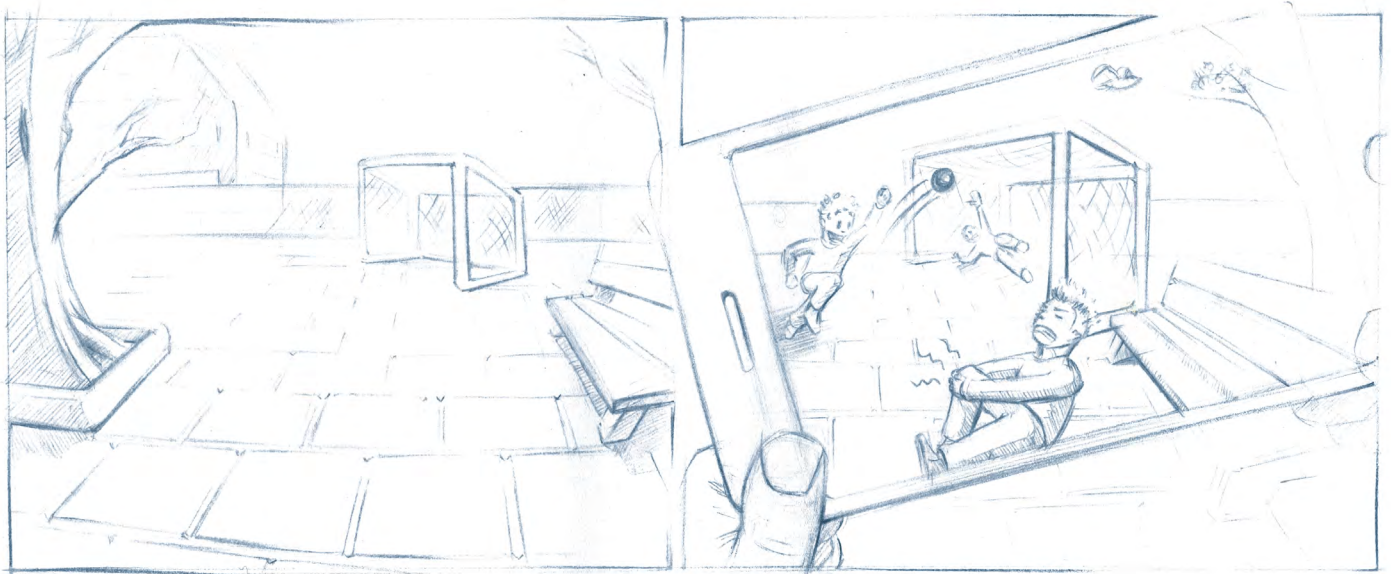
After editing the material, the participants view each other's vlogs and talk about the environment with each other. This helps them to use the videos to look for similarities and differences between their experiences.

## Effect

Creating a vlog helps participants to be more aware of the design environment and helps them to view the environment differently. Watching other people's vlogs shows participants how they can experience their environment differently than their peers.

*Without the Location vlog*

*With the Location vlog*



## Example

Year 6 is going to make a new design for the schoolyard. Before the students get started with inventing ideas, they visualize the current environment of the school playground by creating a vlog. Joy and Rosa work together. Rosa films Joy as she explains what you can do on the horizontal bar. Joy says that the horizontal bar is her favourite place. While hanging and moving, she says that she feels free at the horizontal bar. She thinks the green bushes are also nice. When Joy is finished, they change roles and Rosa shows the best place for a quiet chat on the school playground.

After filming, Joy and Rosa choose the best clips and edit them into one video. When the vlog is ready, they watch it with Tommy and Axel. It strikes Rosa that the boys only spoke about football and using the horizontal bar as a goal. During the class discussion, she decides to share this insight. The other groups also noticed that there are major differences in the favourite spots and activities of each student on the school playground.

## Step by step

- 1 Consider in advance the preconditions the vlog must meet. Decide what the vlog should be about, what the maximum length of the vlog is and the area in which the participants can film. In addition, make a schedule for creating, editing and discussing the vlog.
- 2 Make sure there are enough cameras for one camera between two participants. A vlog can easily be recorded with a mobile phone.



- 3 Before the participants start filming, discuss the preconditions for vlogging with the class. Agree on how much time there is for filming, editing and discussing the videos. Encourage the participants to record everything in one clip, this saves a lot of time when editing.
- 4 Have the participants view and discuss their vlogs in groups. Have them write down on paper the similarities and differences between their perception of the environment.
- 5 Discuss the most striking similarities and differences with the whole group. Emphasize that the participants do not all experience the environment in the same way and that it is good to take this into account when designing.

## Tips

- ▶ Creating a vlog can take a lot of time, so discuss the time schedule in advance. For example, take 20 minutes for filming, 10 minutes for reviewing and editing the vlog, and 15 minutes for discussing the vlogs. If necessary, omit editing, asking participants to make a vlog in one take.
- ▶ Do you want the participants to edit the vlog? There are various apps available for editing the videos on a mobile phone. Ask the students if they are already familiar with a software for editing as this is preferable. Most mobile phones have simple video editing functions. Otherwise, search for a suitable app to edit the videos. iMovie works well or use the YouTube editor.

