

THE Summit OF THE Objects

Why?

Sustainability? Luxury? Or both?

Even though, hotel guests might care about climate crisis and sustainability. Alone in the hotel room, they might want to indulge themselves in more energy and water-consuming practices that they could not afford daily. For instance, carefree hot showers, very bright lightning and endless TV watching. But, what if we could have sustainable luxury?

Sustainability is not a Black-and-White Matter

Additionally, sustainability is perceived as a complex topic, full of nuances and interpretations. If sustainability can be perceived in different ways, what would it look like if the individual actors in this problem, the consuming objects, could share their views on sustainability during a stay in a luxurious hotel room? How would the objects intervene if they want to share their opinion?

Our Goal

The underlying goal of this project is to open a debate on the different interpretations of sustainability by experiencing a negotiation between the objects. For this exhibition, we want to let people reflect on an alternative situation in which objects can make you more aware of your own energy and water consumption patterns in a provocative way.

I can see everything from here and I want you be the best version of yourself.

- > **observant**
- > **pragmatic**
- > **know-it-all person**
- > **confident**



A good show can't hurt the environment, right?

- > **enthusiastic**
- > **idealistic**
- > **encouraging**
- > **egocentric**

What

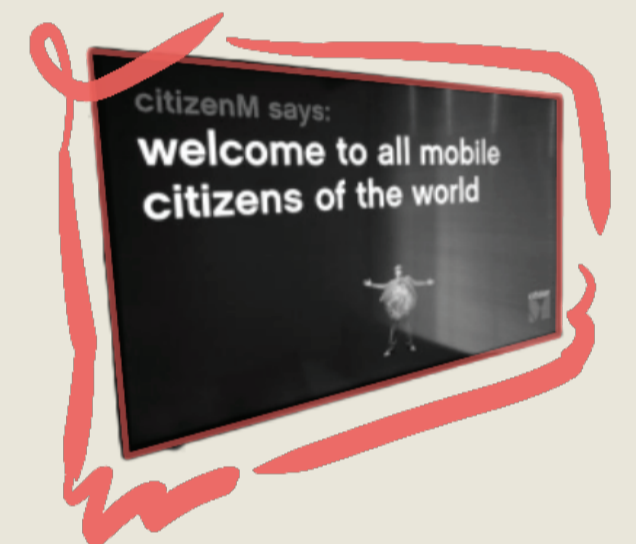
Our Concept: Summit of the Objects

Through AI, it is animated how the objects in the room express their own opinion on sustainability. They will intervene if they are worried energy or water consumption is increasing to a certain point. The objects will then start their Summit of the Objects, meaning they will discuss the behaviour, ask the hotel guest for advice, and make decisions on what measures to take.

Guests will be taken through the check-in process, after which they are introduced to the objects in the room. Then, they will be presented with scenarios that the objects might find undesirable, and the objects will intervene in their own way.

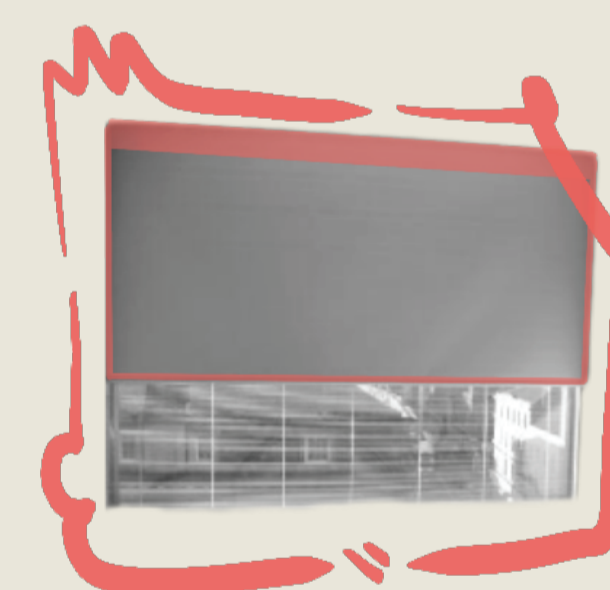
I'm mostly asleep but I'll be awake if you want to chill with me.

- > **sleepy**
- > **relaxed**
- > **carefree**
- > **susceptible**



Hi, I am blind, but sometimes I see what others can't see.

- > **vibrant**
- > **witty**
- > **fun**
- > **unconventional**



We shouldn't use too much water, but I appreciate the gentle touch of a human.

- > **introverted**
- > **melancholic**
- > **doubtful**
- > **gentle**



How

Our Interaction: Objects with own Language and Personality

In our design, the objects express their thoughts and emotions through their language. The language of the objects is intrinsically related to the resource they consume and their affordances (e.g. light for the objects that consume electricity). The objects have different personalities and relationships with each other. Depending on the personalities, the objects have different ways of expressing themselves to contribute to more dynamism. Last, the objects have their intentions toward sustainability. They follow a code of conduct determined in the energy-saving algorithm to ensure conscious and rational energy usage.

