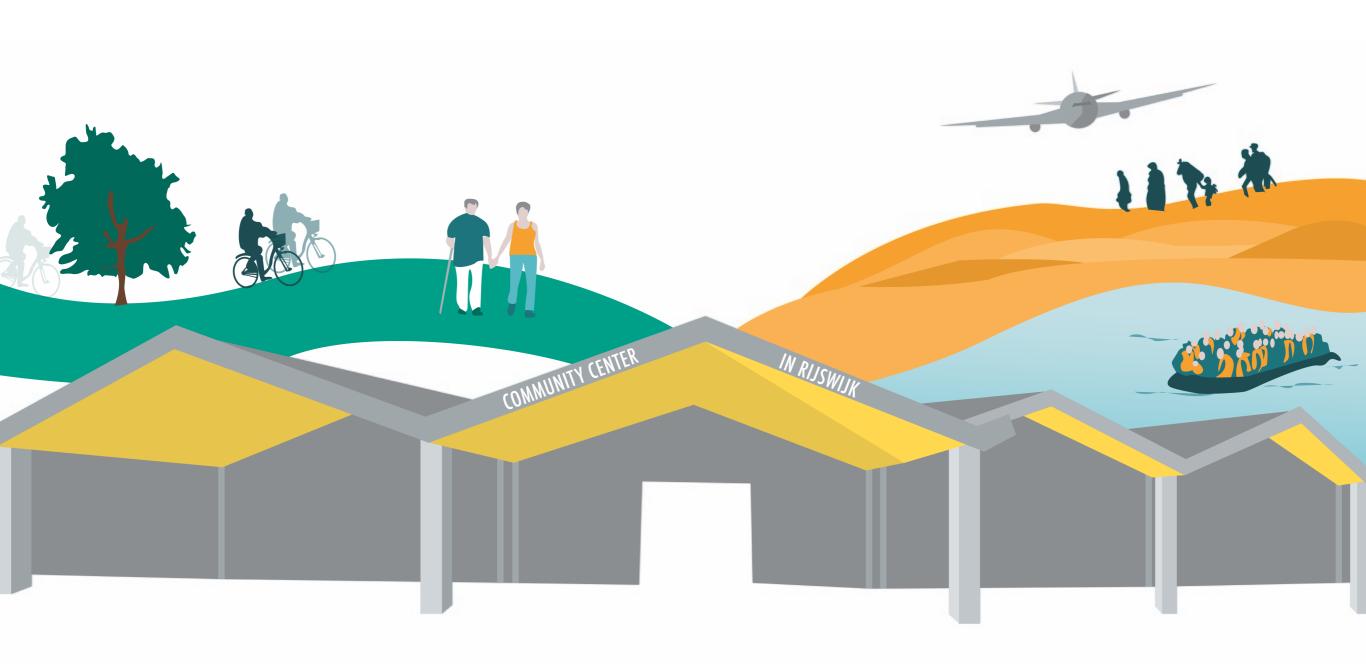


## Rijswijk





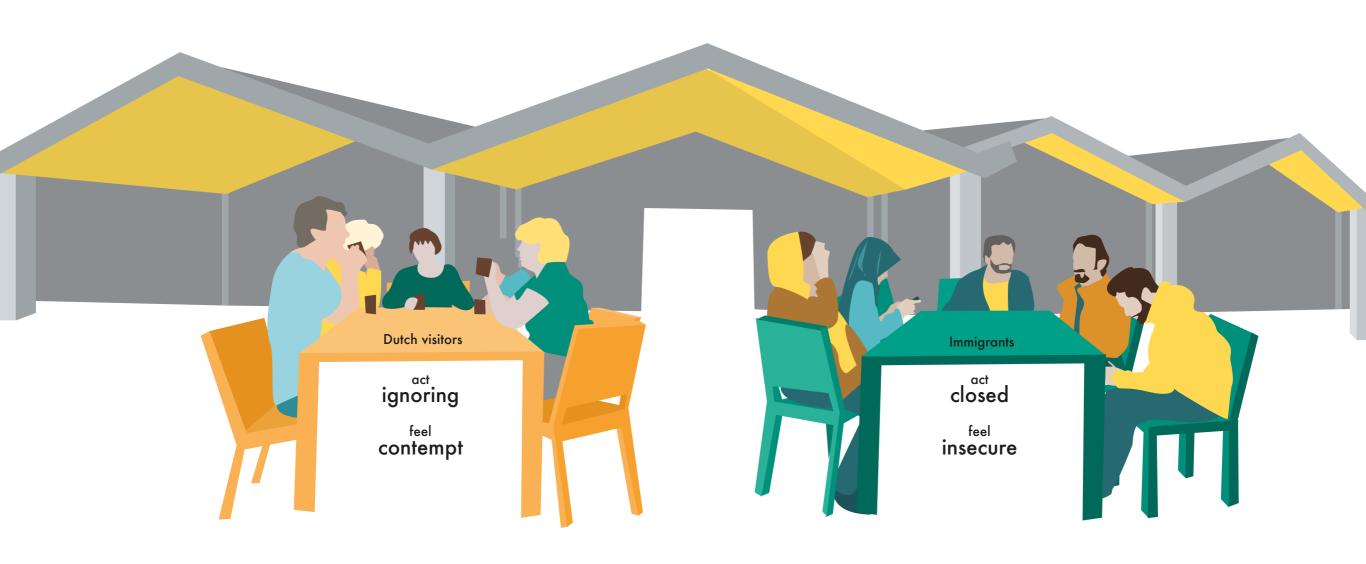








in the main hall is no interaction between immigrants and dutch visitors



## current interaction



# To work towards acceptance between the Dutch and immigrants by making the Dutch visitors curious about immigrants.

The interaction should feel like...

### looking trough binoculars at a tourist spot



THE
STORIES
OF
STERVOORDE

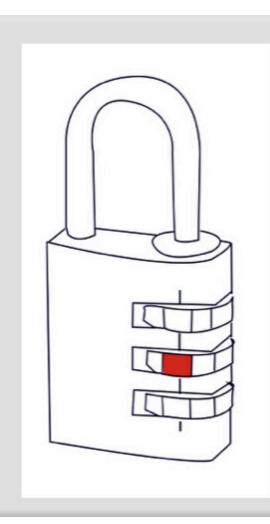




A BOOK WHICH REVEALS
UNKNOWN STORIES OF
IMMIGRANTS AND DUTCH
VISITORS, AT LEAST, IF
YOU CAN CRACK THE CODE!







### **Question 2**

This is Waled. Waled comes from Syria en lives for 4 years in the Netherlands. What is Waled's biggest dream in the Netherlands?

- 1) Playing in a band as gitarist
- 2) Working as portrait photographer
- 3) Starting his own bakery





Thinking of the answer stimulates the Dutch visitors

to think about immigrants in another way

and makes them

curious about the story behind the question







### The story of Waled

I am Waled, I am 32 years old and I come from Damascus, Syria.

### Pastry baker

My biggest passion is baking. I worked for 16 years als pastry baker in different places: in Dubai, Lebanon and in different cities in Syria. I made cakes and pies for big parties, buffets and in 5 star hotels. Unfortunately I had to fly 4 years ago. First, I lived in different asylum



centers but now I have my own place.

### Kinderen

I have two children, a son of 9 years old and a daughter of 11 years old. They are in Syria now and unfortunately, I am not in contact with them anymore. The mother of my children broke the contact between us. That is very hard for me. I cannot visit them because at the moment, I cannot go back to Syria.

### The Netherlands

I'm starting a new life in the Netherlands. The Netherlands is a good quiet country. The people are nice: they always say 'Hi' when you see each other on the street





I work as post delivery guy for PostNL 7 days per week to make money. It's hard work but nice, I have nice colleagues. When I saved enough money, I want to start my own patisserie. And then, I can finally really start baking again.

React on the story! Write a message to Waled.	
Dear Waled,	_
	_
	_
	_
Cheers,	_















### 30 INTERVIEWS





















190 PARTICIPANTS
IN TESTS











Dutch people shouldn't be aware of the intention of the design

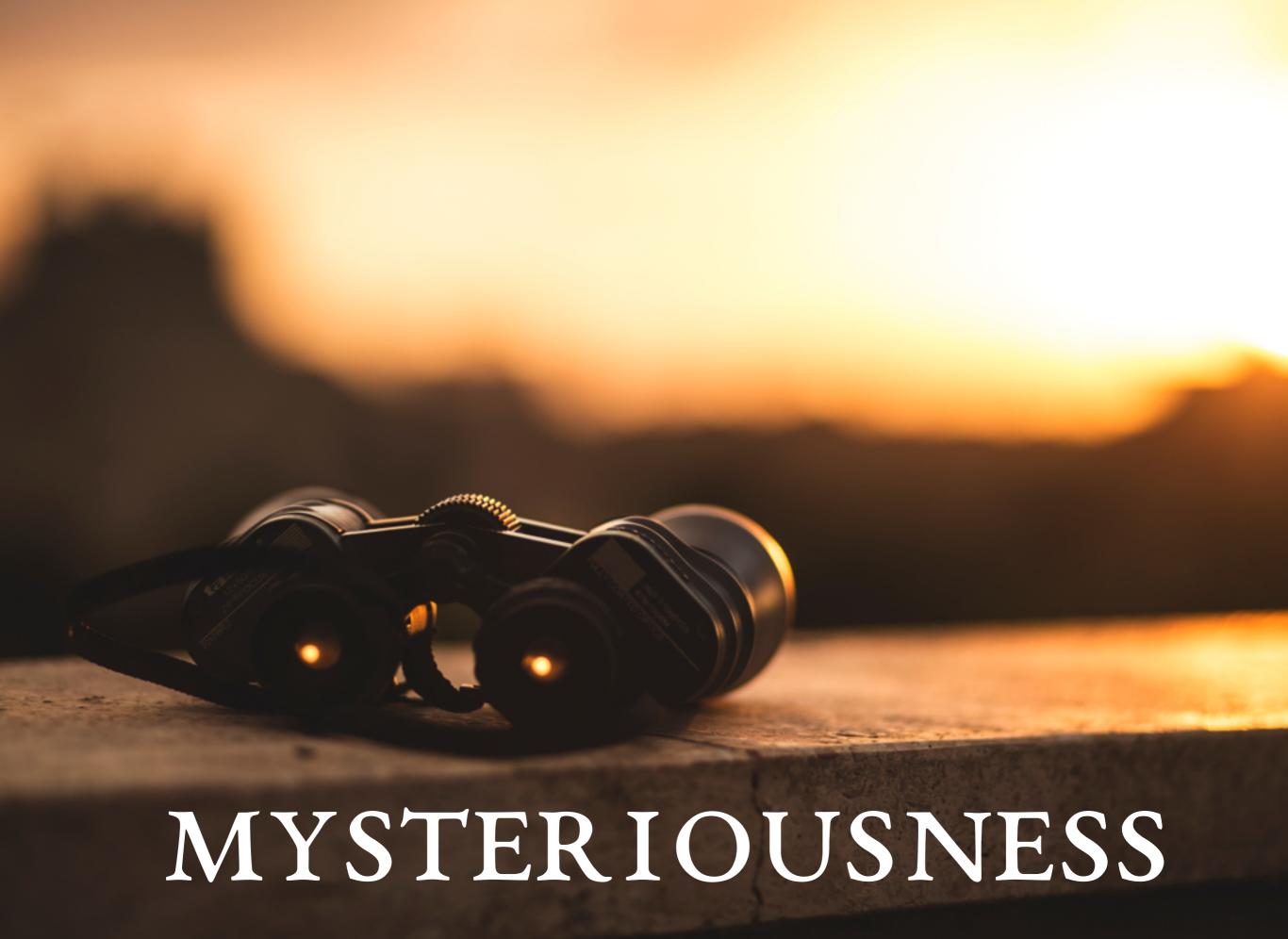


make the immigrants 'real' people with a story



give dutch people benefit Visitors of Stervoorde are not the must curious or active people

The design should fit neatly in the routine of the visitors in the main hall: drinking coffee while sitting.











THE
STORIES
OF
STERVOORDE





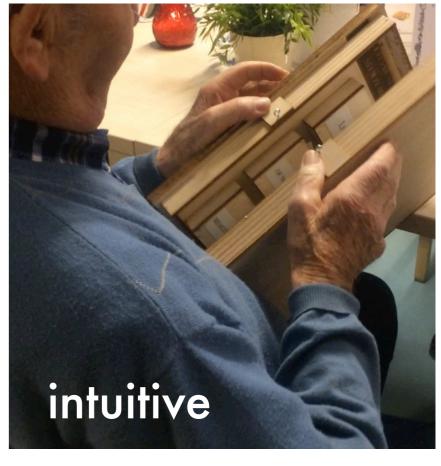














"Wauw, what a talent! Beautiful cakes.. It's really a pity he cannot use his talent at the moment.."



"Hey, I have seen him on the news yesterday! With that shooting in Amsterdam, hahaha.."



# To work towards acceptance between the Dutch and immigrants by making the Dutch visitors curious about immigrants.





## Thank you for listening! any questions?



### Recommendations Refugee help

Lock
Place book
Announcement new questions
Use of stories
Connection to activities/possibilities

## Recommendations Design

General and adjustable design Digital version