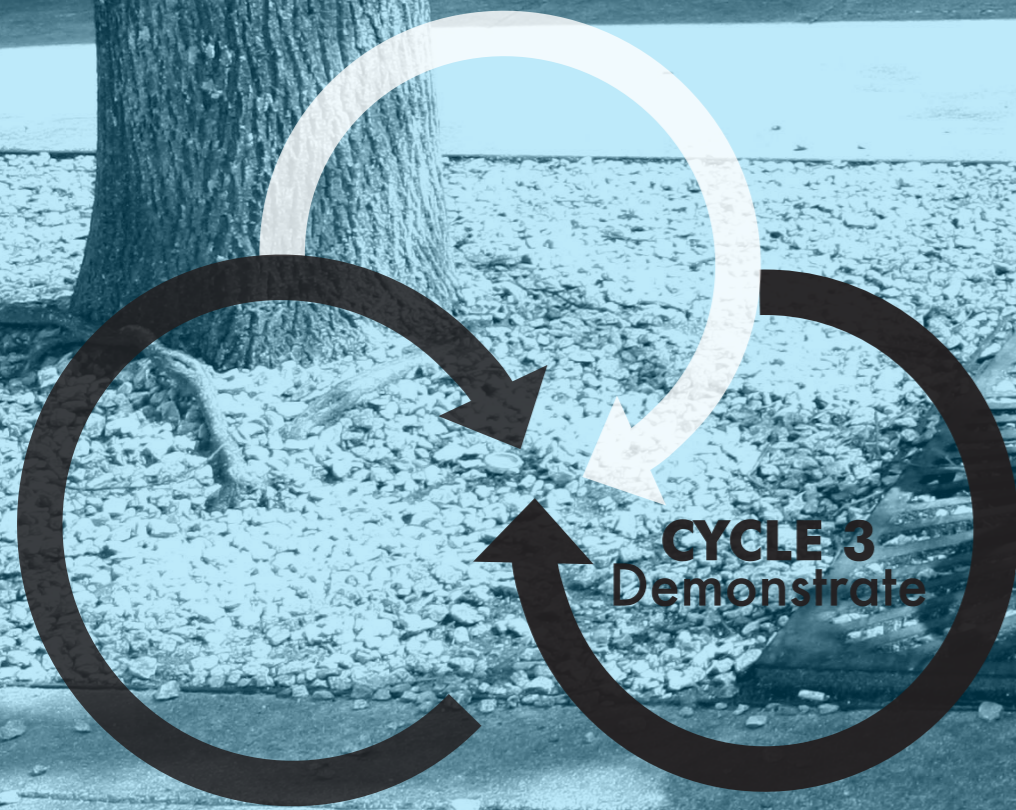


WAITING FOR A FRIEND

PUBLIC SPACE

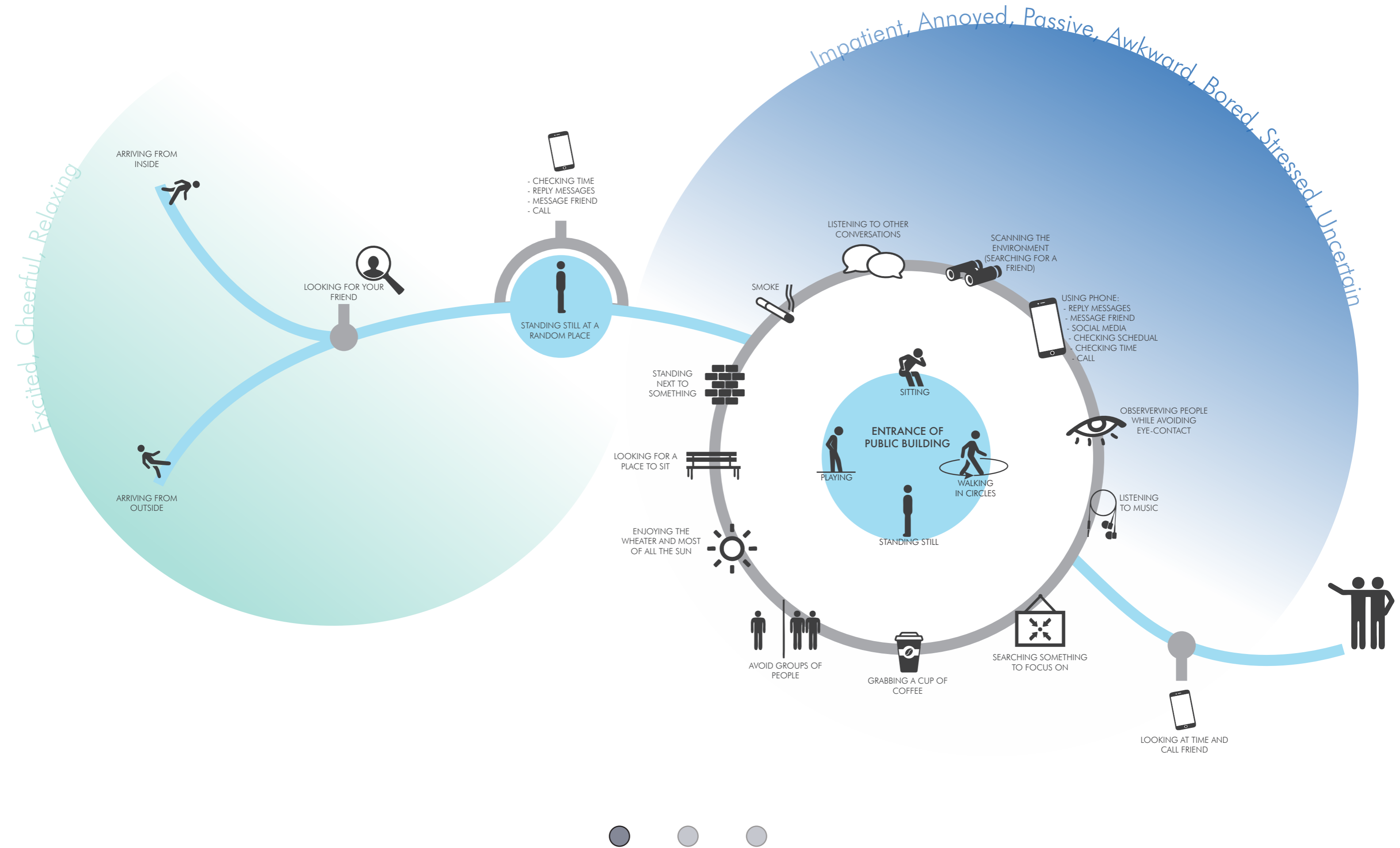


Design goal

'Let people feel at ease while waiting for a friend at the entrance of Industrial design.'



Journeymap



Design direction

A woman with dark hair tied back, wearing a white long-sleeved shirt and a red apron, is cooking in a kitchen. She is standing at a stove, stirring a pan with a black handle. The kitchen has a tiled backsplash and a window in the background. The overall color palette is dominated by blue and green tones.

Something useful to do:
Some people, thought that waiting for someone was a waste of time, and wanted to do something useful. They thought of learning something or doing laundry or cooking.



Interaction vision

Sailing on your own to another country for holiday is: liberty, exciting and having patience



Concept: Little free library



Observations free library

- The concept of having a free library is for many people really exciting and appealing
- The books are not ordered and there are not much of them
- People are more interested in good, popular books than old shabby books

Observations bookstore

-The books are ordered per genre

-Popular books lied on the tables, the rest stood in the bookcases

-People where more appealed to the front of book covers instead of searching for titles on the side

Intended interaction



The little shelves on the different poles create little islands that you are *free* to hop on to with books to read wherever you like.

It is *exciting* to see what kind of books there are or to have a look at another shelf.

And while you are thinking about these questions and books, you are having a lot of *patience* for your friend to arrive.

Conclusion



- More questions and arrows attracts the attention
- Books where not very interesting, so people where not tempted to read them
- One person thought that the book could be bought in Waltman
- When there are a lot of people, people will not see these bookshelves

Further explorations



- Test with more popular books, to see if there is more interest?
- How would people be triggered to not take good books home?
- What are the best places to hang these bookshelves?
- How could the design change to make these shelves to be more noticeable?

Movie

