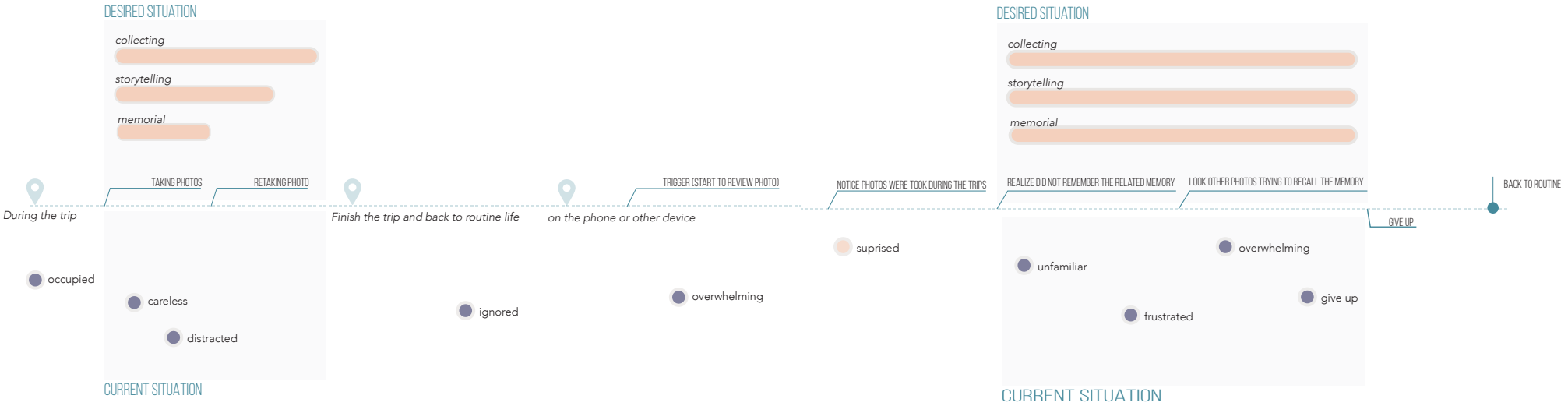
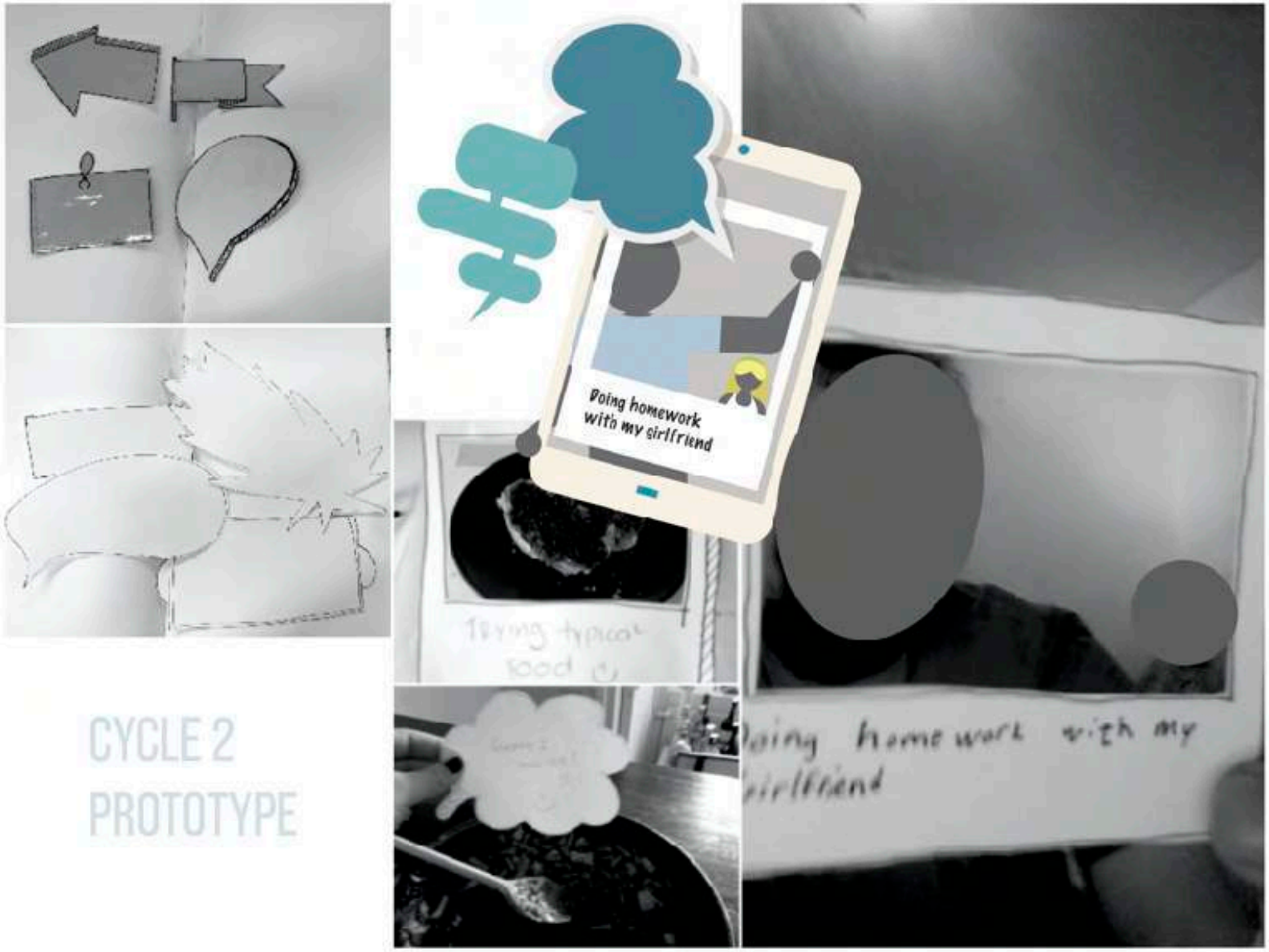
DESIGN GOAL

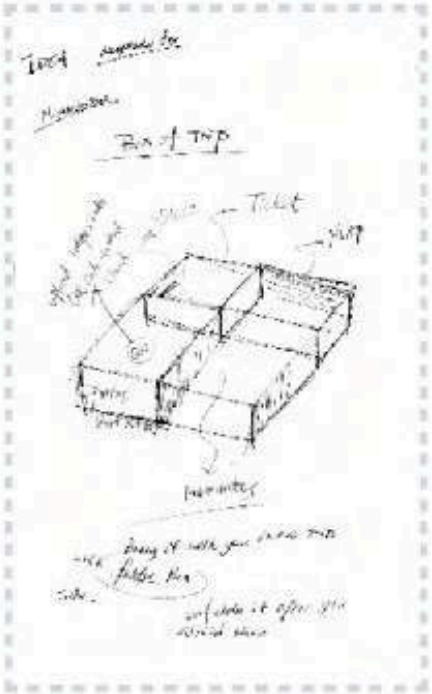
To help people to re-experience and relive their trip memory


DESIRED SITUATION
collecting
storytelling
memorial
TAKING PHOTOS
RETAKING PHOTO
During the trip
occupied
careless
distracted
CURRENT SITUATION
Finish the trip and back to routine life
ignored
on the phone or other device
TRIGGER (START TO REVIEW PHOTO)
overwhelming
NOTICE PHOTOS WERE TOOK DURING THE TRIPS
suprised
DESIRED SITUATION
collecting
storytelling
memorial
REALIZE DID NOT REMEMBER THE RELATED MEMORY
LOOK OTHER PHOTOS TRYING TO RECALL THE MEMORY
unfamiliar
overwhelming
frustrated
give up
GIVE UP
BACK TO ROUTINE
CURRENT SITUATION

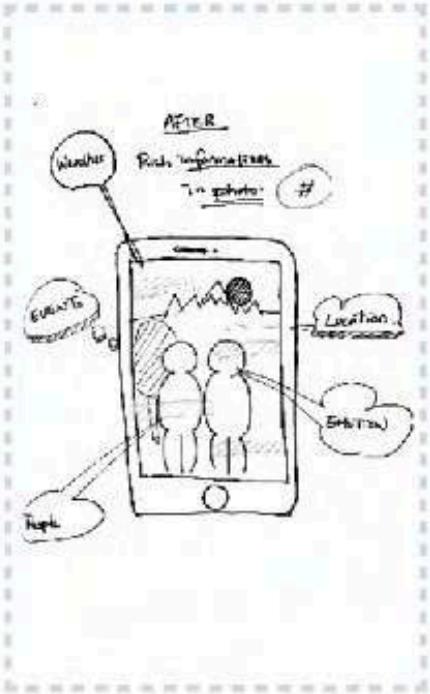


CYCLE 2
PROTOTYPE

IDEAS



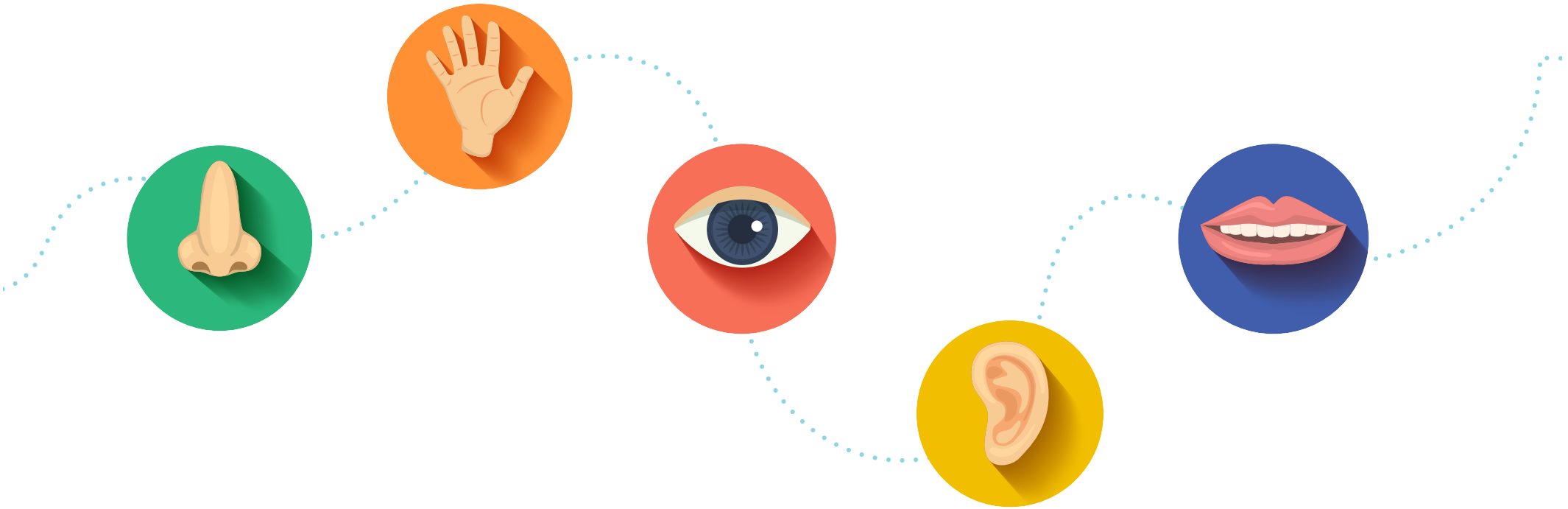
Folded memory box



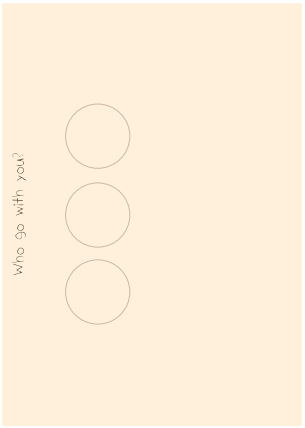
Informed Image app

A paper booklet

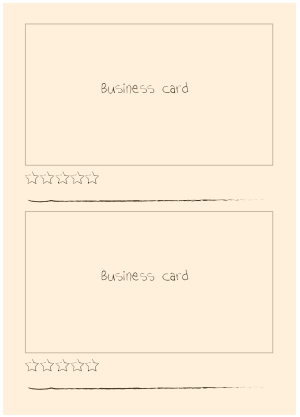
KEY FINDING — Multi-sense



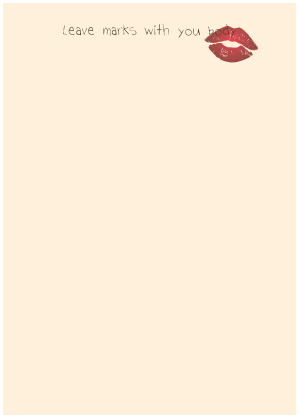
Record your route
Check in
Start at

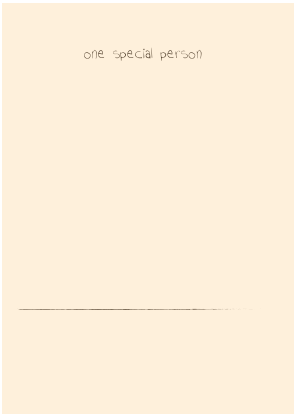

Who go with you?

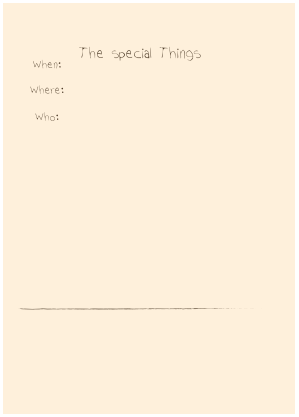
Wipe around, leave traces

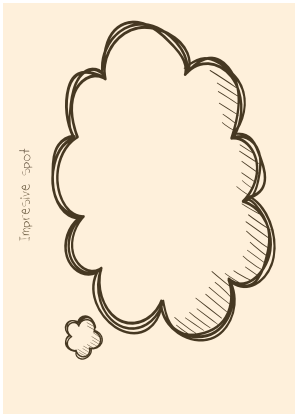

Business card
Business card

Business card
Meals:
Business card
Meals:


Leave marks with you

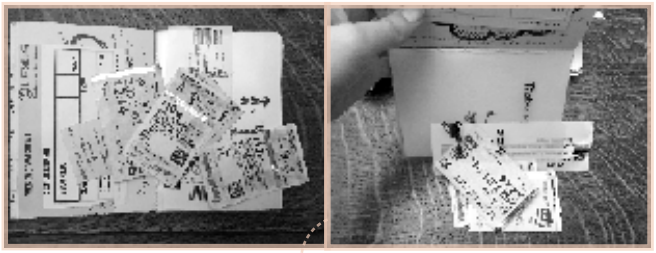

one special person

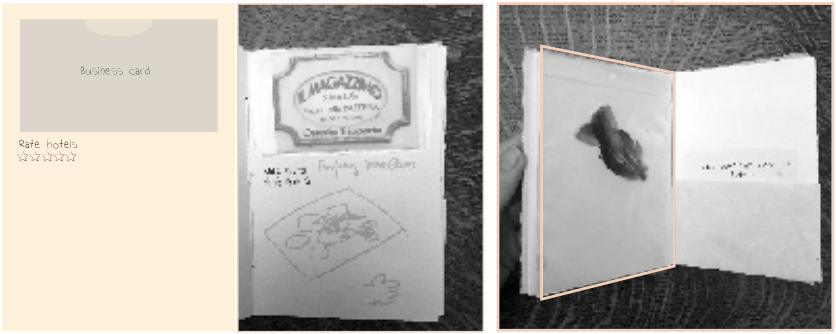

The special Things
When:
Where:
Who:

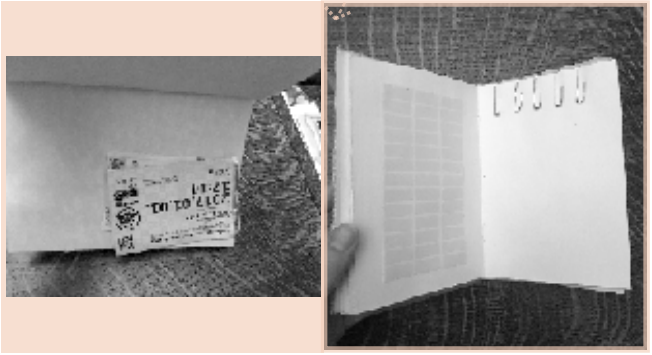

Impressive spot

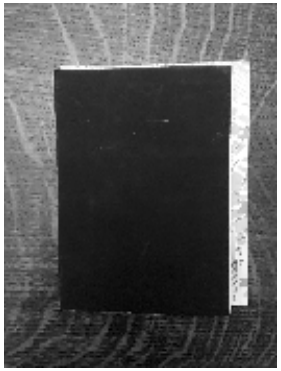
Inner Pages

More tools: paper clips, stickers…









The Box
The Collectors
The Booklet
The kit