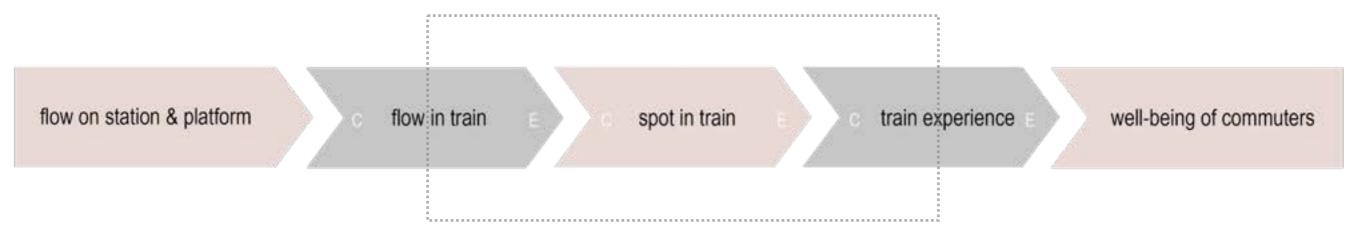


well-being of commuters





excluded

awkward

no support/safety

powerless

I want to create a commute experience where the **standing commuter** feels **a sense of belonging** during rush hour



collaborative & persuaded

6

sense of belonging

contagious wave

1.H





effortless pulling seat down



more support at hip height



one seating area to perceive others stand up

THEFT



360 degrees overview

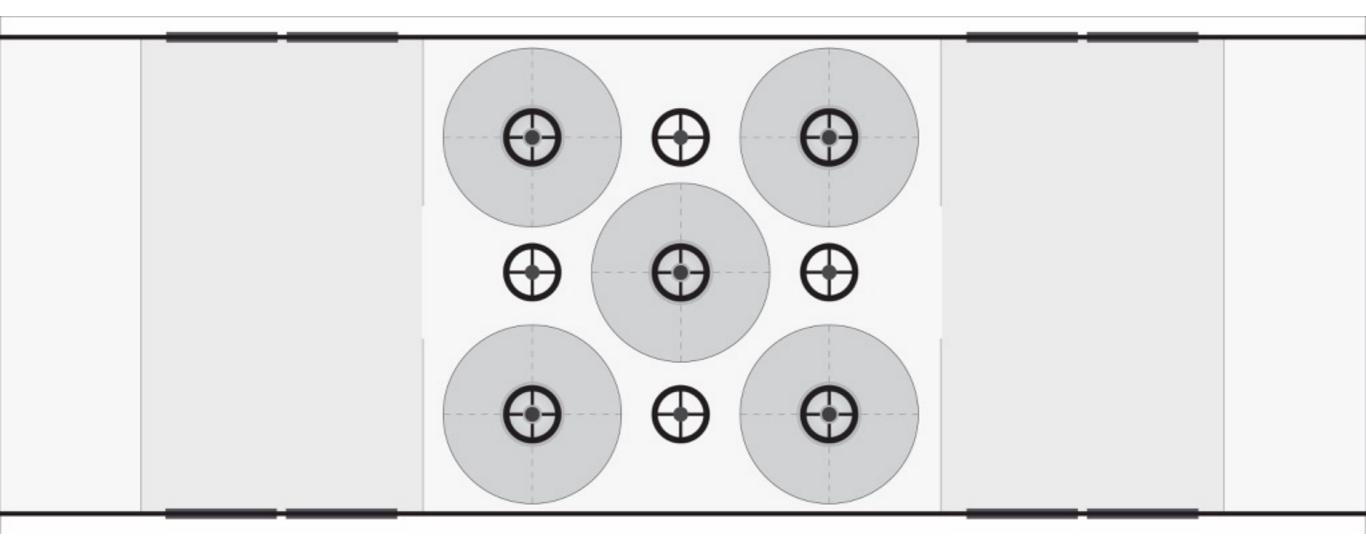




final design







evaluation





thank you