



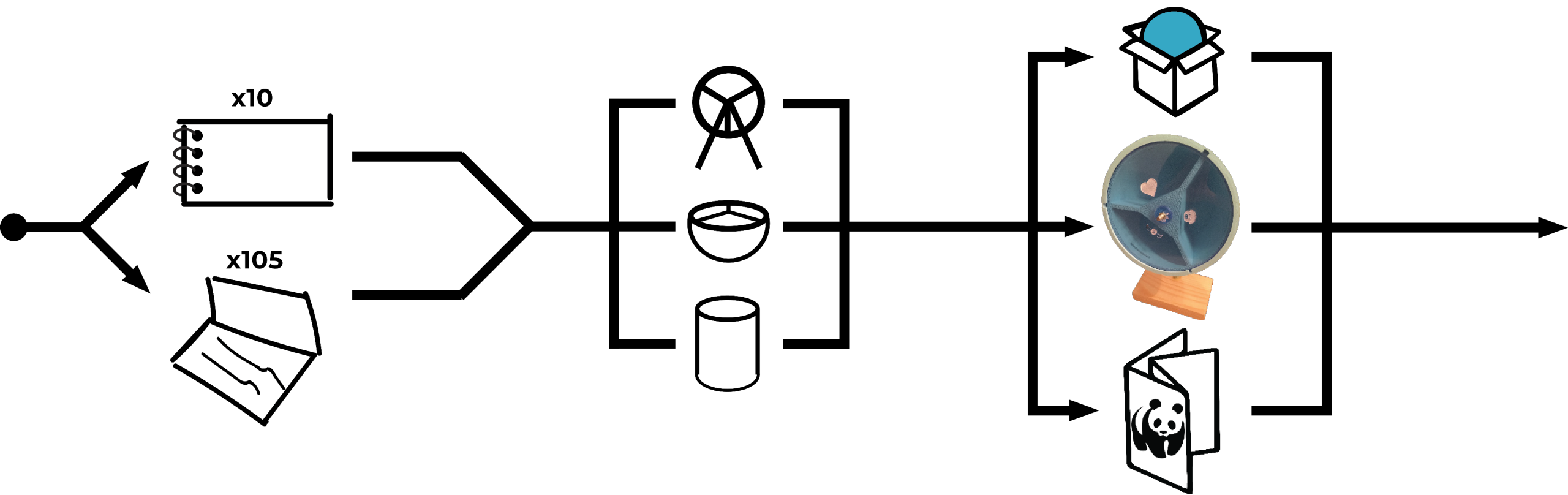
WIGGLE

A PIGGYBANK THAT STIMULATES SHARING

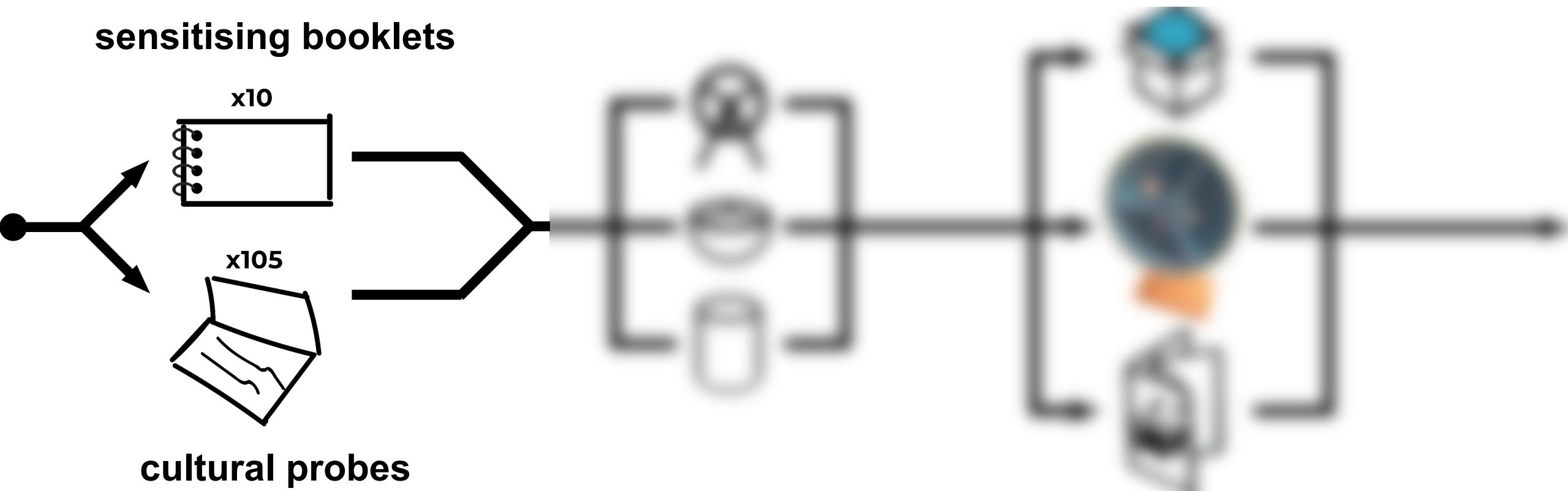
DESIGN GOAL

**to stimulate young children
(ages 9-10) to consciously share part
of their money**

OVERVIEW



OVERVIEW



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privacy of participants

Contact Michael Soenthorn Speek (4303733) for info

THE ALLOWANCE PARADOX

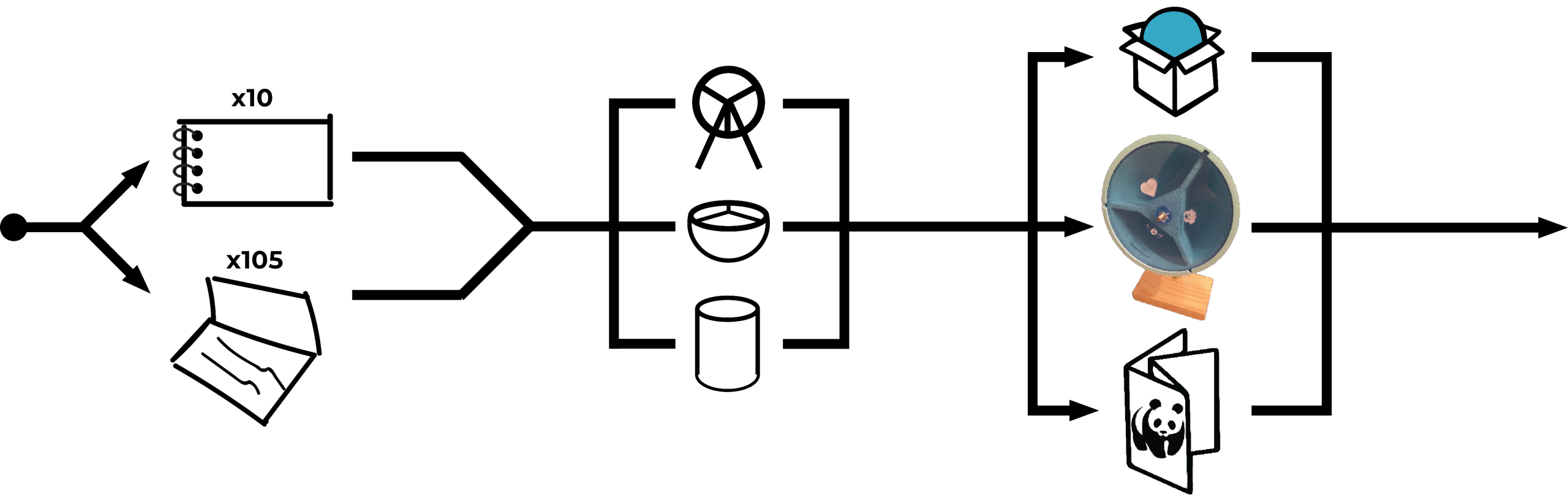
the fact that parents see allowance as a teaching tool, but pay for all special (sharing) experiences such as treating someone to sweets.

(Speek, 2018)



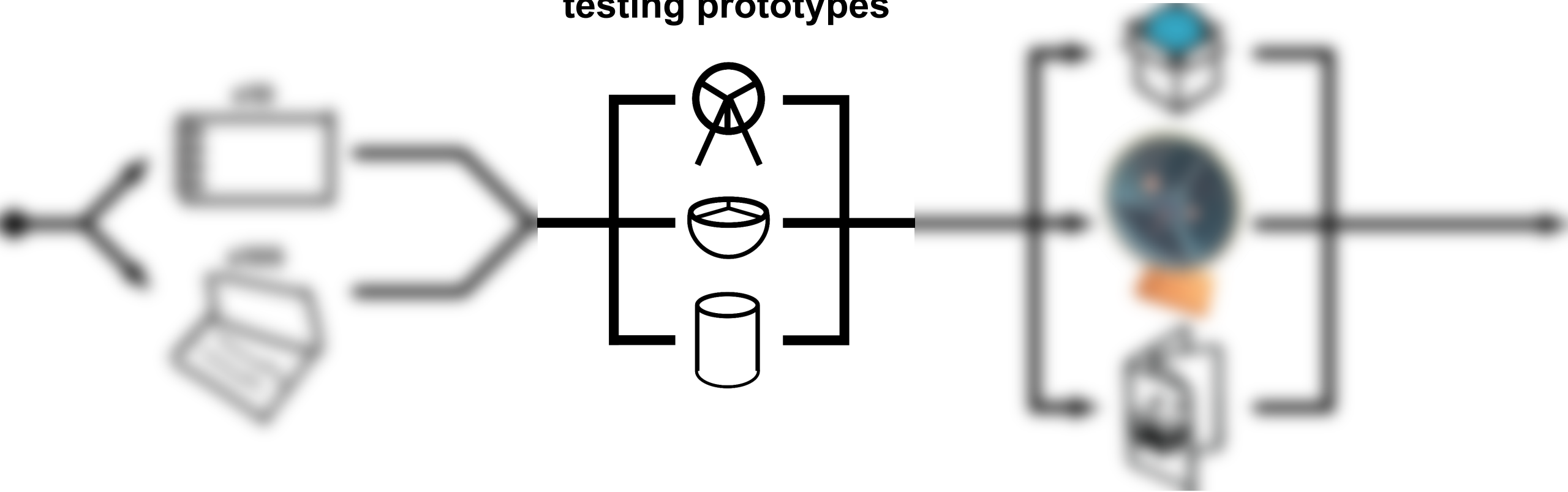
saving to share should feel like...
**practicing that piano piece for
someone's birthday**

OVERVIEW



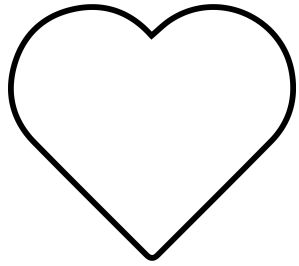
OVERVIEW

testing prototypes

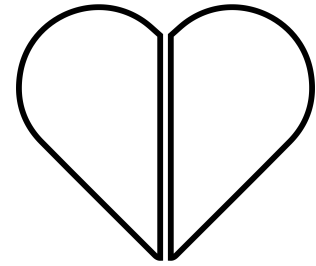


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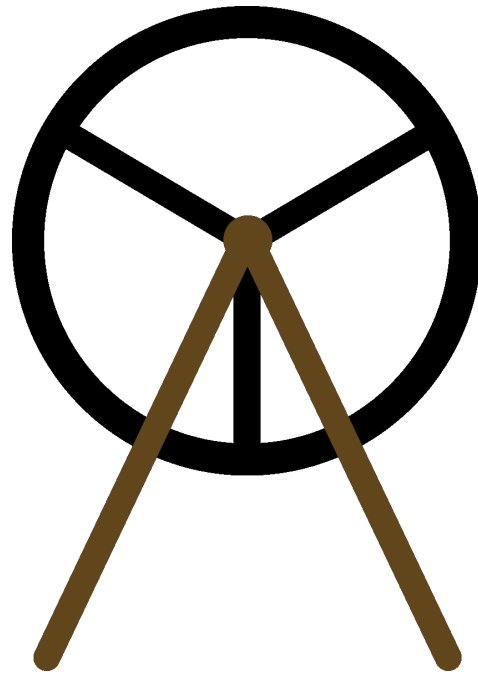
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**nudges strongly
to divide money**

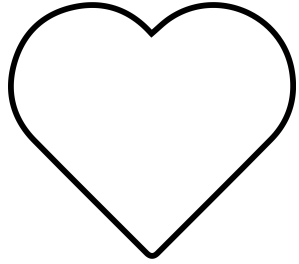


**don't see how
amounts compare**

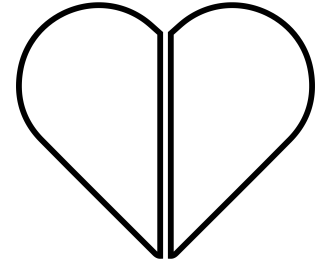


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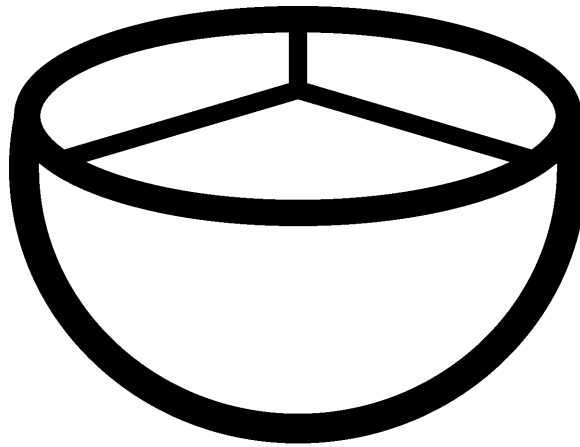
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**quickly see balance between
amounts**

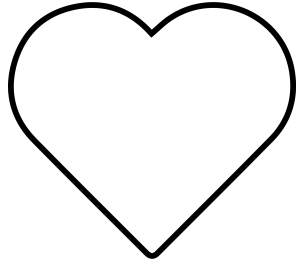


**nudges less to deposit in
lightest compartment**

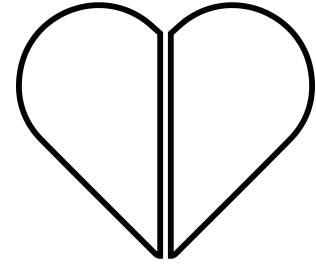


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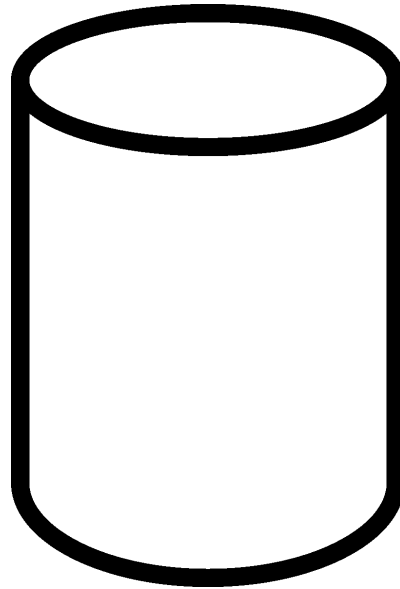
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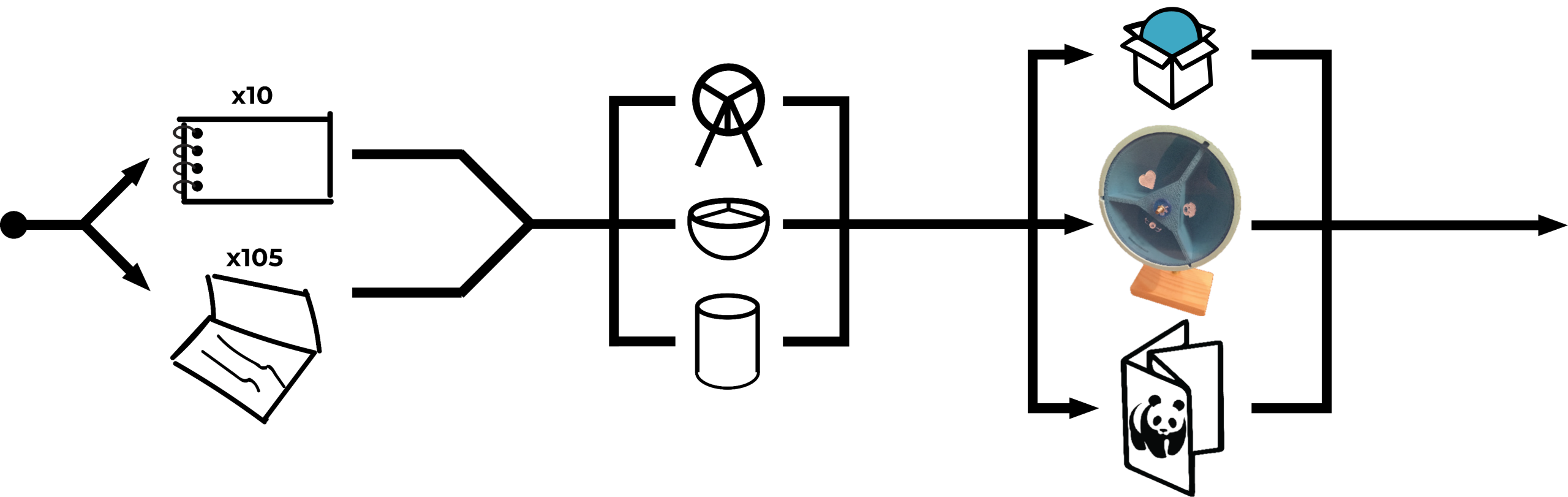
creates problem ownership



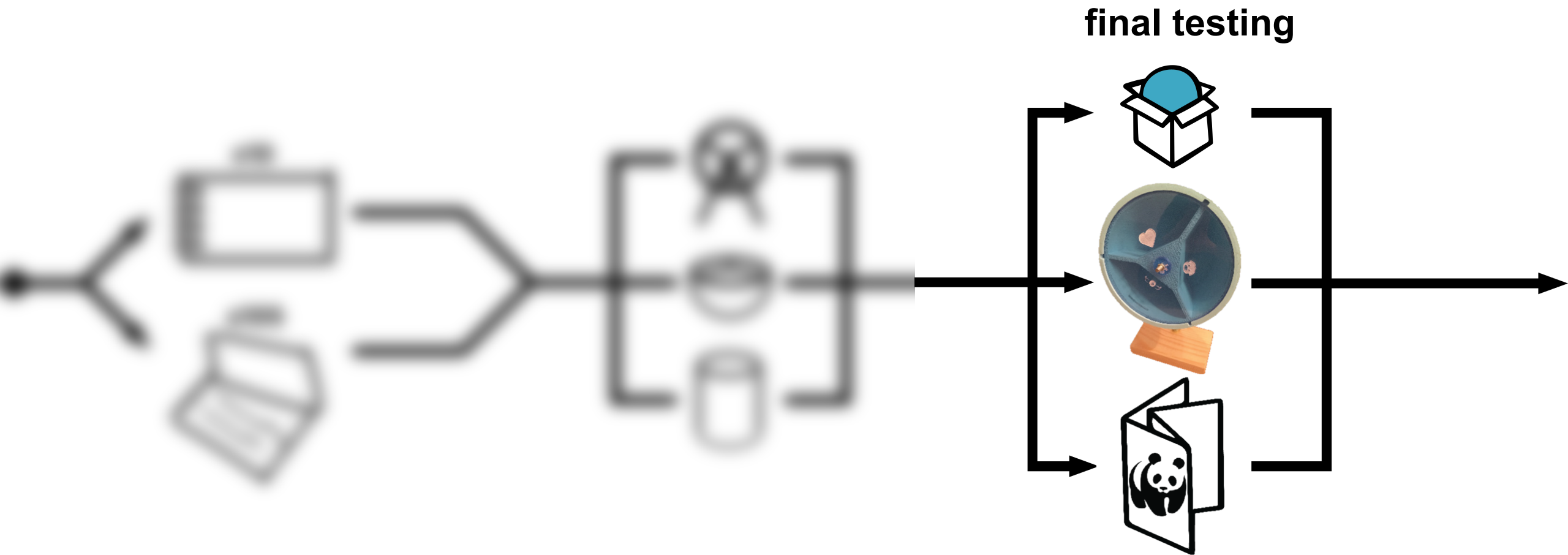
**does not stimulate
conscious decision**



OVERVIEW



OVERVIEW

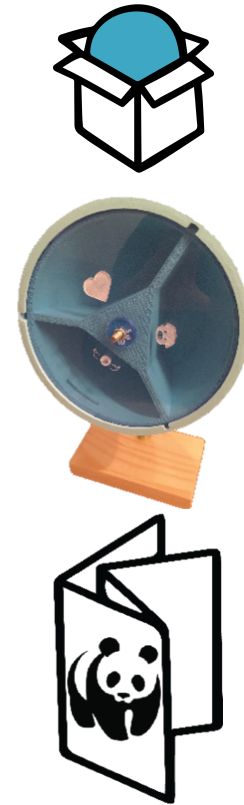


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**meeting Wiggle
(start)**

**saving
(middle)**



**sharing
(end)**

**opening cover
(start)**

**practicing
(middle)**

**playing the piece
(end)**



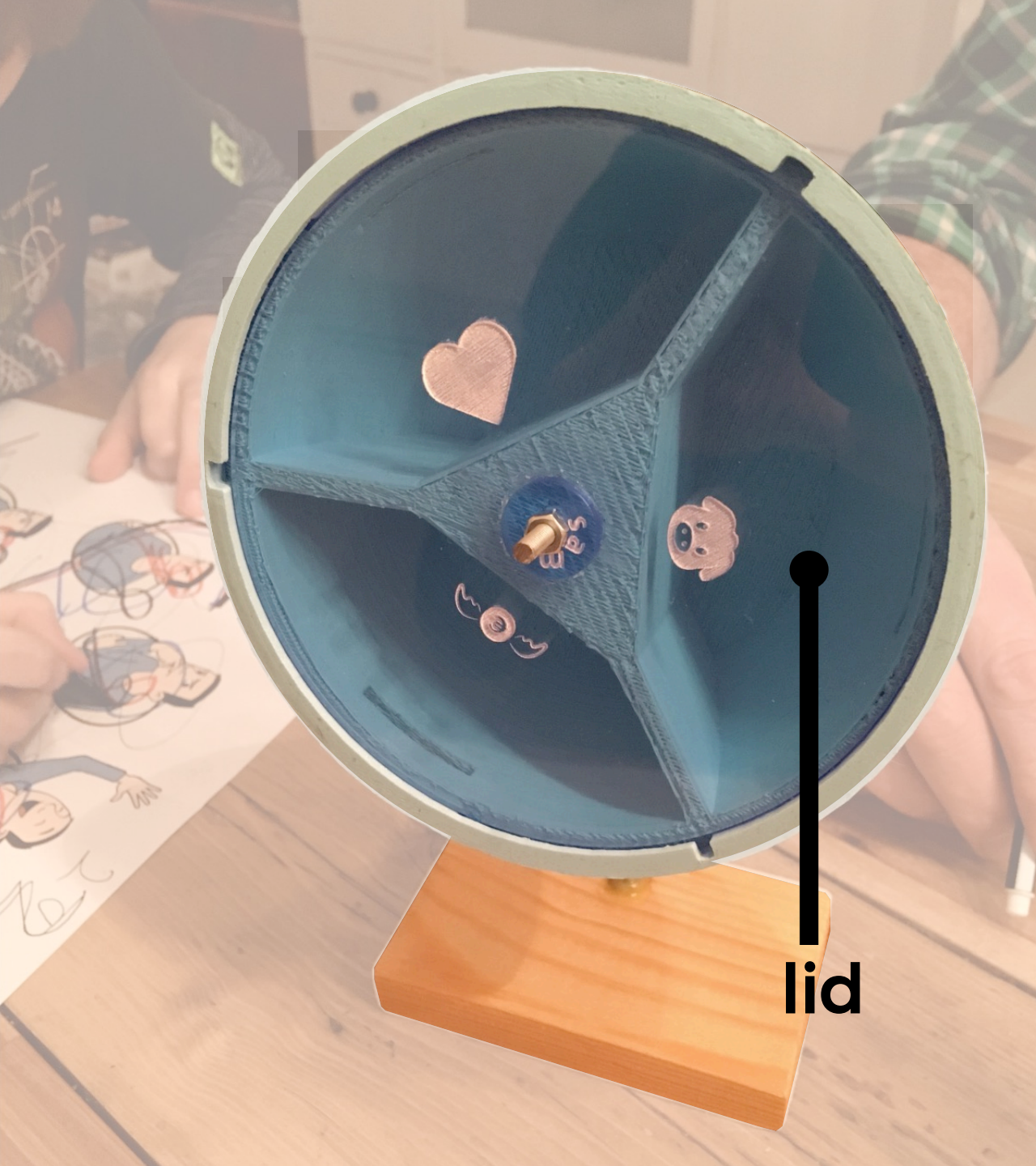
opening cover
(start)



practicing
(middle)



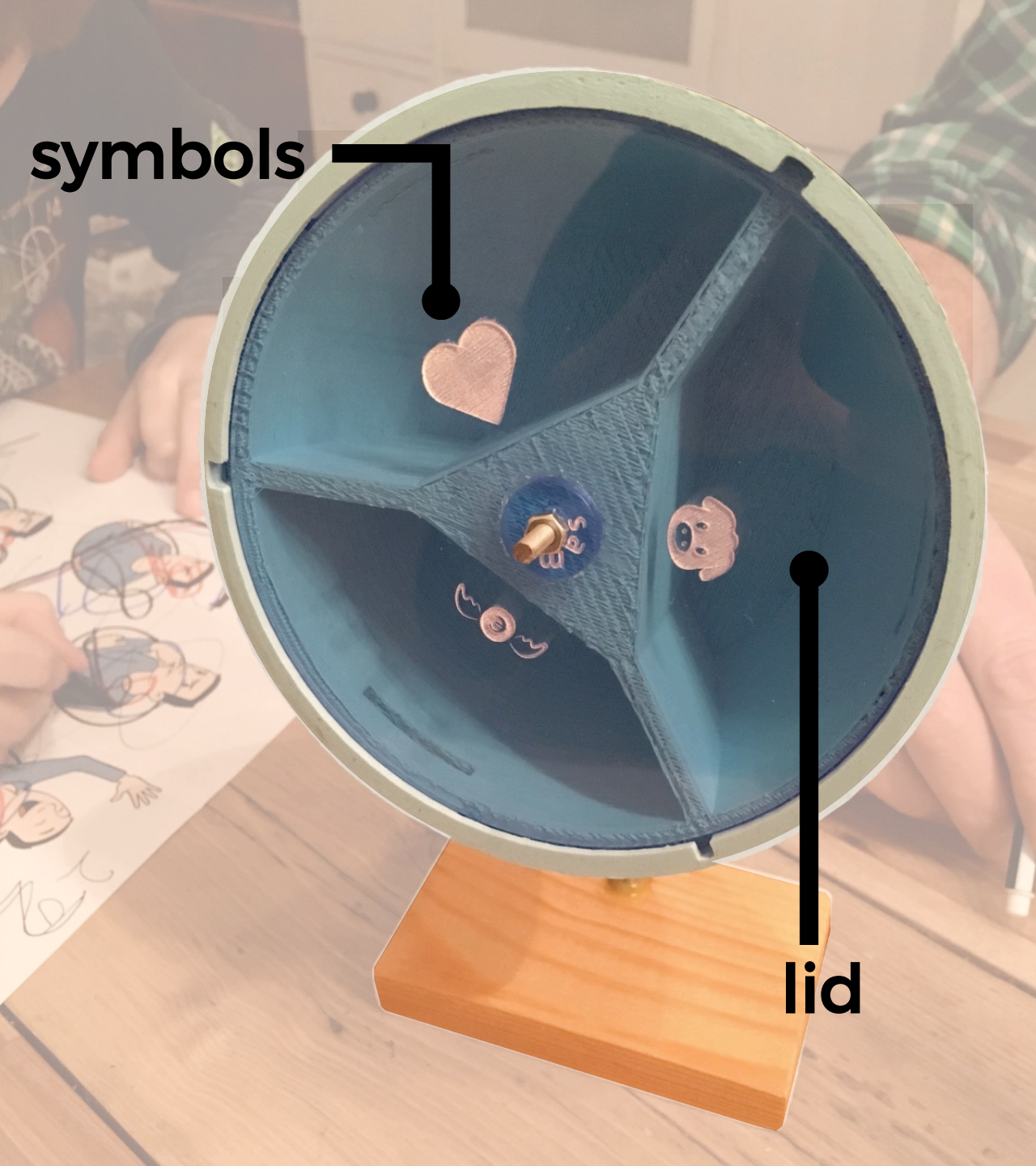
practicing
(middle)



lid



practicing
(middle)

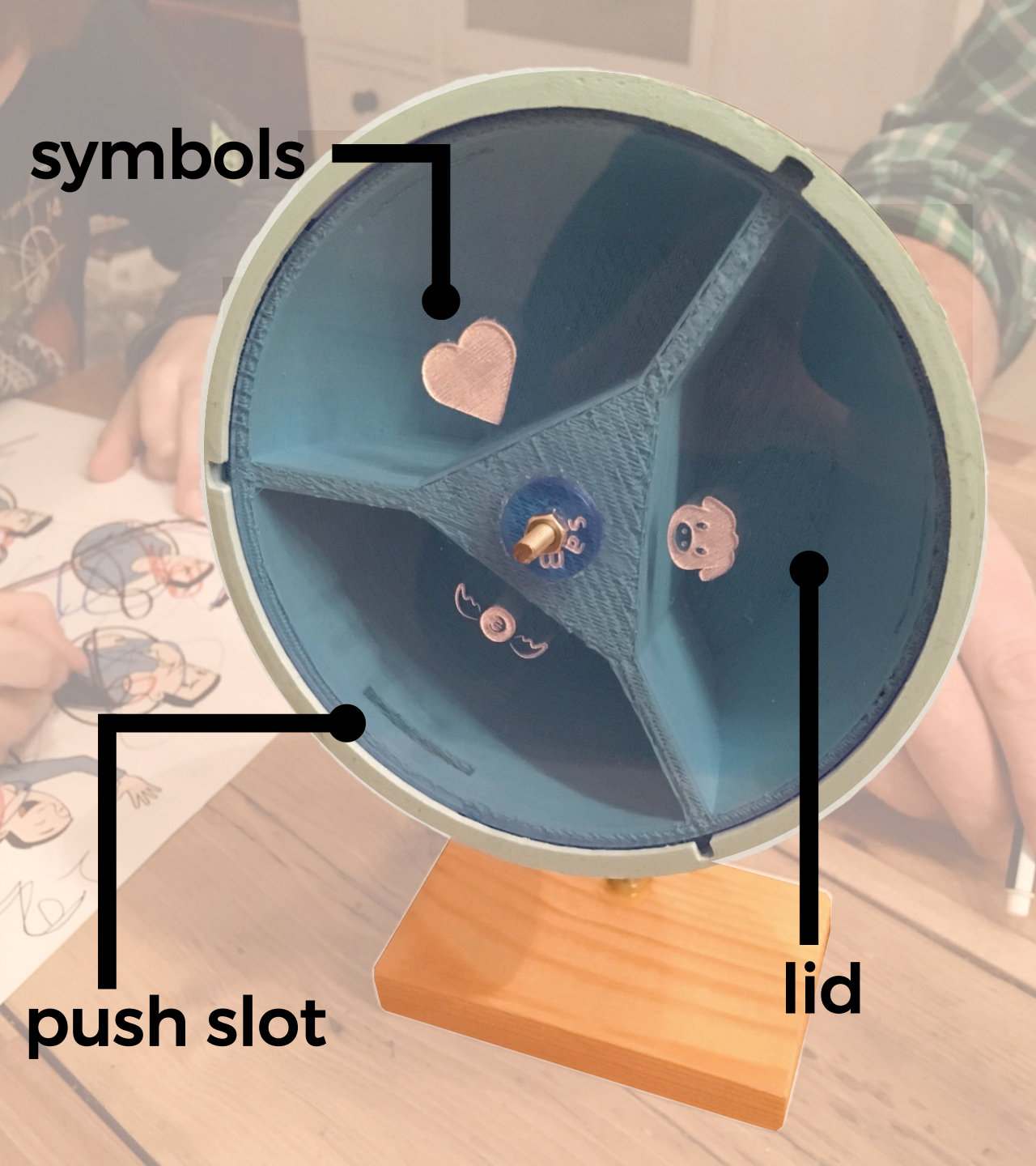


symbols

lid



practicing
(middle)



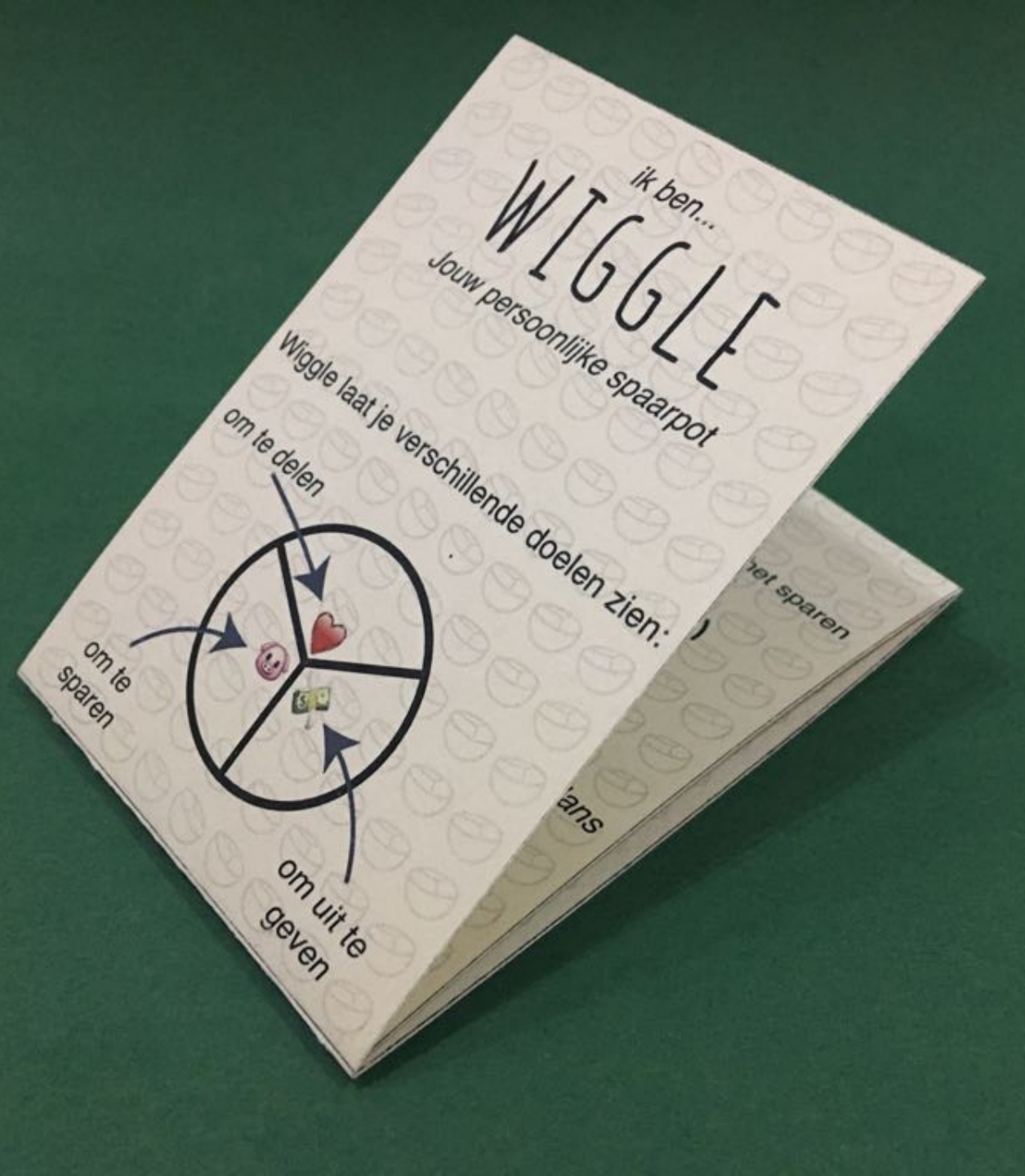
symbols

push slot

lid

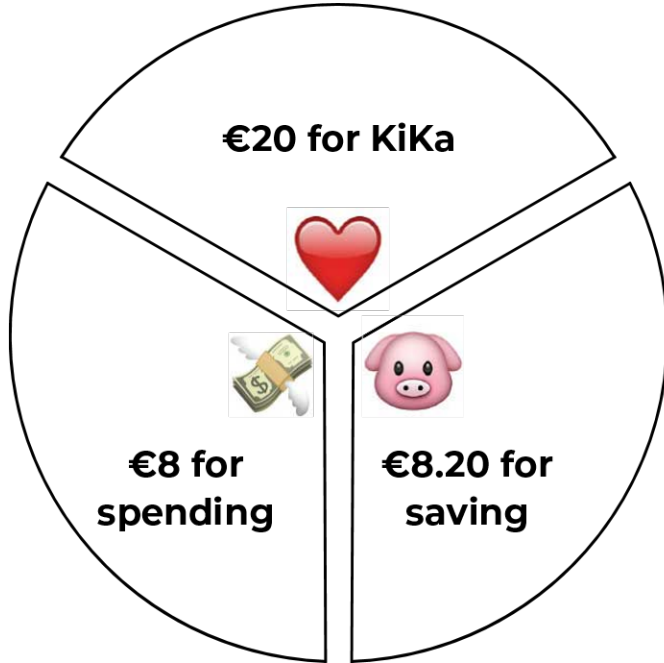


playing the piece
(end)

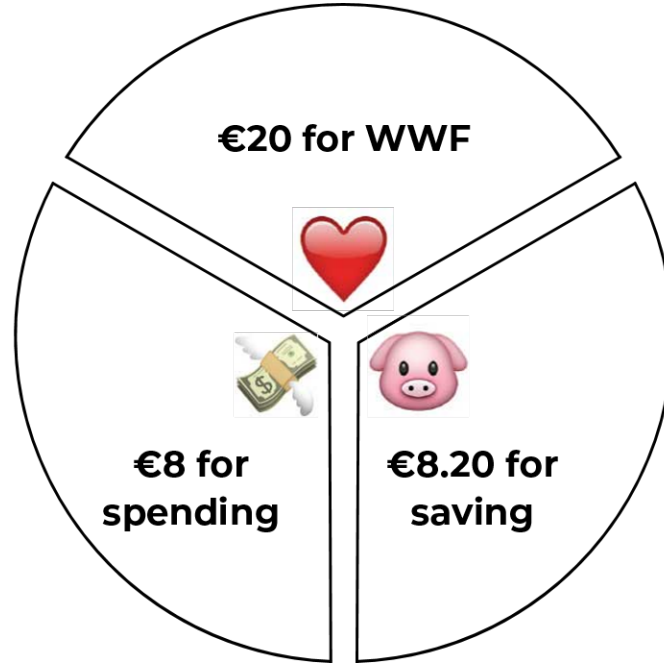


RESULTS

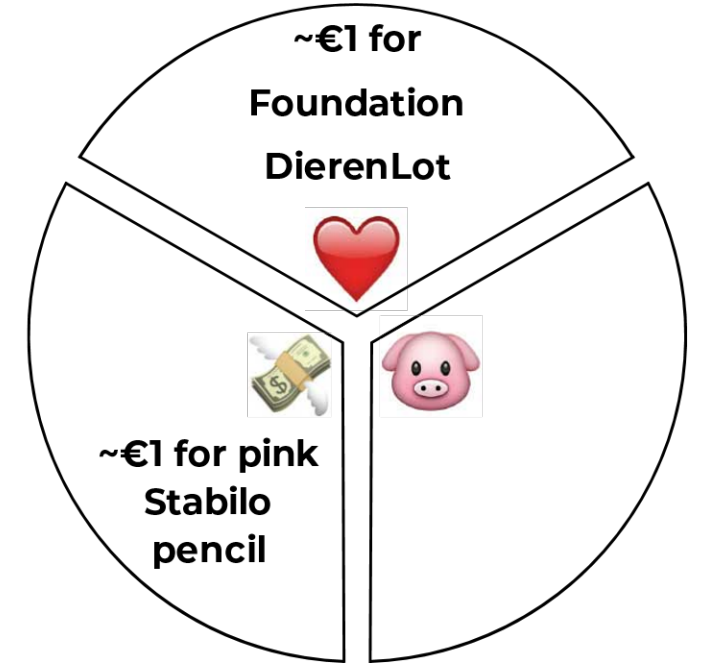
Jake



Sam



Miyuki



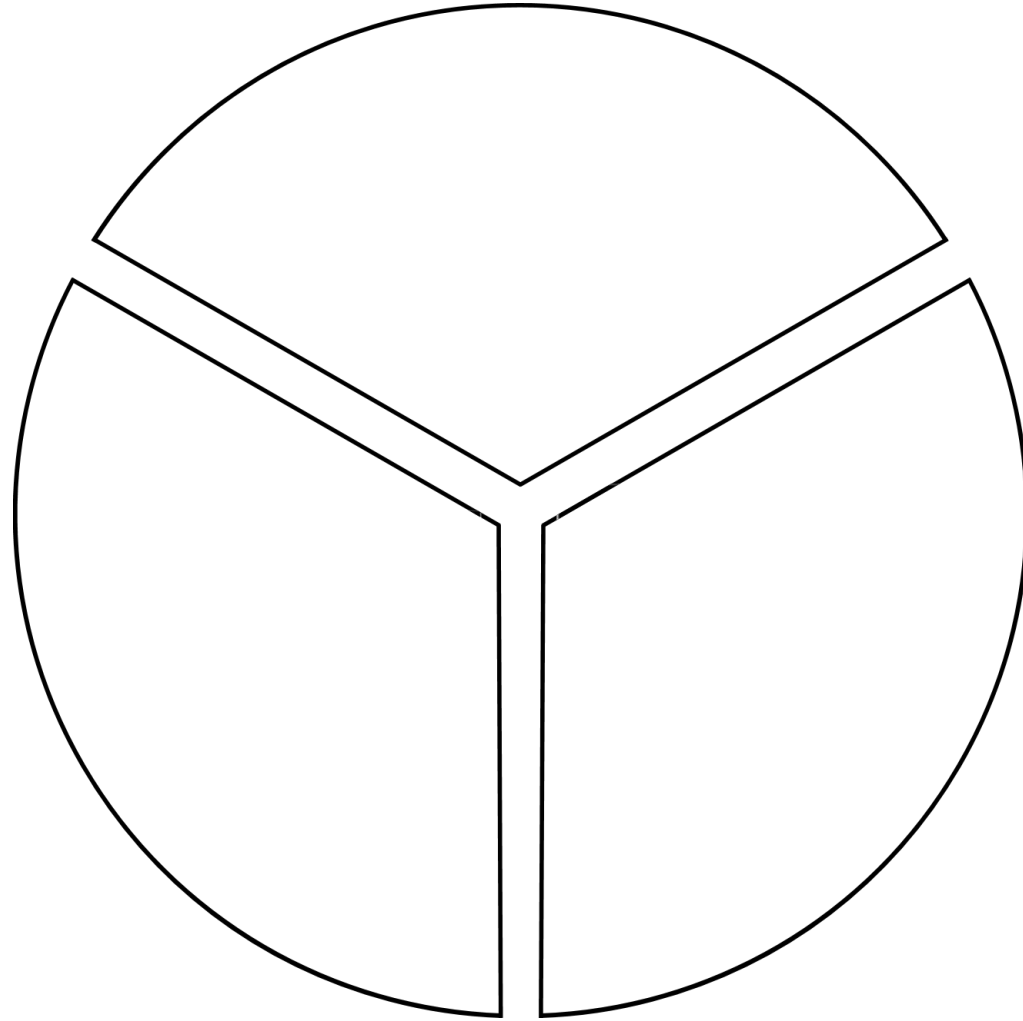
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FUTURE PLANS



thank you for sharing



your attention