

# THE SUPERINTERNSHIP

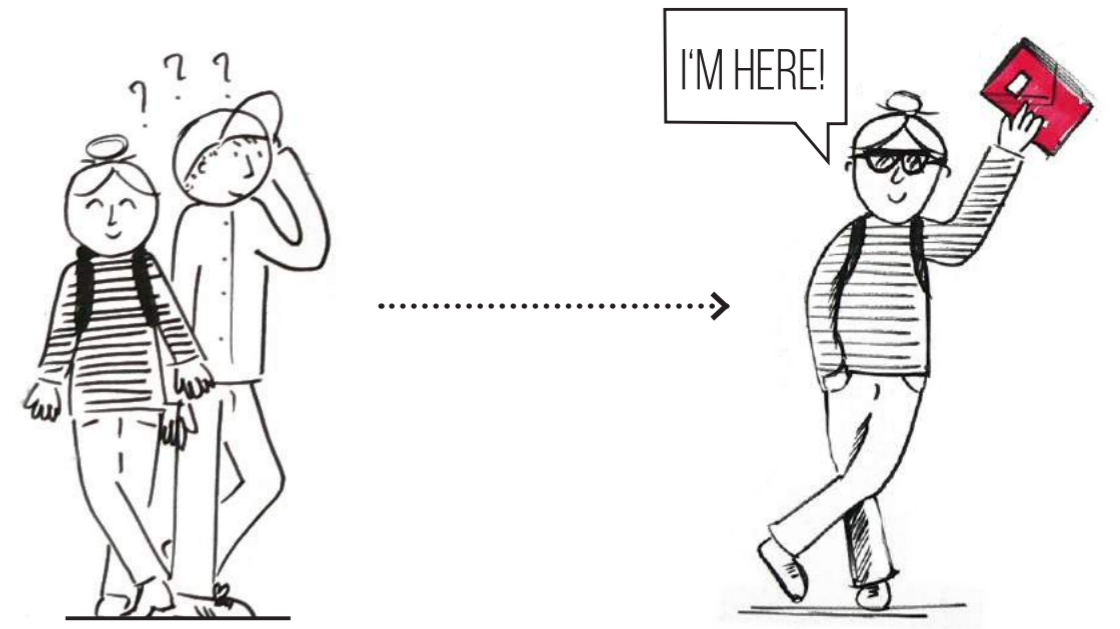
„HELP AN INTERN TO OVERCOME HIS INNER BARRIER FOR APPROACHING HIS COLLEAGUES AND TO BE PROACTIVE.“



3. „No, it's my own inner barrier that I need to overcome! I'm an intern, it's ok if I need help and make mistakes.“

1. „sometimes it's hard to approach my colleagues - they seem so busy...“

2. „Is it because of the spacious barrier? Because colleagues don't pay attention to what I'm doing?“

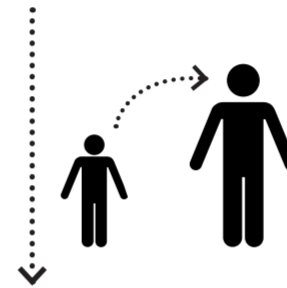


WHAT MAKES A GOOD INTERN?

THE INTERN NEEDS TO BE **PROACTIVE**

TAKE AWAY THE INTERNS INNER BARRIER, MAKE HIM OVERCOME HIS STATUS

THE INTERNS NEED TO **MOTIVATE THEMSELVES** TO BE MORE PROACTIVE



„IF I KNOW THAT A PERSON IS AWARE OF MY PROBLEM THEN IT'S EASIER TO ASK HIM/HER FOR HELP.“

EVERYONE MAKES MISTAKES, HAVE THE COURAGE TO ADMIT THEM, BE „HUMAN THROUGH HUMOUR“

picture 1: main insights throughout the project

# THE CONFESSION WALL

„BE PROUD OF MISTAKES, ADMIT FAILURE, LAUGH ABOUT IT AND LEARN FROM IT“



picture 2: the confession wall in the context of a design agency (left: intern, right: colleague)

As an intern you are in a constant learning process, you have to ask a lot of question and you need to integrate yourself in the busy schedule of your workplace. To overcome this inner barrier of being the „unexperienced new one“ is not always easy. To avoid becoming frustrated I invented the confession wall. The confession wall is a tool where interns collect their „nicest mistakes“ to make them available for future interns. During my research it showed that if an intern knows that his colleagues are aware of his problems and status, it's easier for him to approach them. Therefore by reading these stories the intern realizes that he is not the only one struggling during his internship and „noone was born a master“.



1. empty wall



2. former interns submitted stories



3. wall filled with stories



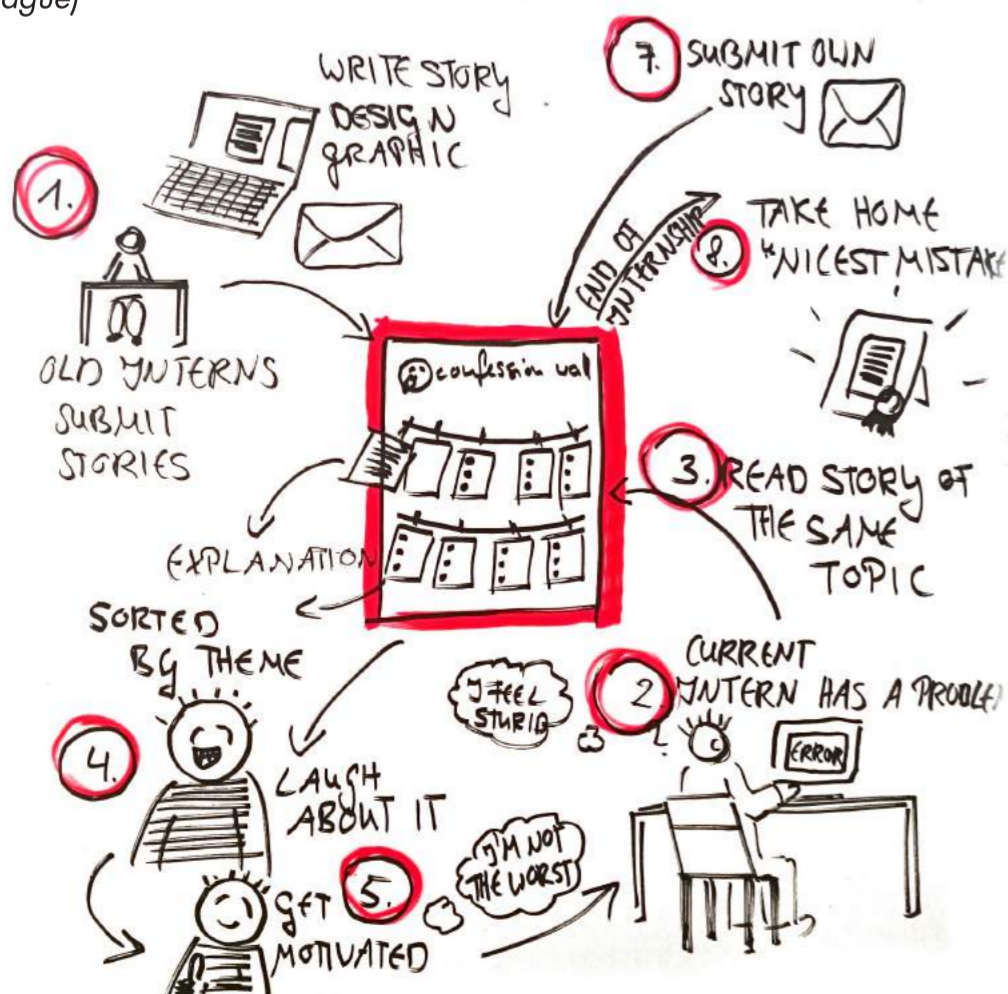
4. current intern reads stories



5. submit your own story



6. intern takes home his nicest mistake



picture 3: interaction storyboard

my nicest mistake

„I applied to my internship with a portfolio using the font „papyrus“ on the front page.“