Reflection moment

N N

O Boo O

U U

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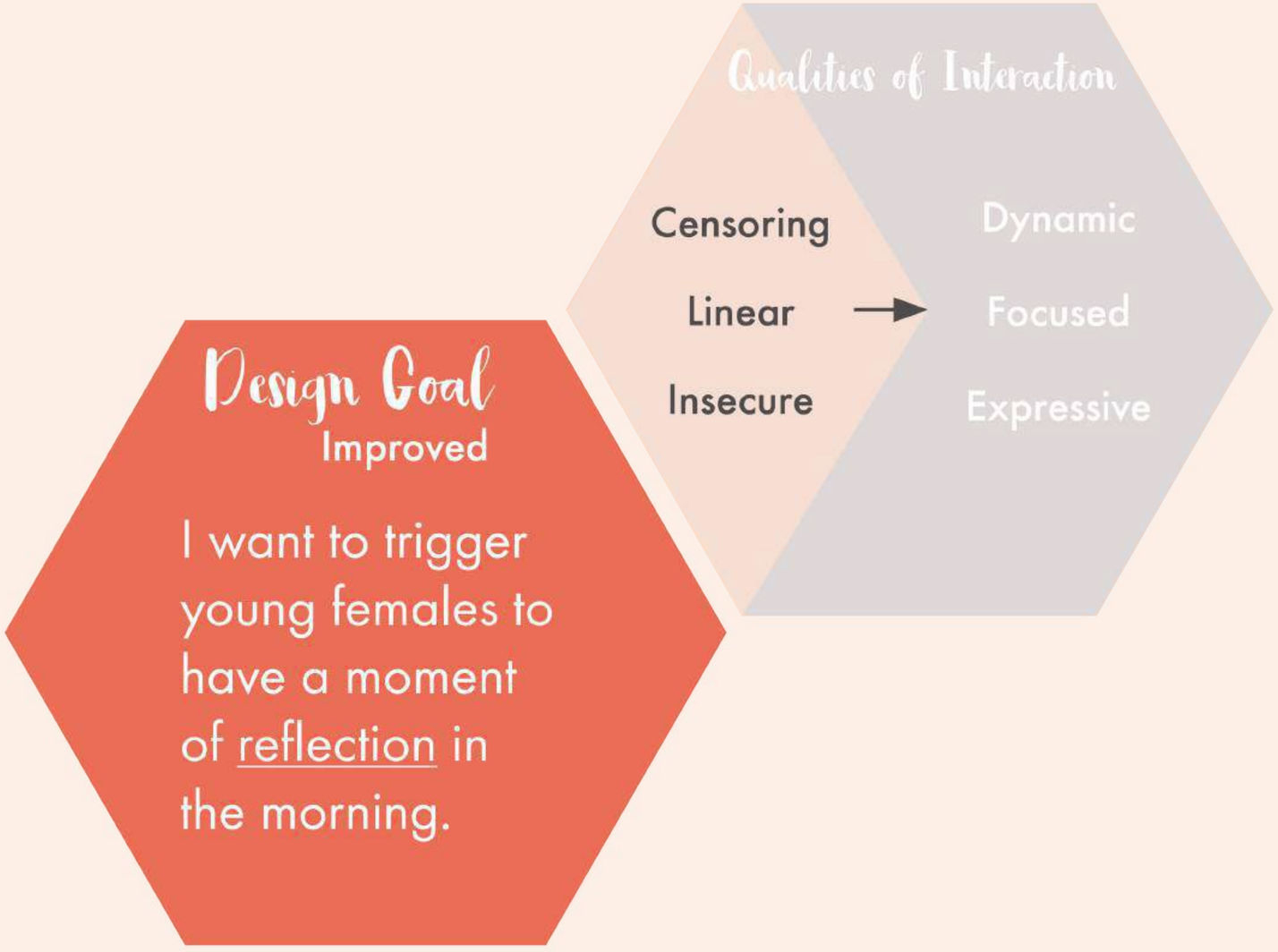
Cycle 1 | 4214307 | Studio Blue

makeup

noun | make-up | /ˈmā-, kəp/

Substances or intervations used to make someone look or feel more attractive.


Qualities of Interaction
Censoring
Linear
Insecure
Dynamic
Focused
Expressive
Design Goal
Improved
I want to trigger young females to have a moment of reflection in the morning.

Future self
– by rAndom Internationals

Dynamic

Focused

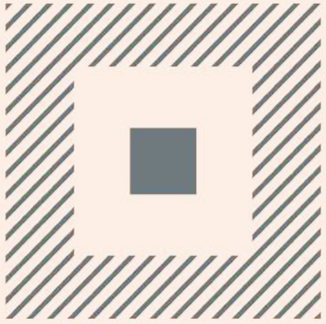
Expressive

Dynamic

User control:
"You know you have the ability to re-shape the product in space."(A form of co-creation)

Responsive:
"We are feedback seeking creatures. That is why interactivity is such a powerful tool. "

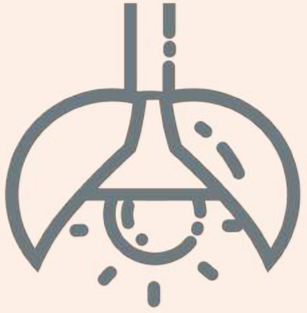
Focused



Filtering:
Bring something to the fore-ground while making the rest of the elements fade into the background.

Interest:
Directing the user's attention to something she is unaware of.

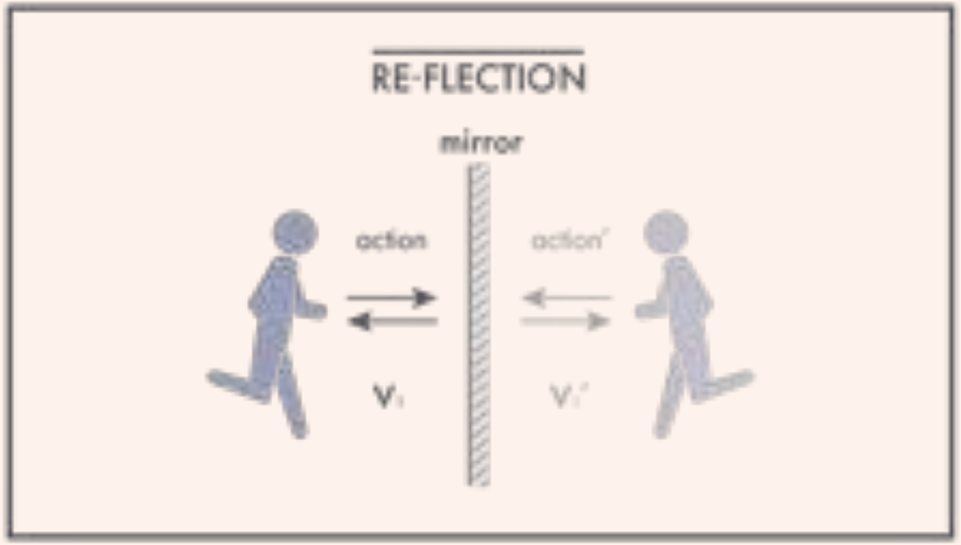
Expressive



Awareness:
You may ask a question: "What is going on here?" — Actively reflecting.

Reveal:
Through the use of light, the mirror will give you feedback based on your mood.

Reflection + Interaction



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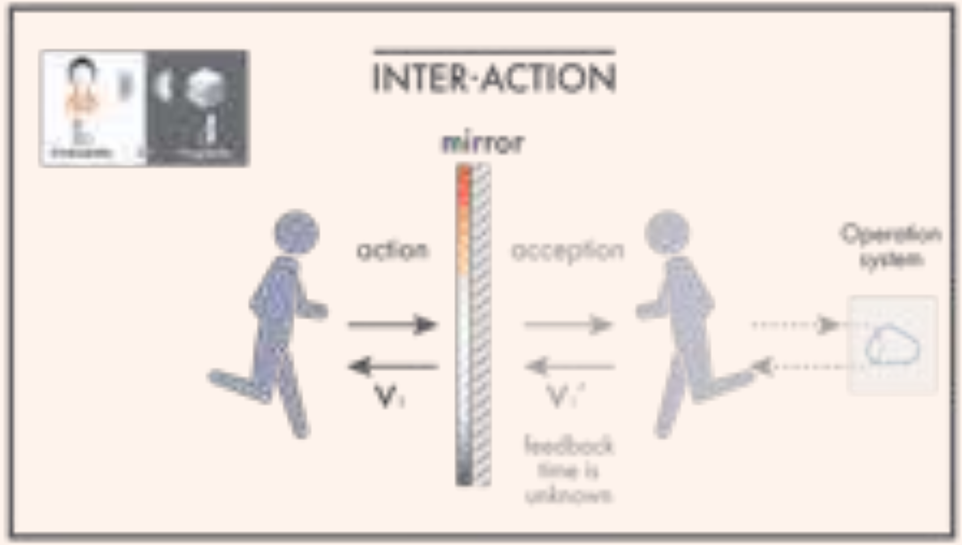
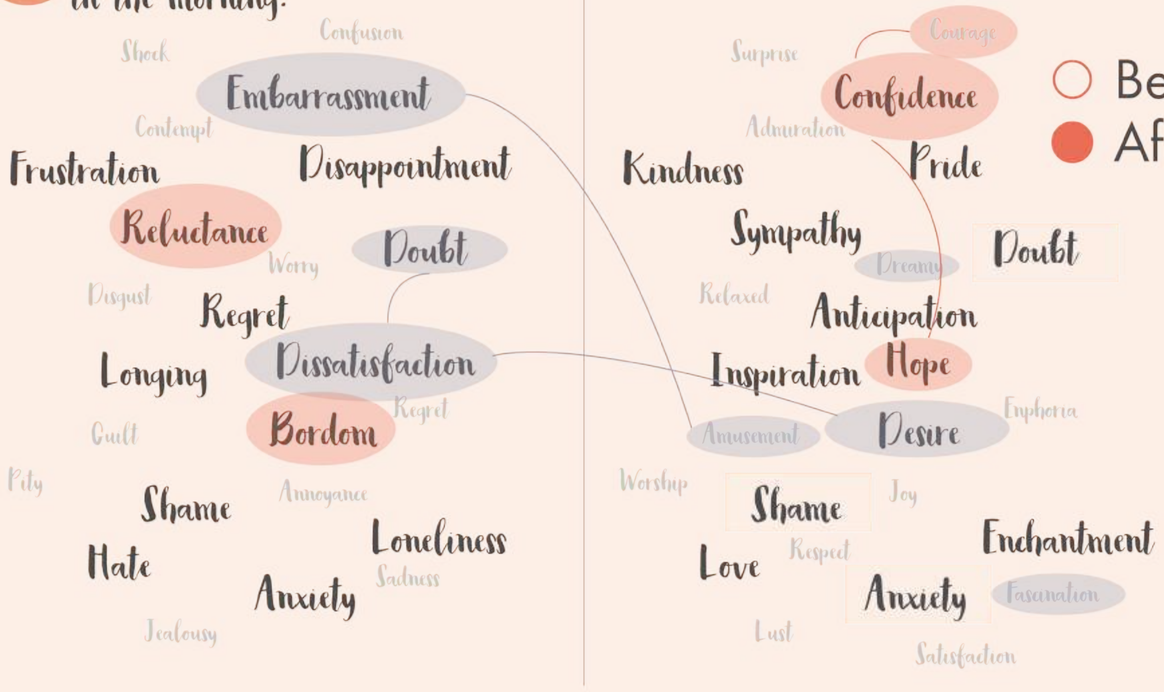
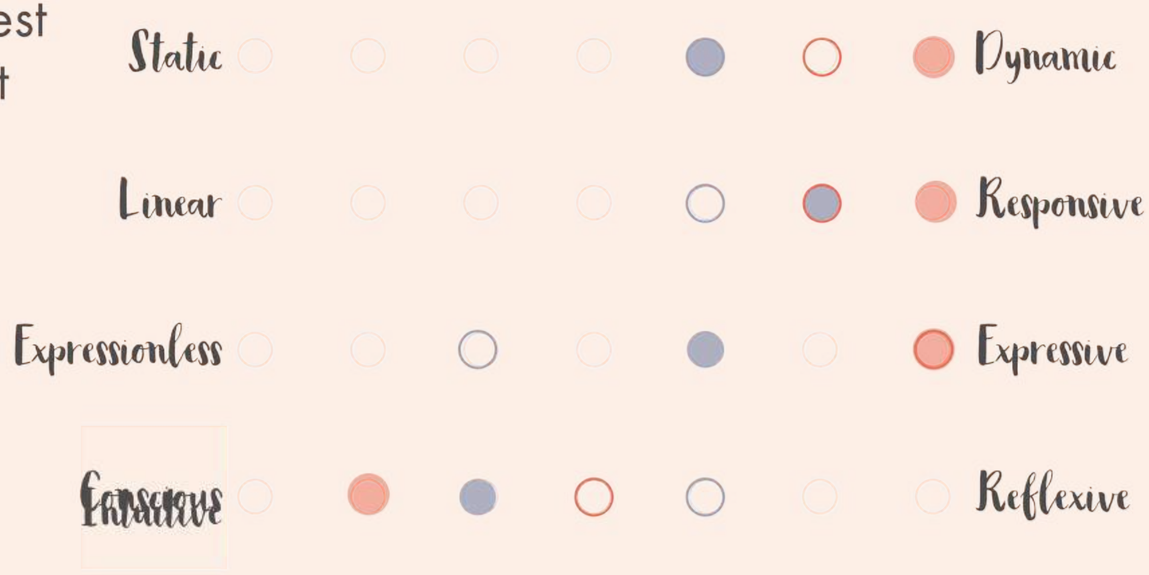


5 Please highlight the negative and positive emotion you experience in the morning.



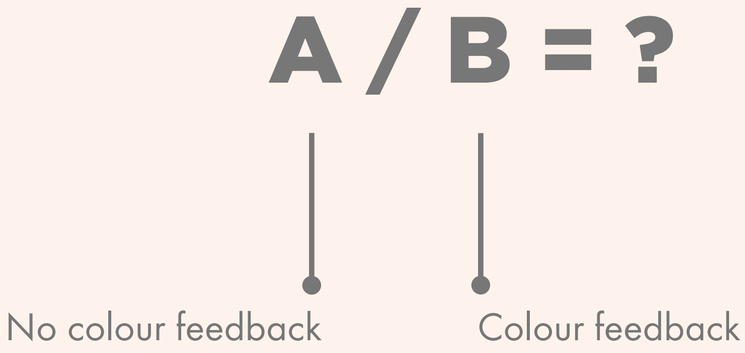
Before test
After test

6 How do you rate your interaction when you look into the mirror?



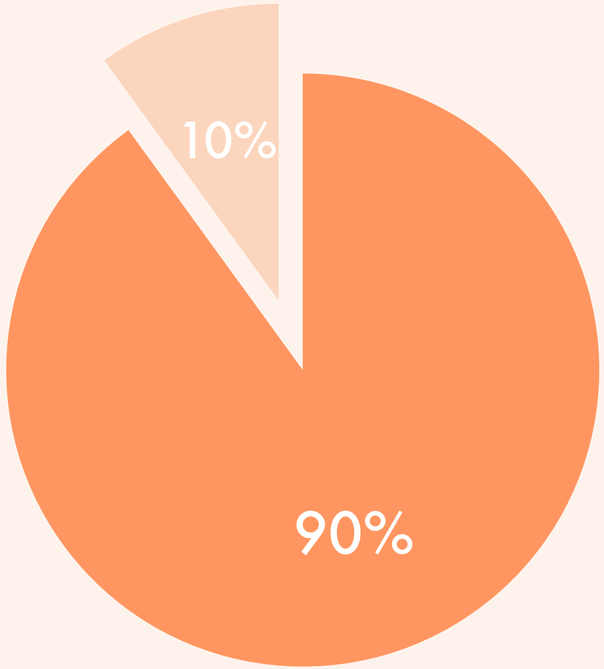
User testing

Does my design trigger a moment of reflection?

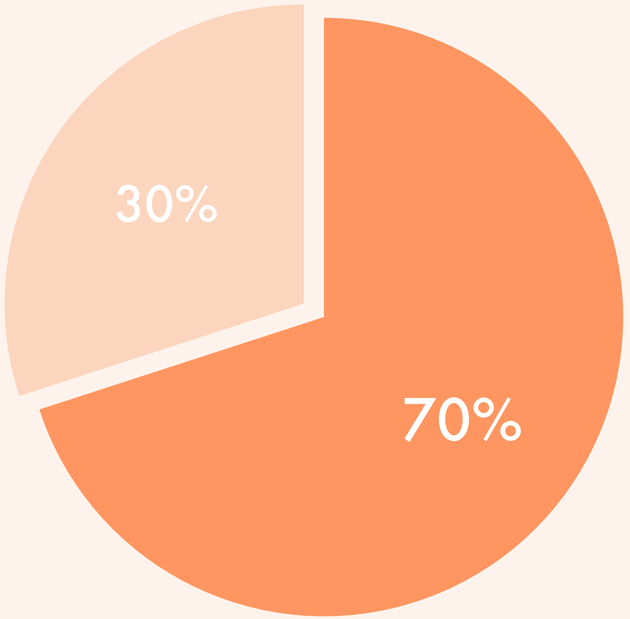


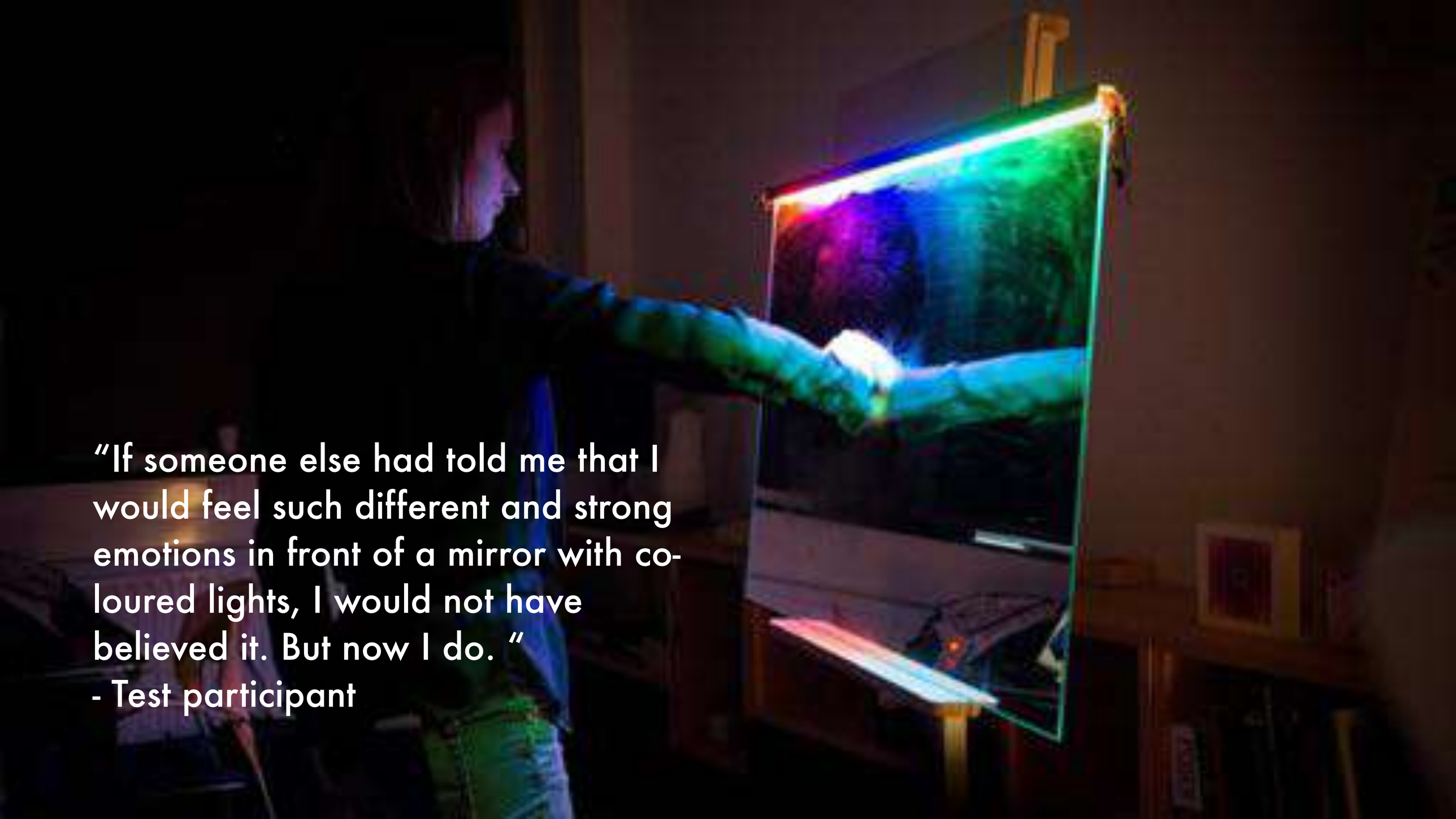
User test result

Which one of the two setups were more reflexive for me?



Would you recommend this to your girl-friends?



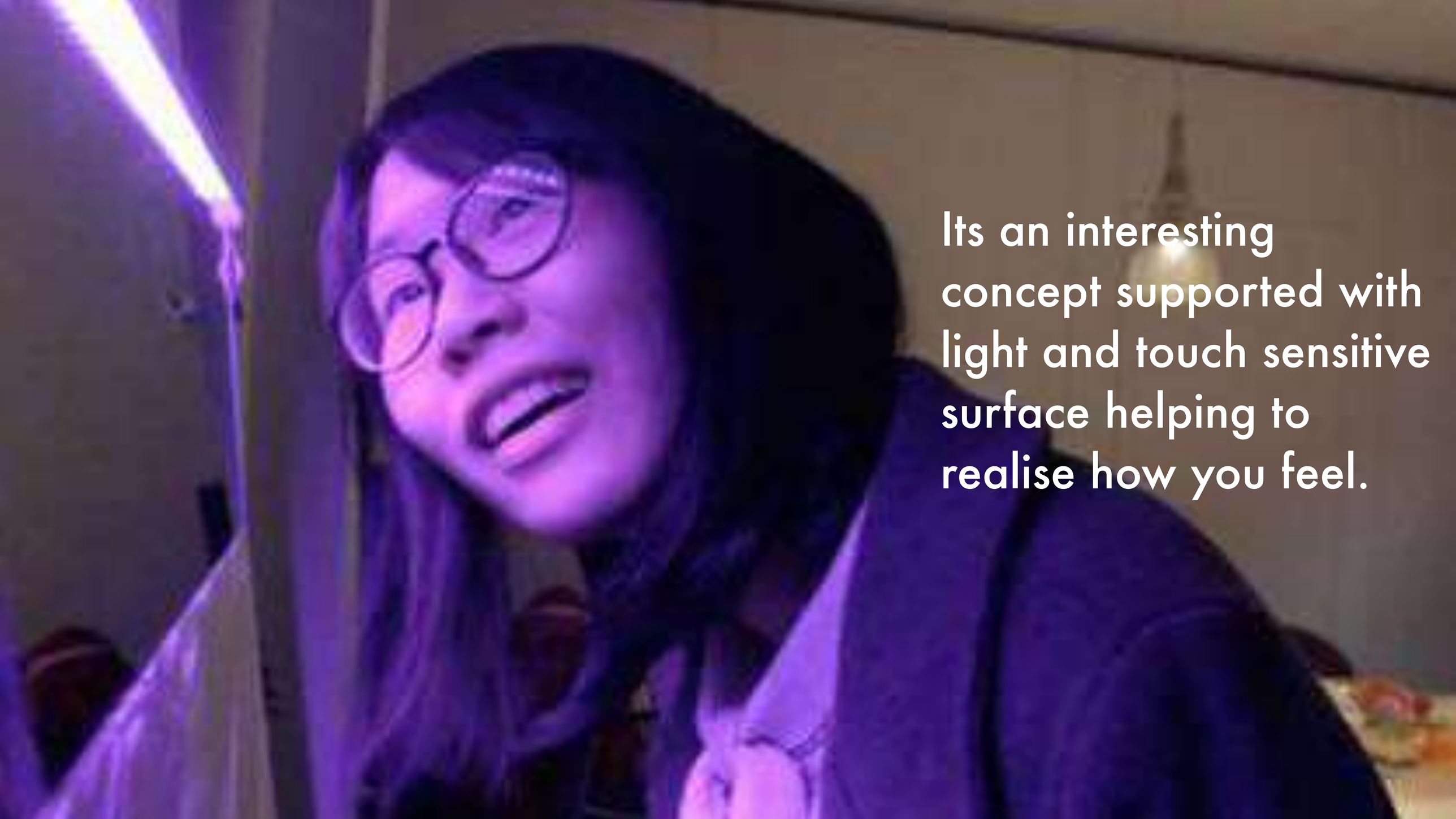


“If someone else had told me that I would feel such different and strong emotions in front of a mirror with co-loured lights, I would not have believed it. But now I do. “

- Test participant

“Through this experience, I learned that i am not afraid as much of my reflection as I used to be.”
- participant

Maybe the moment of reflection is being triggered by the setup of the environment, but not purely from the interaction itself.



Its an interesting concept supported with light and touch sensitive surface helping to realise how you feel.

Future Recommendations

- Adapt more irregularity in the way light appears and moves.
- Add more touch points between user and the product to engage her during interaction.

Thank you for listning :)