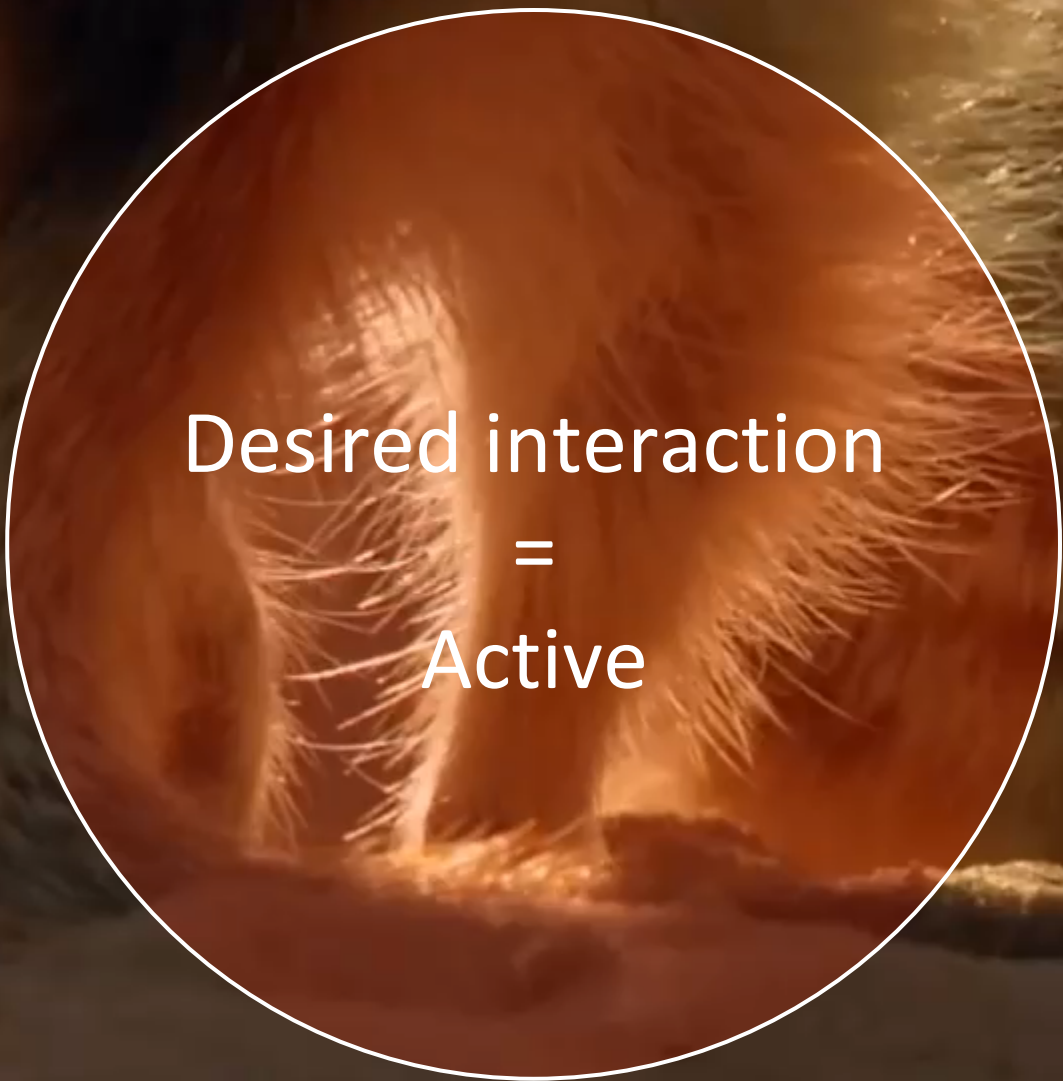


**DESIGN  
FOR  
ACTIVE INTERACTIONS**

A photograph of a man and a woman sitting at a white table in a kitchen. The man is on the left, wearing a dark sweater over a blue patterned shirt, looking towards the woman. The woman is on the right, wearing a red t-shirt, looking back at the man. A white cup is on the table between them. In the background, there is a blue sign that says "NOTES" and a window showing a kitchen area. A semi-transparent white circle is overlaid on the image, containing the text "Current interaction = Passive".

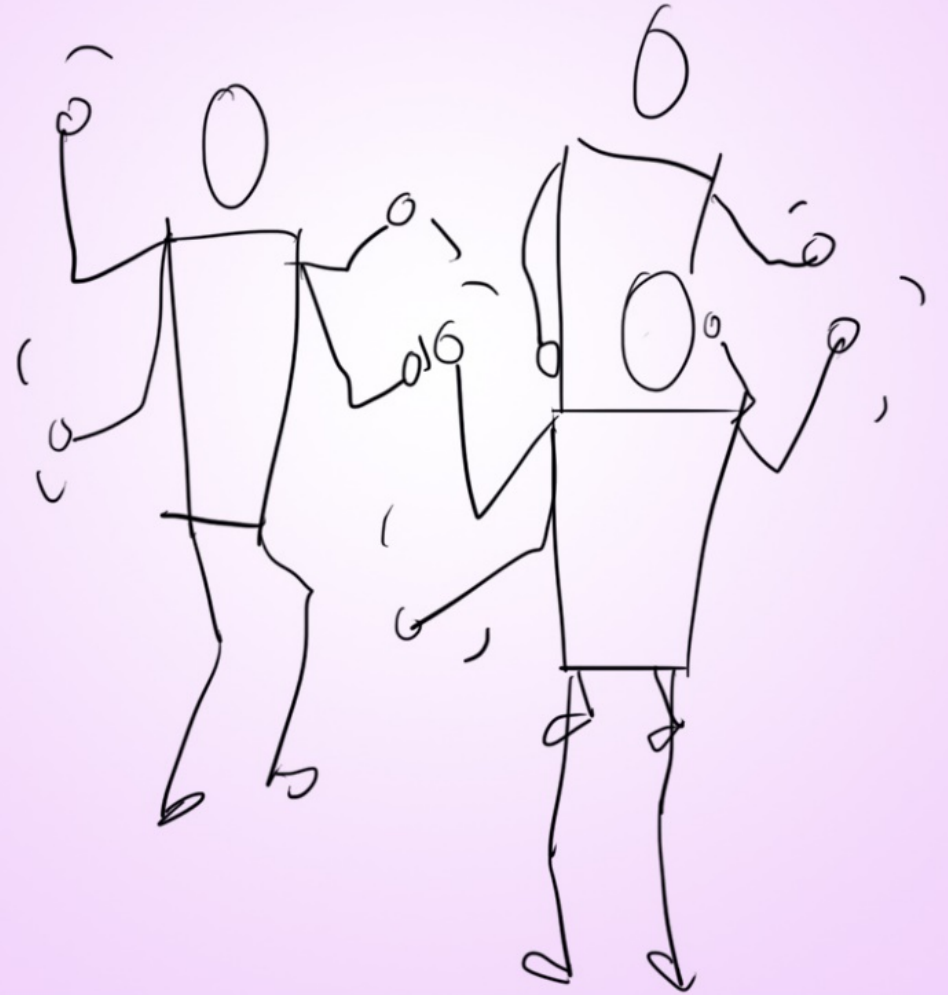
Current interaction  
=  
Passive



Desired interaction  
=  
Active

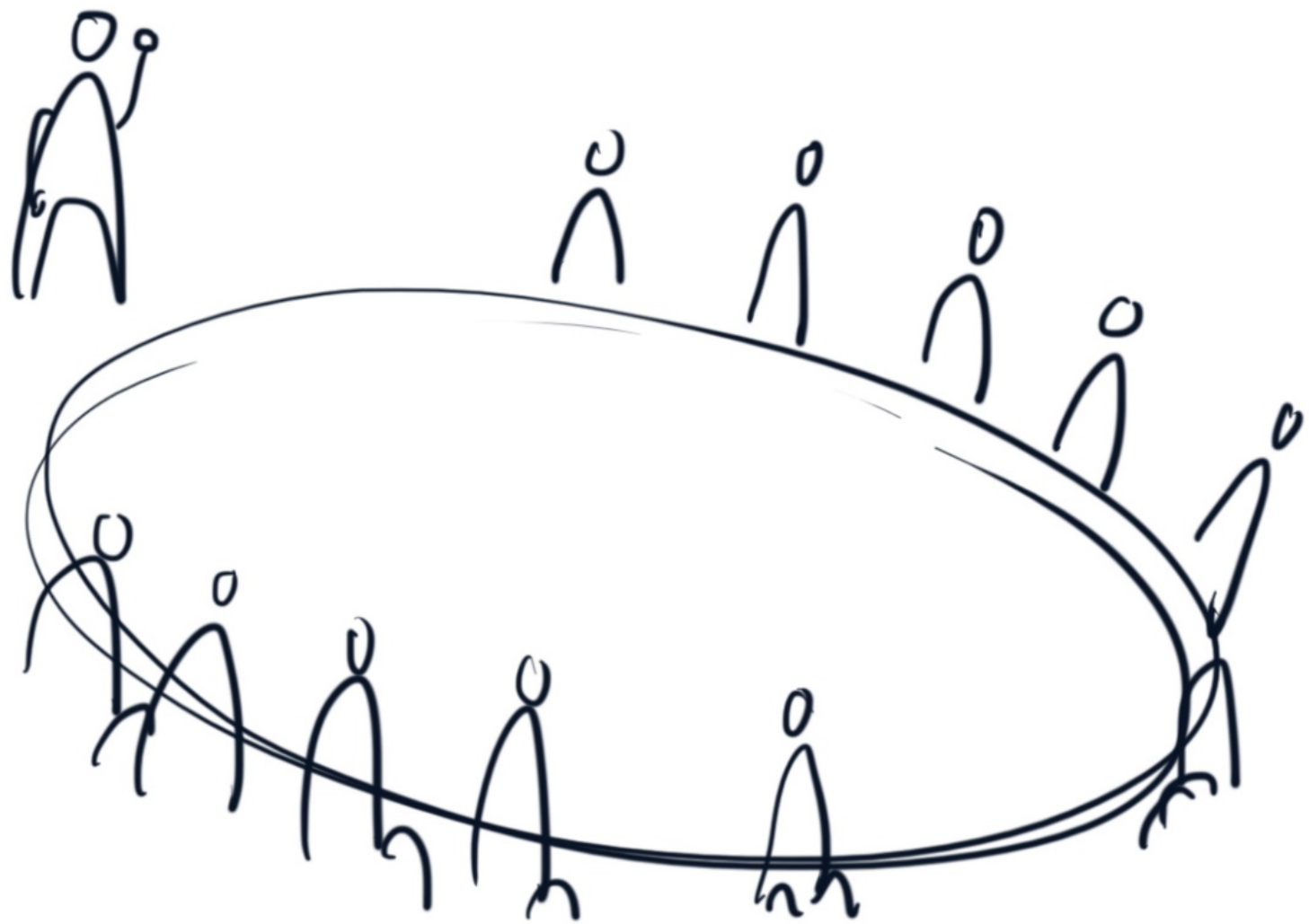
# DESIGN GOAL

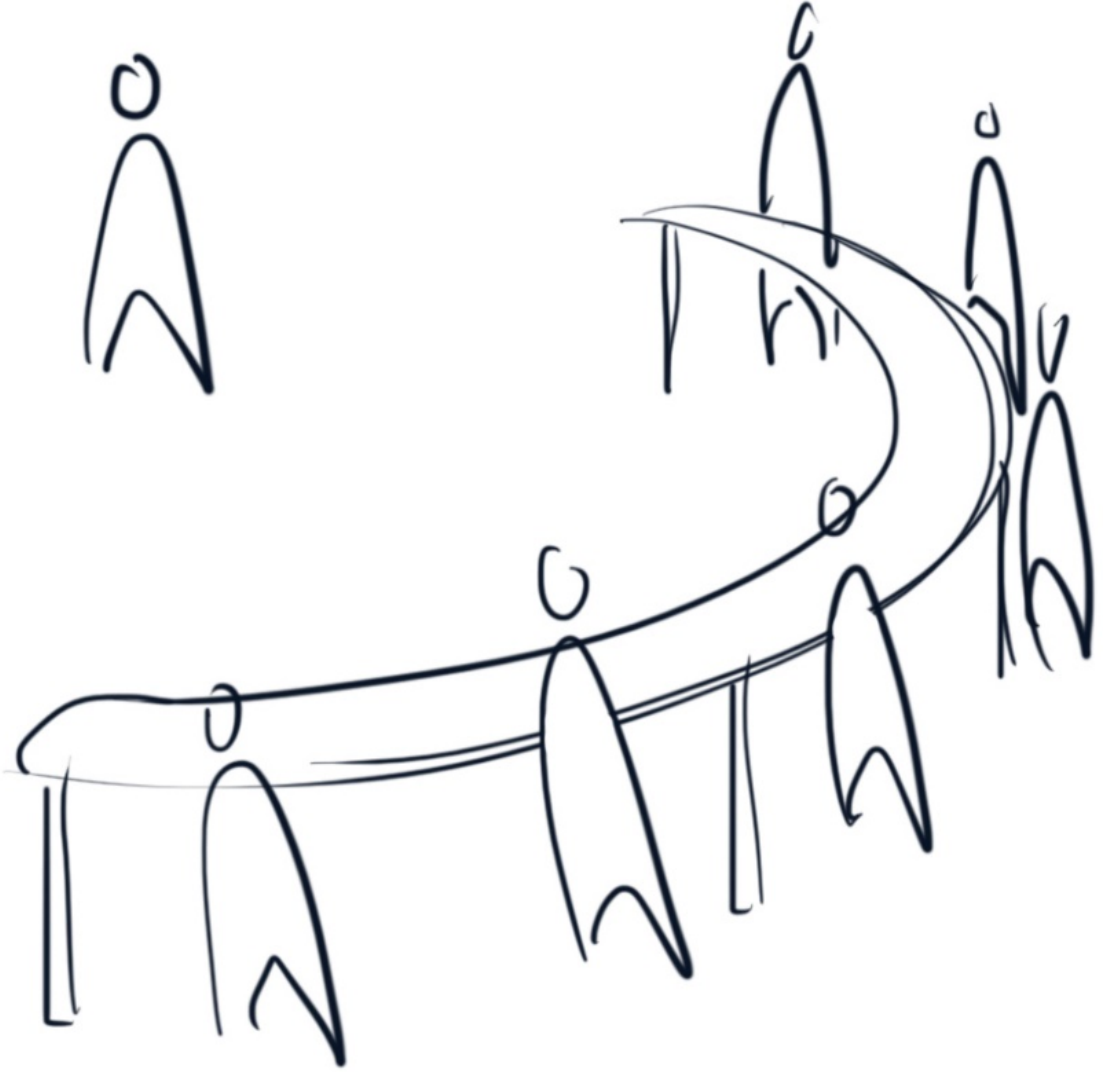
*'I want people that visit the Jessehof to feel active'*



Exploring  
different  
interactions



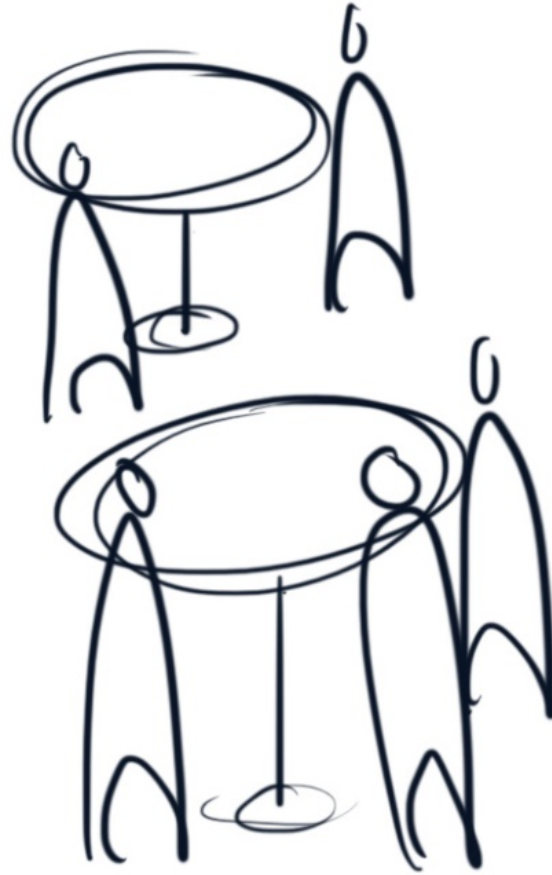




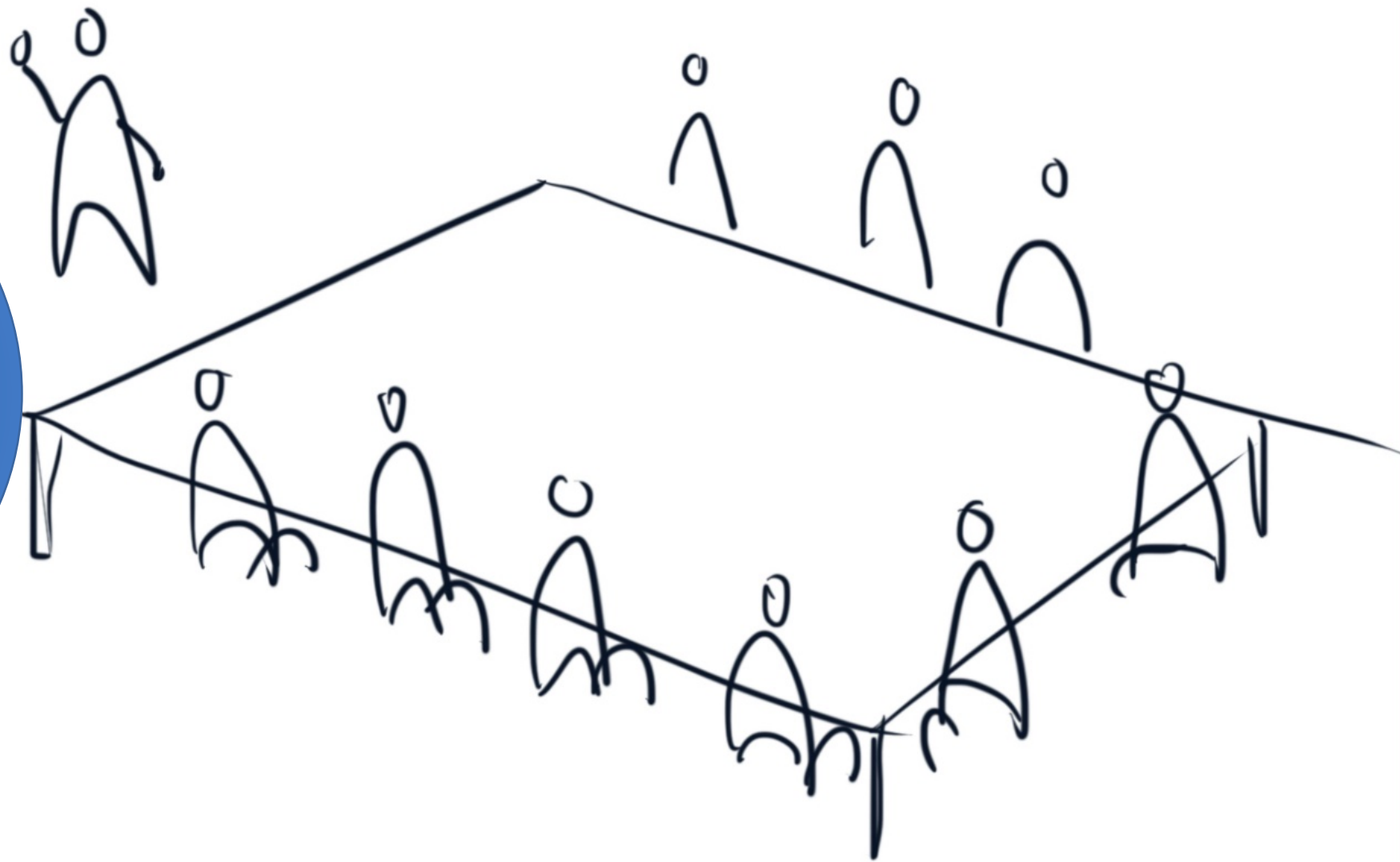






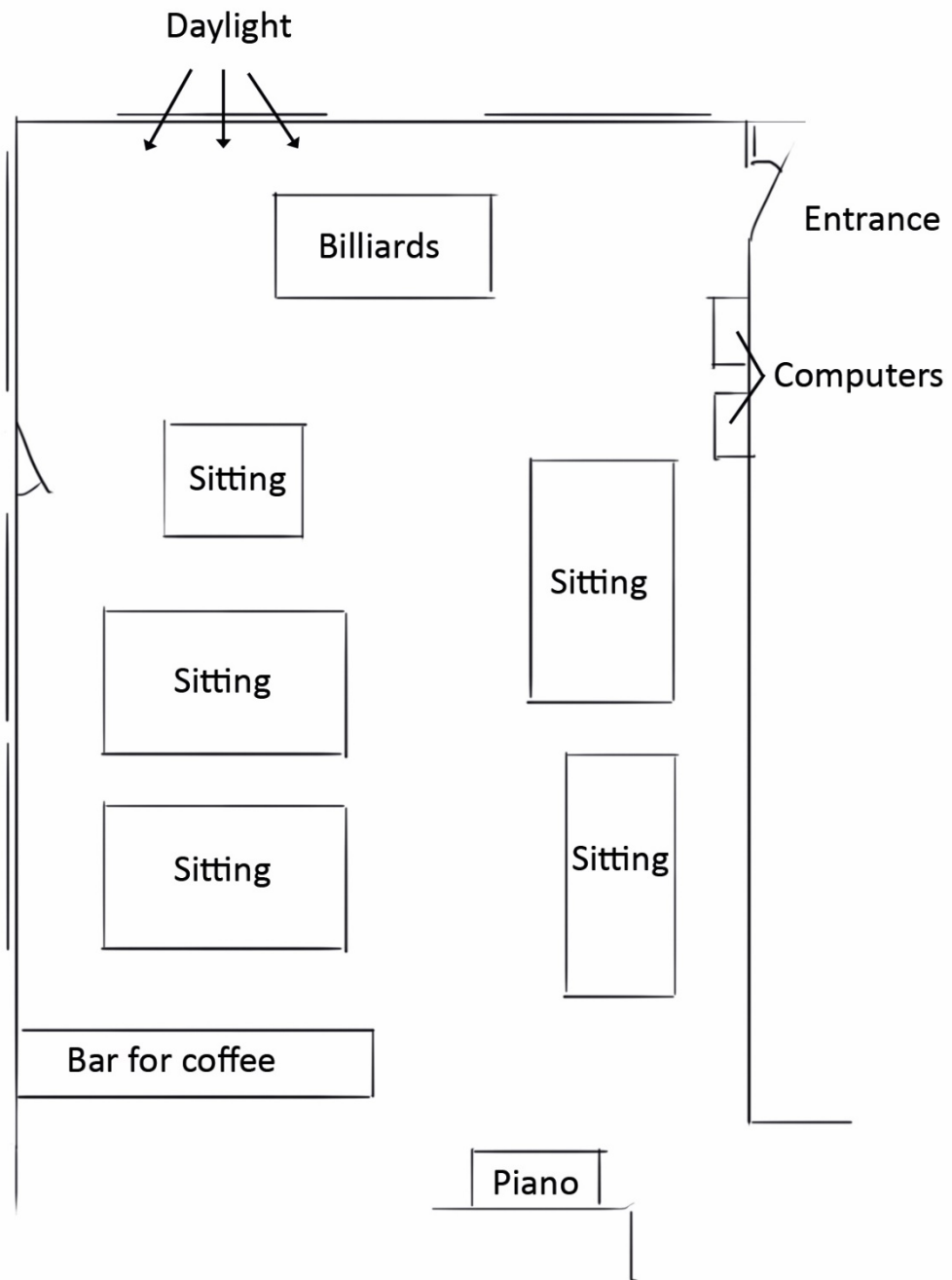


Inactivity and  
less group  
involvement  
(Vink, 2018)



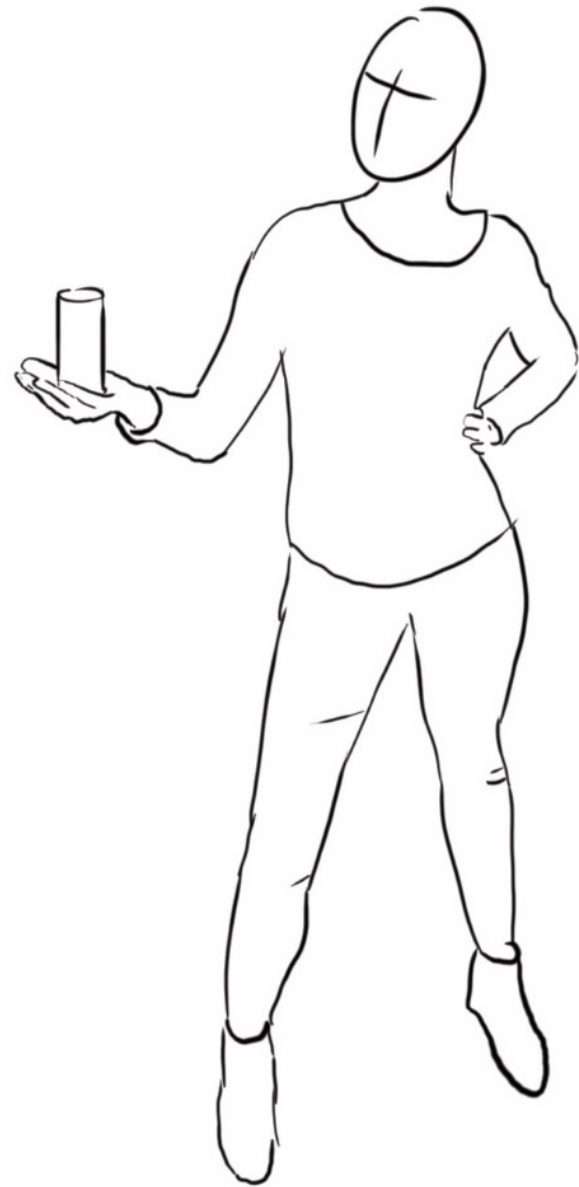
Activity and  
more group  
involvement















EXPLORING INTERACTIONS  
@ JESSEHOF

FINAL DESIGN BEN DE JONG