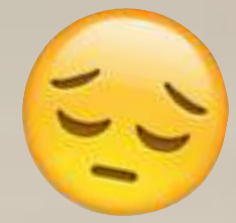


Designing Social Alternatives to Begging

The background of the slide is a blurred photograph. On the left, a yellow LEGO minifigure is visible, appearing to be in motion. On the right, a grey toy robot with a circular opening on its front is also visible. The ground is a light-colored, textured surface, possibly snow or a light-colored floor. The overall scene is out of focus, emphasizing the text in the foreground.

Tomo Kihara | Studio Purple

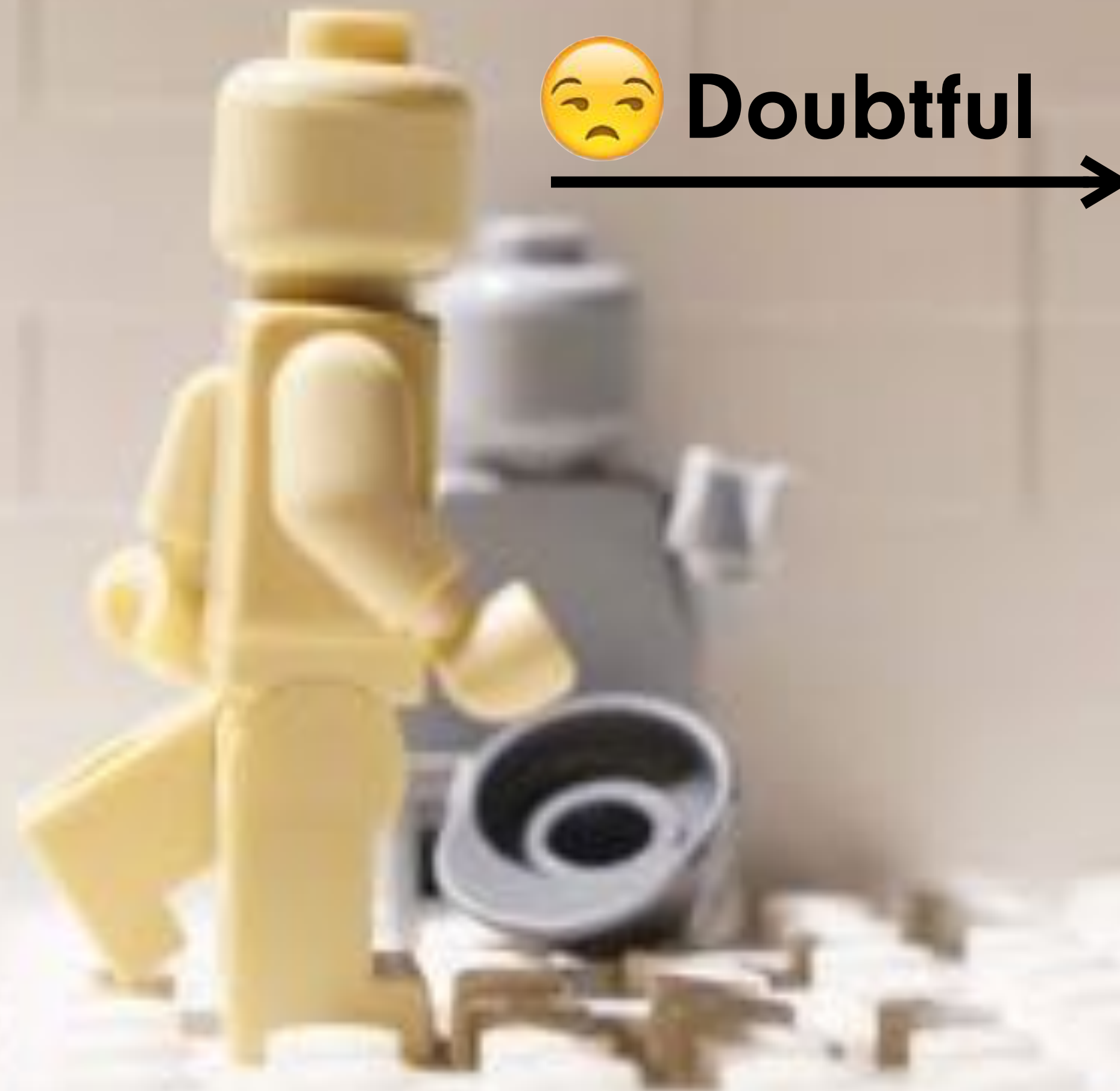
Oh..another beggar




Depressing



Does he really need help?



 **Doubtful** →

Kind of feel guilty
for not helping...Oh well..

 **Guilty**



Current Interaction

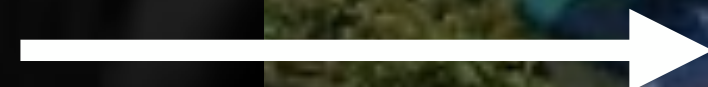
Achieved Interaction

Piteous



Equal

Depressing



Playful

Doubtful

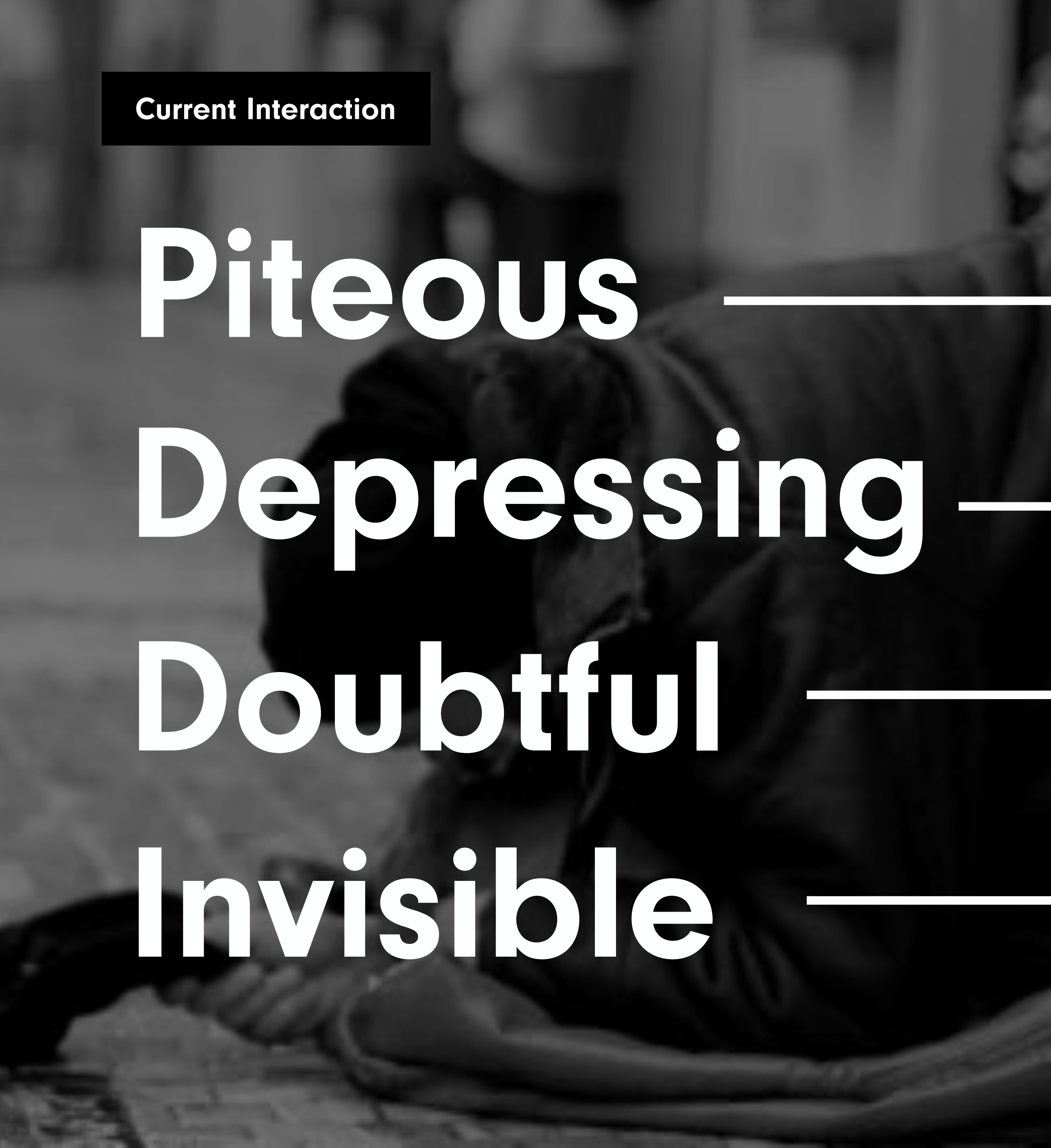


Honest

Invisible



Apparent



Target Group

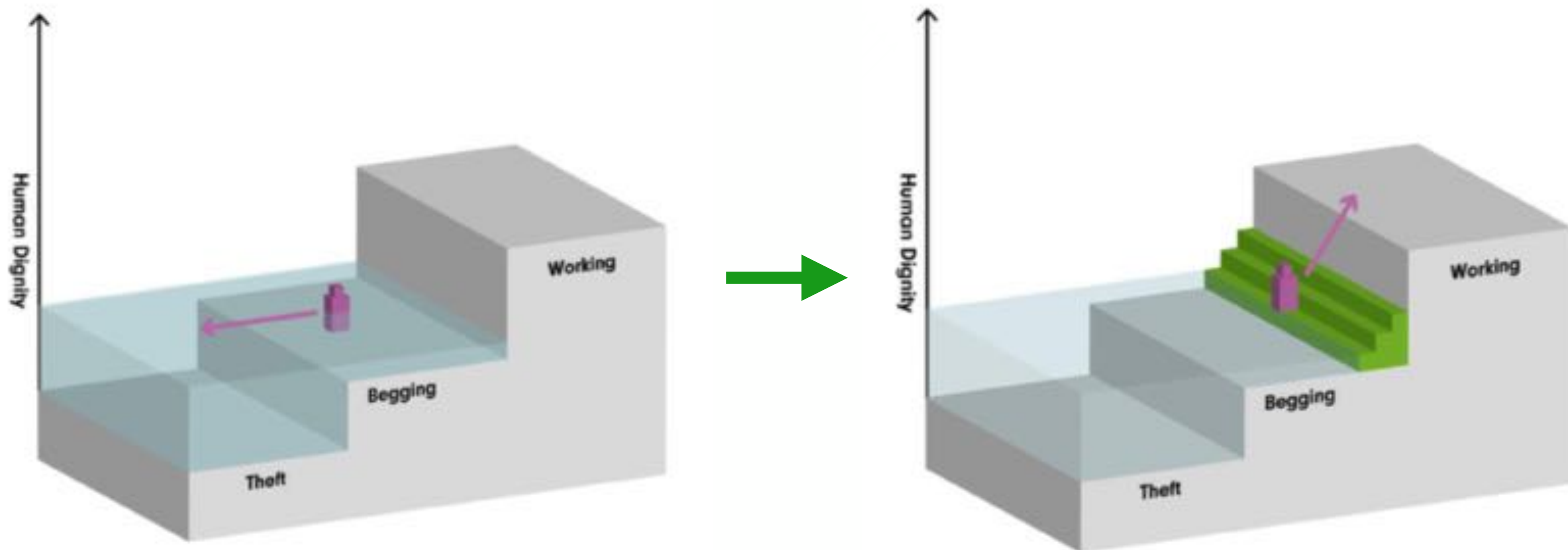
**Vulnerable people in their early stage of homelessness.
Struggling to get out of poverty and begs occasionally**

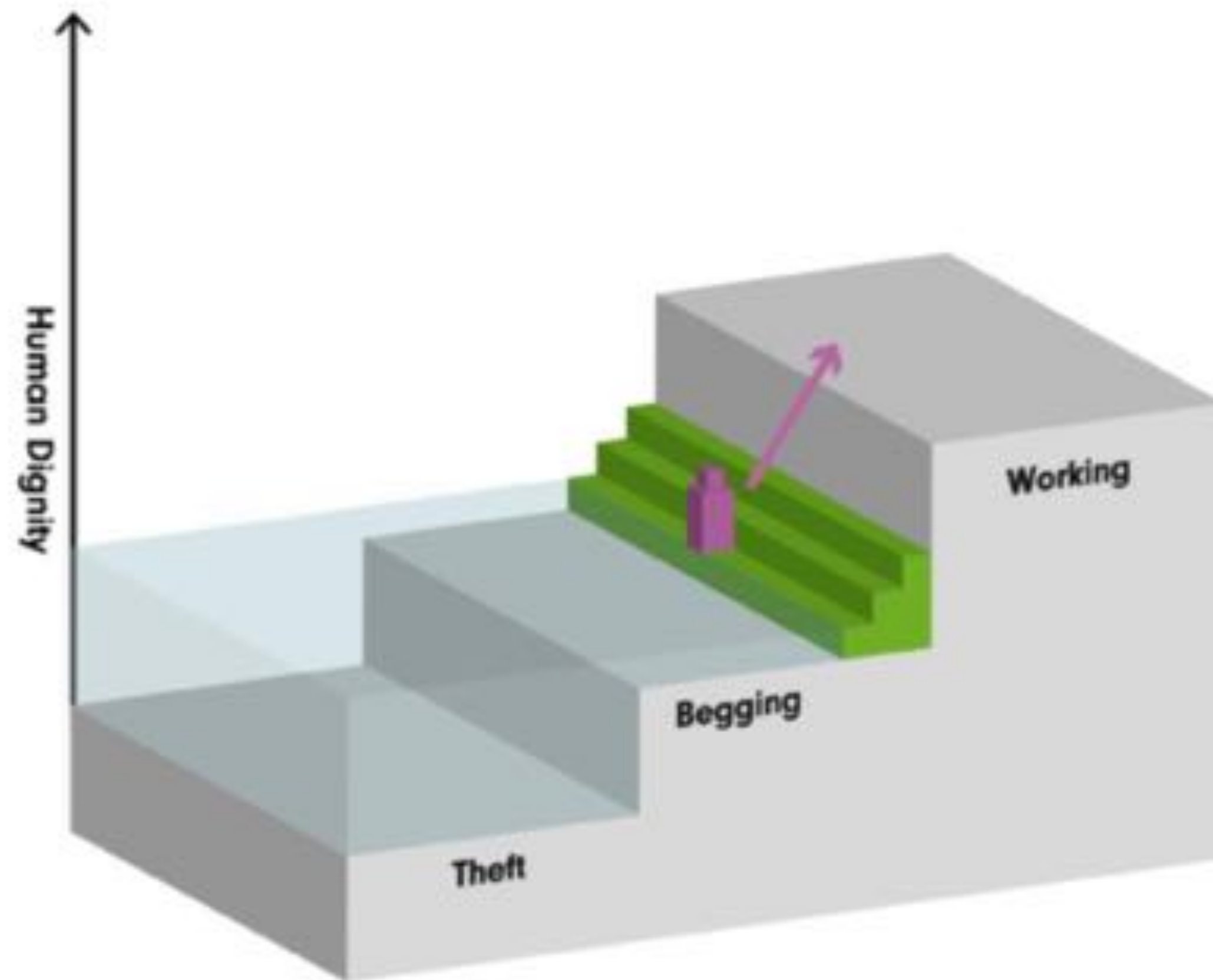
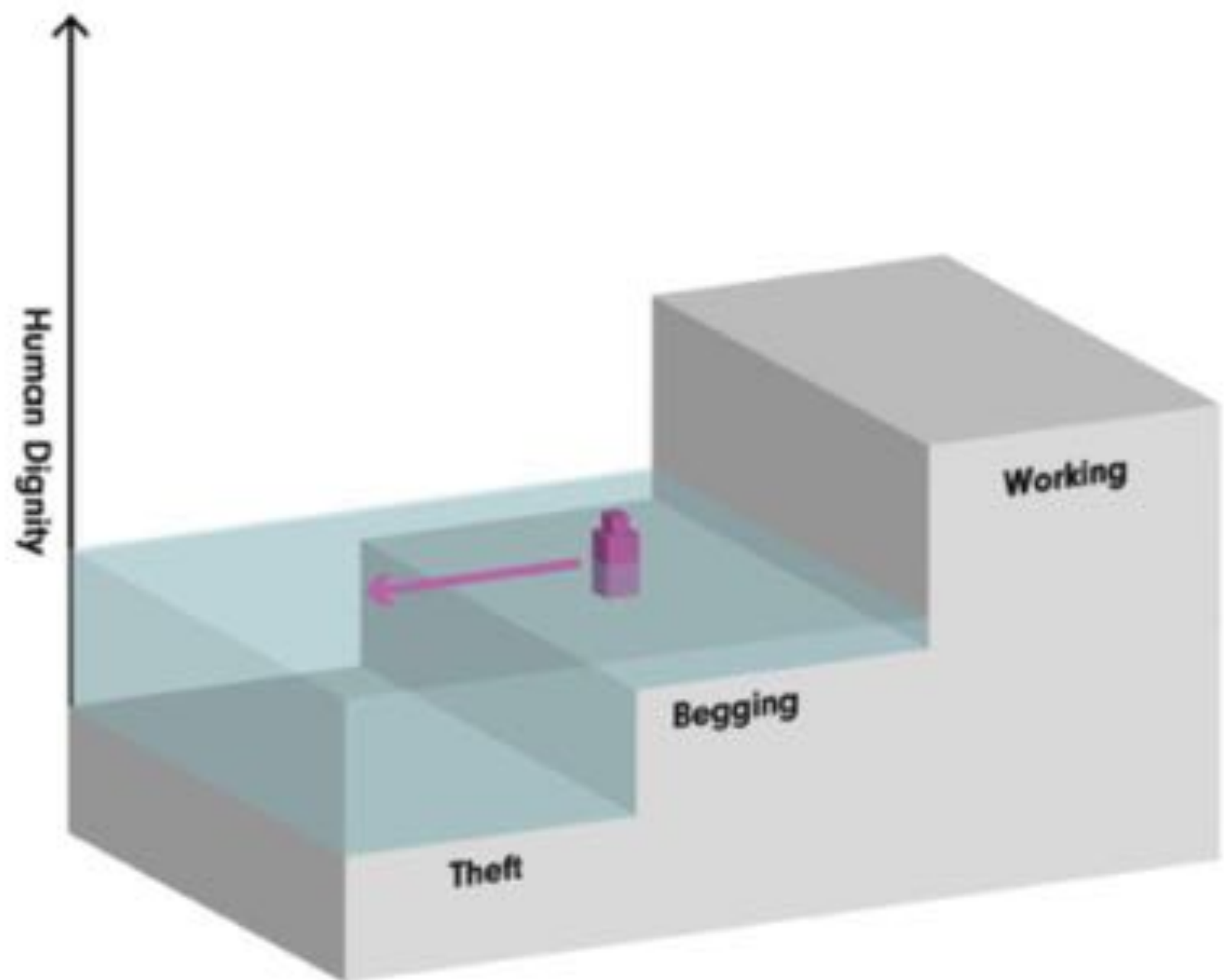
London | Nov.25 - Dec.4 | Dec.28 - Jan.5 Interviewed 12 people



Design Goal

To increase the dignity and income of people with no particular skills that is begging on the streets with the aim of connecting them back to society.





How do you increase "Dignity"....?

Main Insight

**Conversation as an
equal human being is scarce**



**“Hey you must be cold.
Could I buy you a coffee?”**



~~“Hey you must be cold.
Could I buy you a coffee?”~~



“It’s fu*kin cold isn’t it?
I hate this weather”

**Everybody stops
to talk about the dog**





How to increase their dignity...?

**Increase conversation
as an equal person.**



Debator

Social Alternative to Begging



2017



Bakerloo line

Piccadilly line

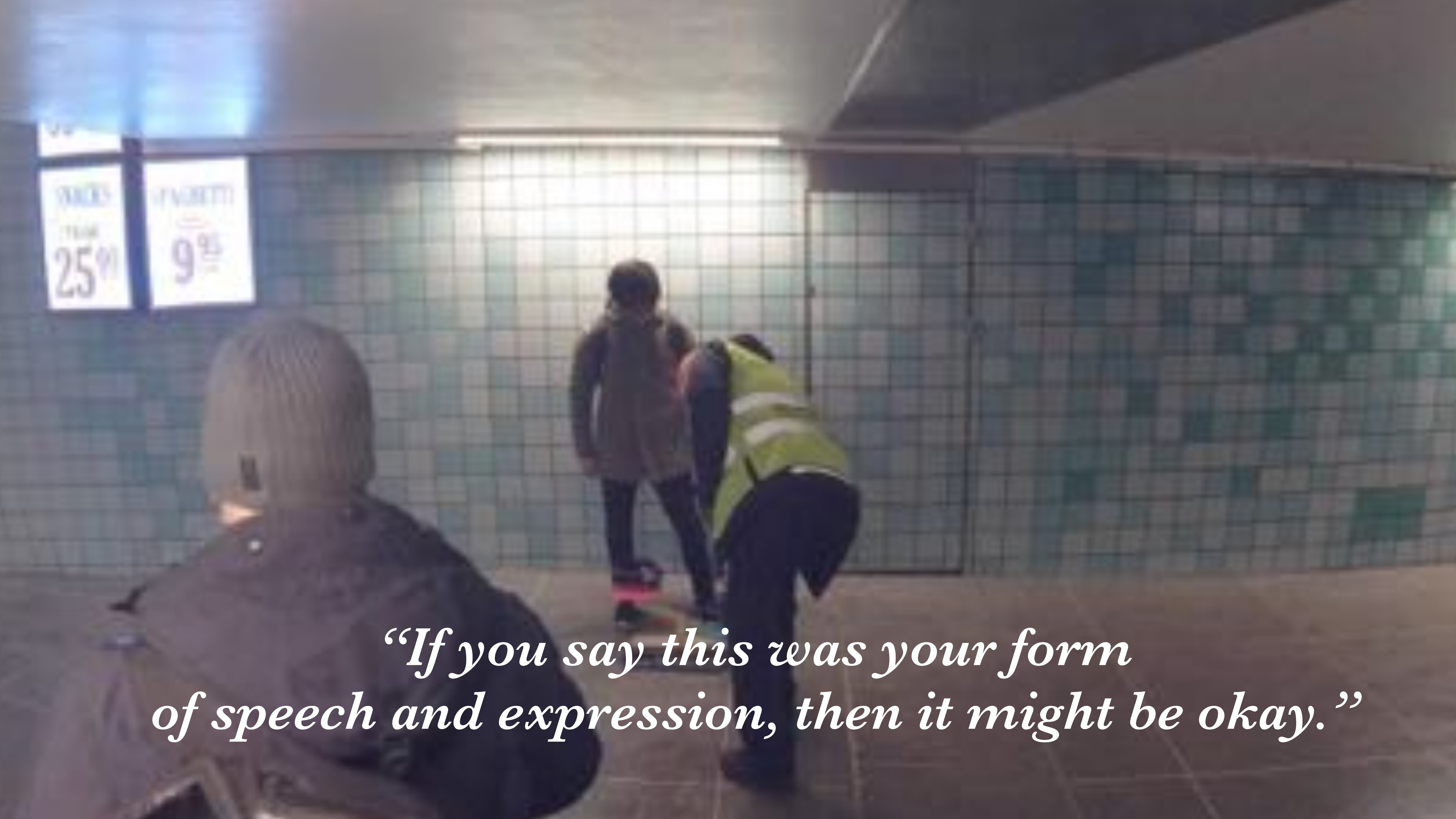
Visitor Cent



*“Getting out of EU is good for us.
All the people coming from the continent take our jobs”*

“I will pay 5 pounds for this”





“If you say this was your form of speech and expression, then it might be okay.”



13.5 £ / hour



12.5 people / hour

London 4 participants



73 Krona / hour

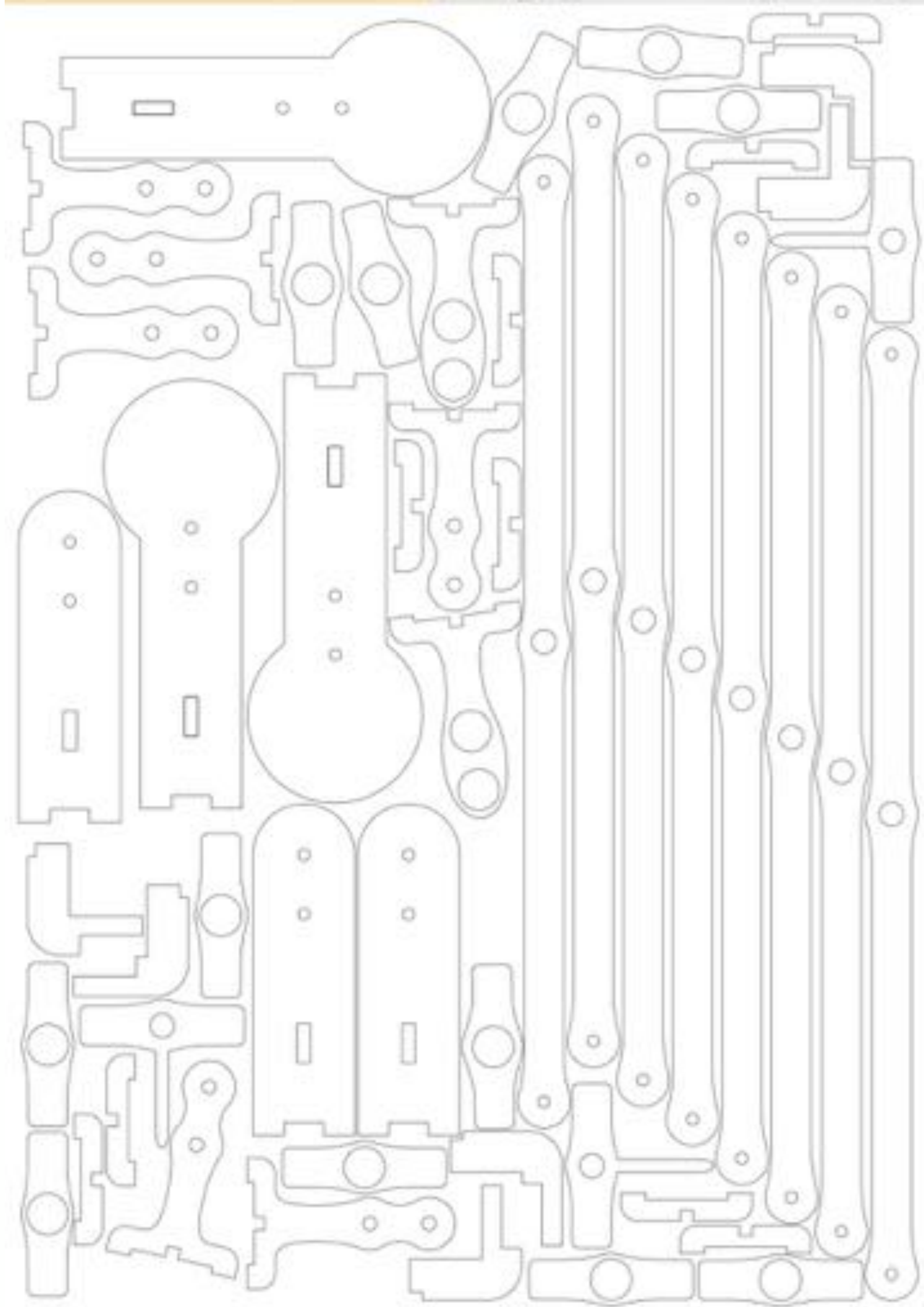


10 people / hour

Stockholm 1 participants (me)

Process





1 Street Debater active in London

