

Exploring Interactions

Power to the People

YOU MAKE MY DAY

- Maxe van Heeswijk -

Interaction Vision



Research explorations

Cycle 1 > Art = Therapy

Cycle 2 > Reconnected

Cycle 3 > You make my day

Art = Therapy



I found out that many museums have a lot of art pieces in depots and secondly the Stedelijk museum in Amsterdam offers activities for Alzheimer patients. I participated and discovered the beneficial effects of talking about art for the relationship between the Alzheimer patient and care giver and this inspired me to see if I could bring these qualities outside the museum in daily life.

Reconnect



In the second cycle I focused on what type of activities are beneficial for Alzheimer patients and the wishes of care partners to make giving care 24/7 emotionally less intensive. I created a concept in order to avoid awkwardness and improve the unbalanced (teacher-child) loving relationship.

Your make my day



After a lot stories from different points of view I needed new insights from a more abstract level about what connects people in any kind of long term relationships.

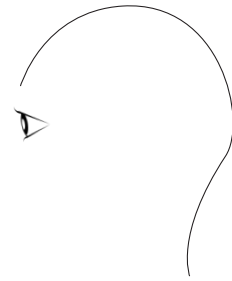
I found out that in healthy relations between people it is about **interest in each others** side of the story.

And this is exactly what is very difficult if you don't remember what you did today.



And this is exactly what is very difficult if you don't remember what you did today. And this is exactly what is very difficult if you are the only one talking.





Final design





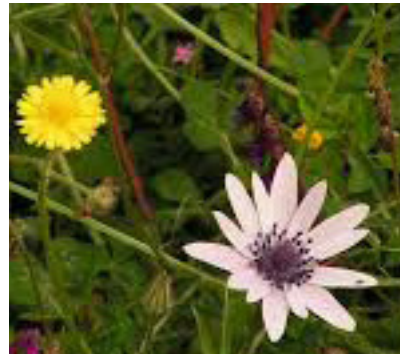
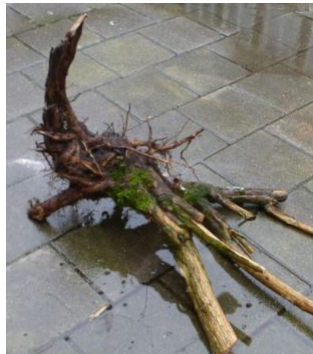
'Blown away by the wind'



'Blown away by the wind'



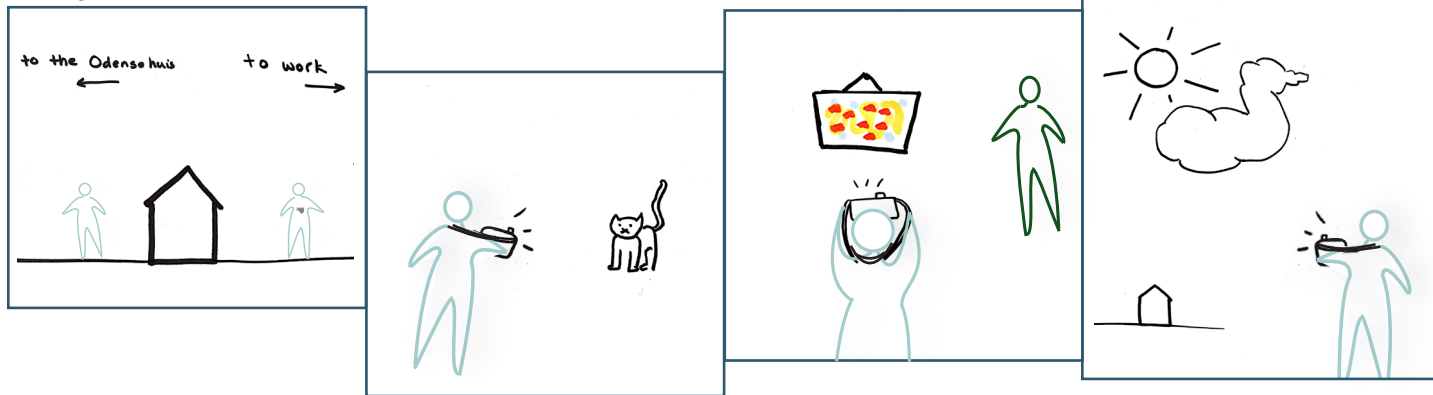
Talks during an enjoyable walk to the supermarket.



Result in 'my visual dairy' at the end of the day.

Storyboard

THE ACTIVITY



TOGETHER



Evaluation test



> Nice to go out together
and discuss 'things'



> Different stories come up
because of the pictures



> Tangibility of the moment
is valued

Recommendations

- > The activity should be seen as a hobby in an early stage of the disease to learn to do it
- > In a later stage, do it together during activities
- > The ability to make the activity tangible right away is special
- > Collect the most valuable ones to 'save' these moments

