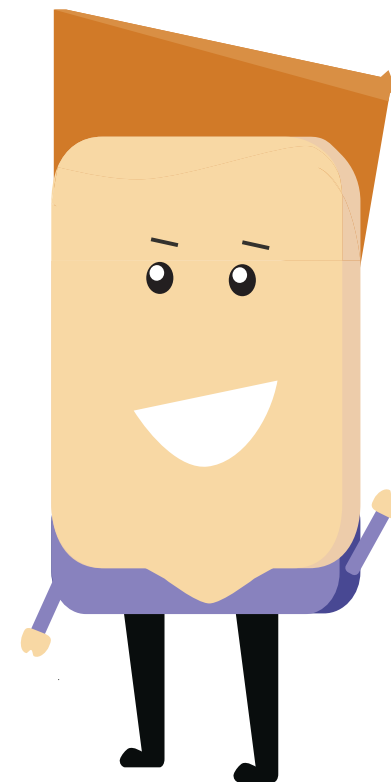
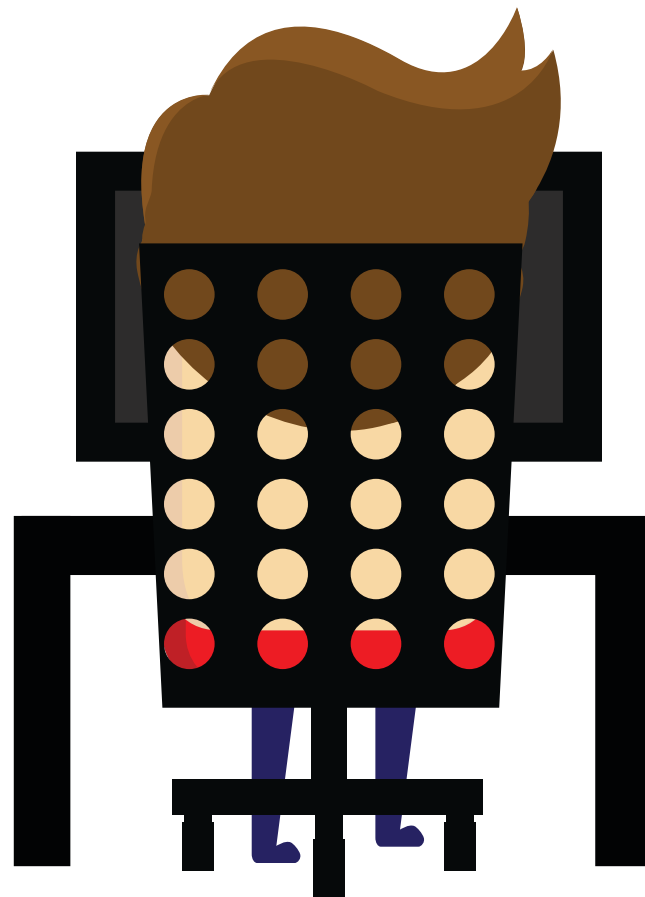


EXPLORING INTERACTIONS

BUDDY

Bas ter Haar Romenij
4112369

Let's do it together, buddy!



“Procrastination is wide spread in academic contexts” -Piers Steel-

“Easily accessible distractions ” -Bryan Tevreden-







“Students cope with a lot of stress by being subjected to continues evaluations” - Shann



“Stress results in the brain releasing the stress hormone Oxytocin.
Therefore we can build and retain friendships better in stressful situations.” -Paul Zak-

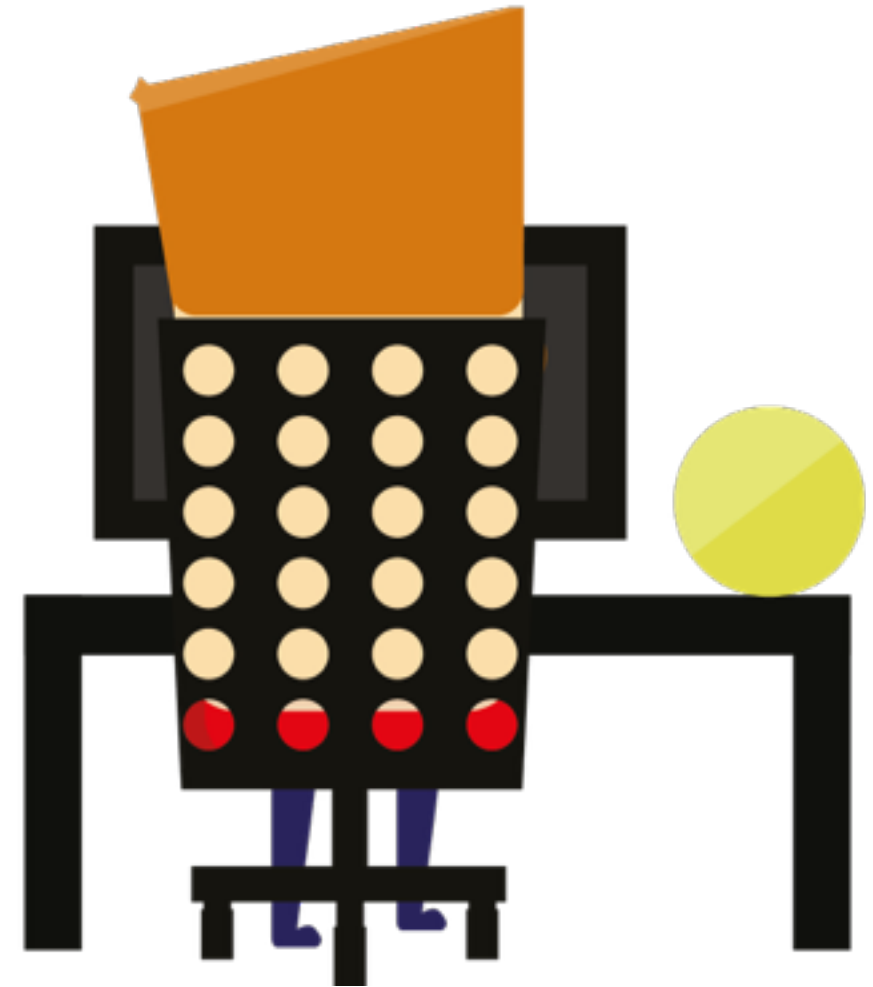
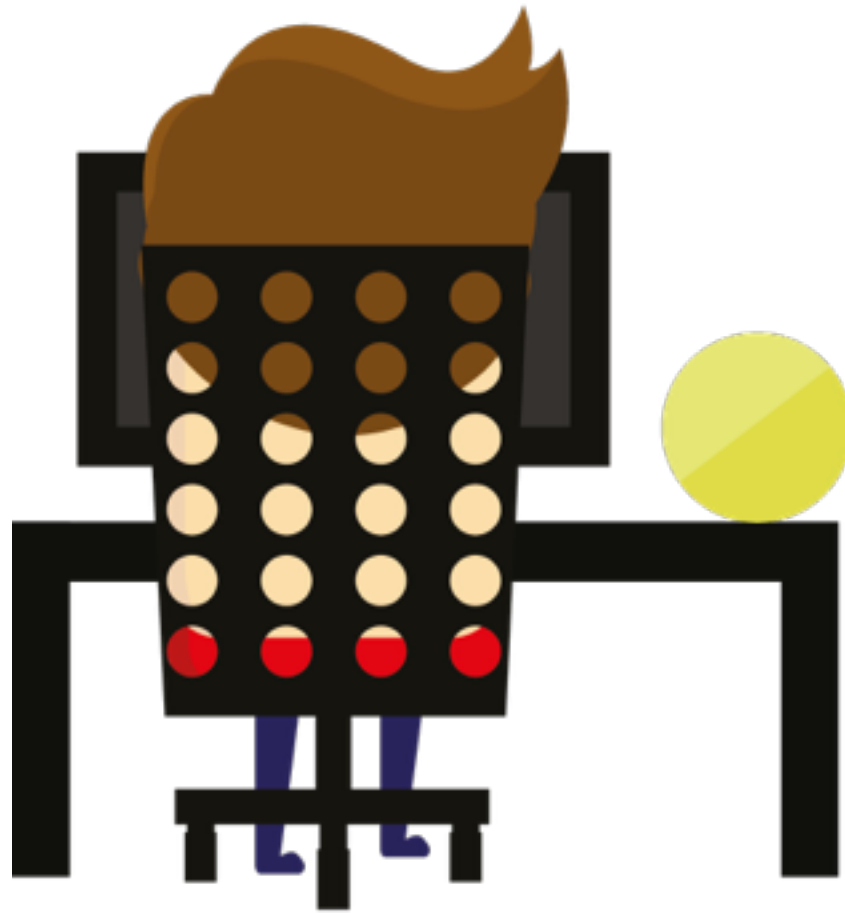




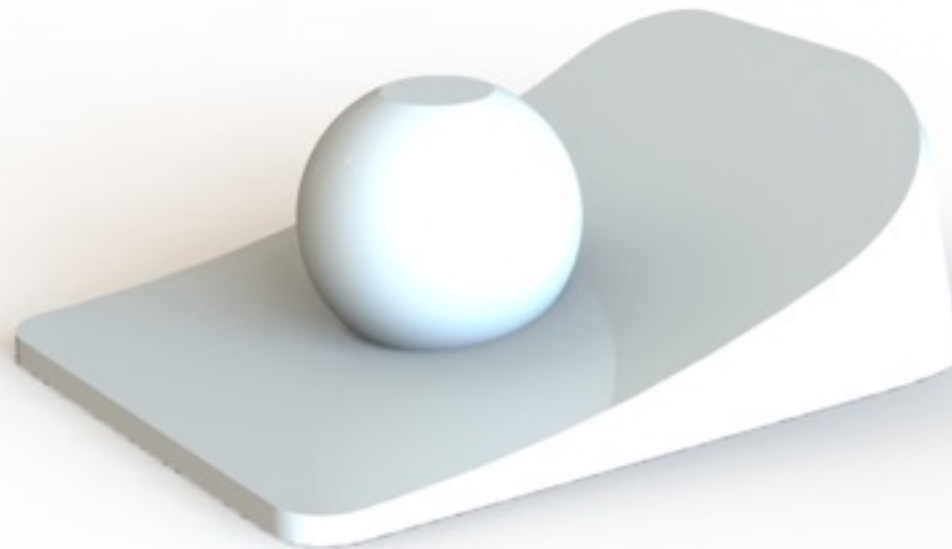




**BUDD
Y**

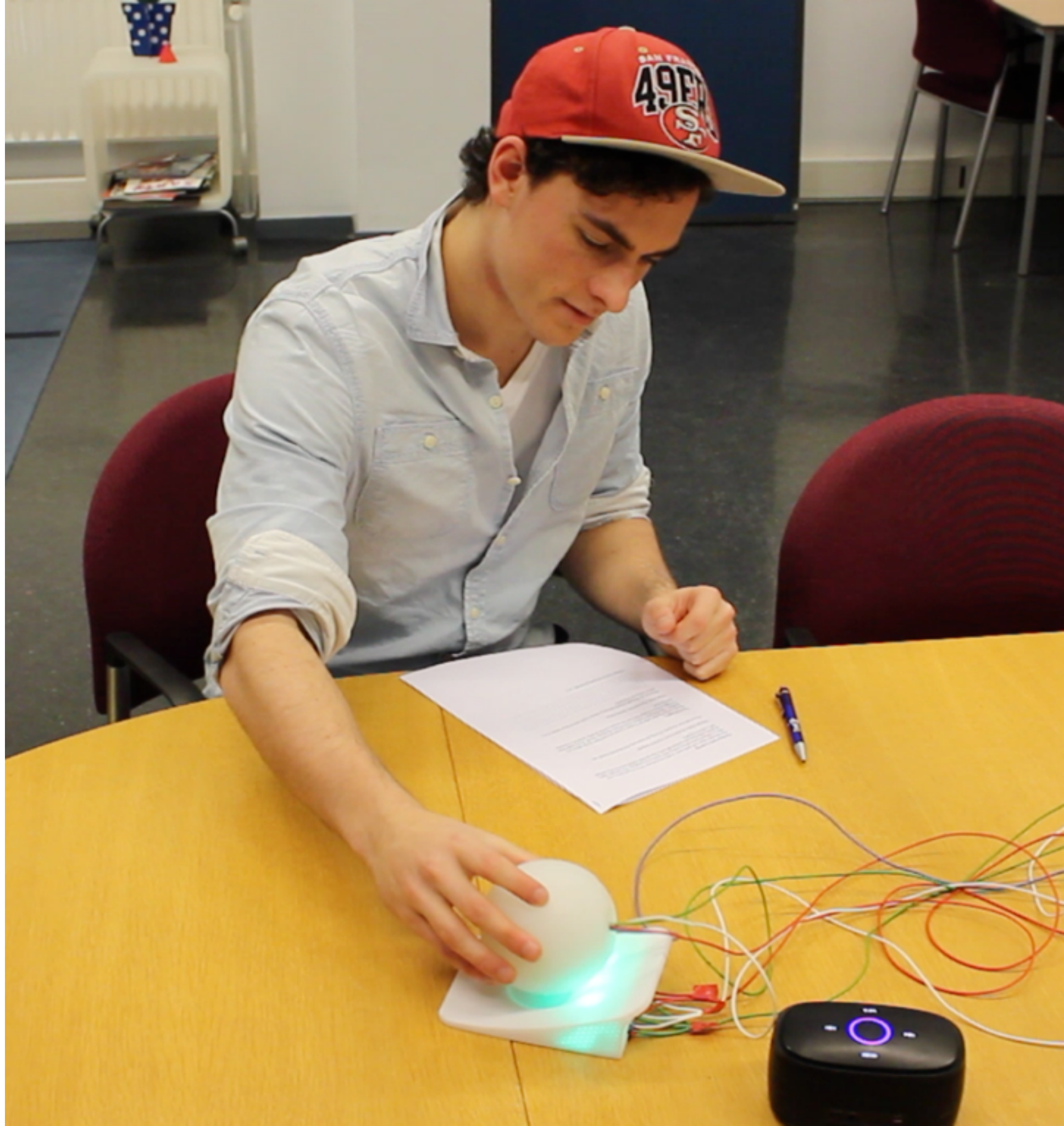


BUDD Y



They are visual, auditory, reading and writing and kinesthetic. In order for us to really chew on information and do something with it, we have to engage at least two of those modalities. –Sunni Brown 03/11

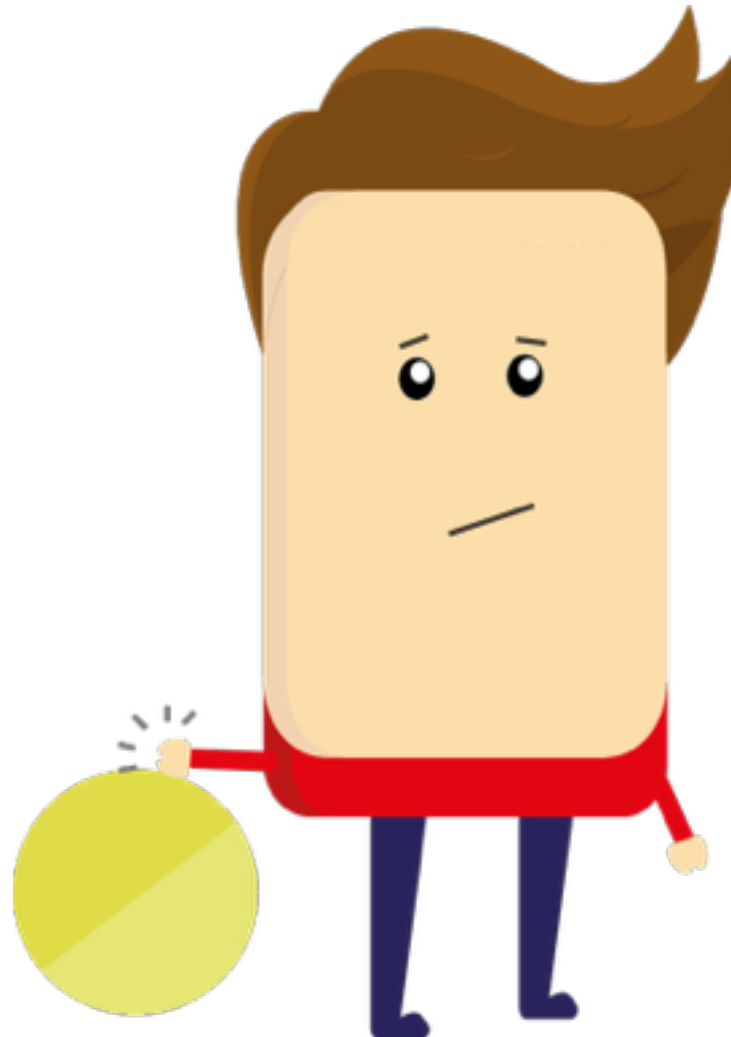




INTERACTIONS

- Micro: Tapping and material
- Friendly Experience
- Validated with experiential prototyping

Tom: “it’s a friendly and not invasive product”



as a friendly gesture: user interact
tapping, validated with experiential
prototyping

ASKING FOR HELP

Max: "It works, happens often that you need help when no one is around and its so easy this way."

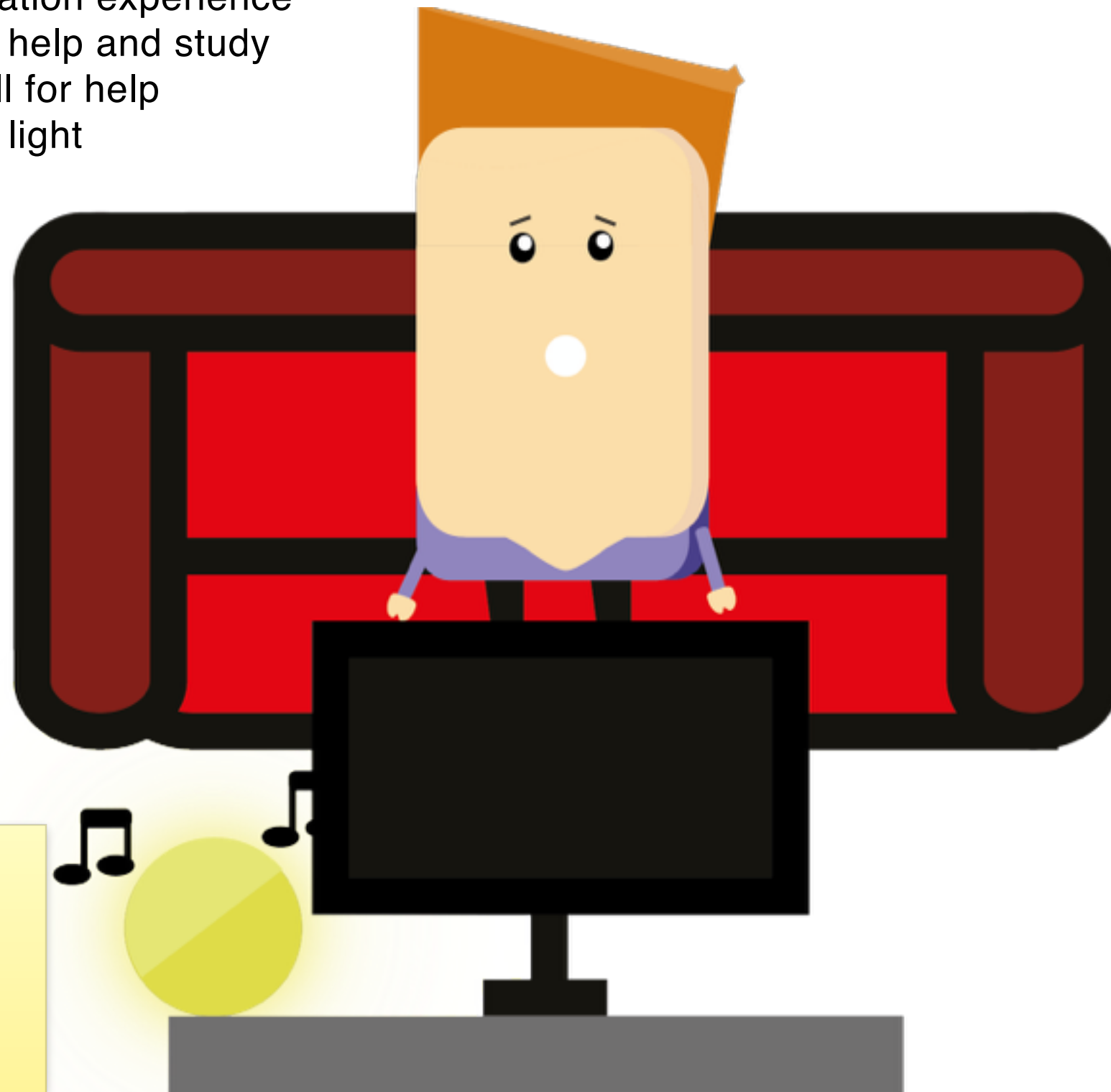
- Micro: Breathing Blue light
- Trust & relaxation
- Friendly Supportive Experience



BEING ASKED FOR HELP

- Micro: Yellow light and notifying sound
- Sound for context
- Friendly notification experience
- Encouraged to help and study
- Respond to call for help
- Remembrance light

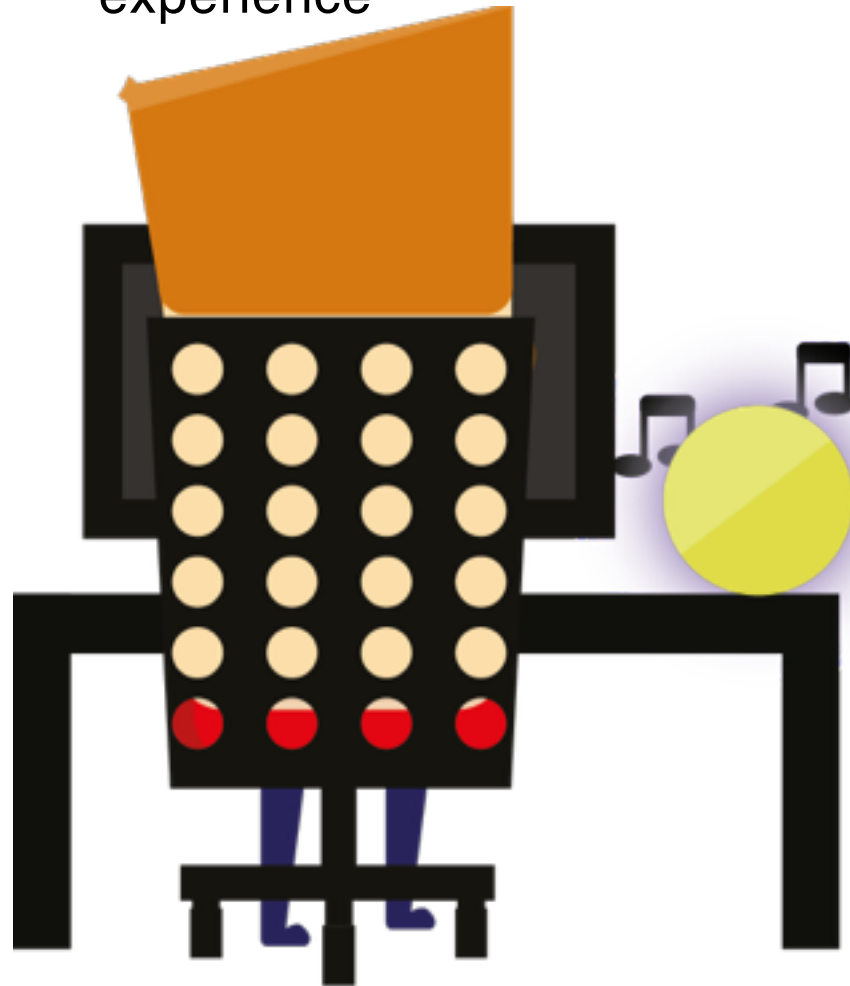
Nina: "I want to help my friend"



asked help, micro interaction yellow light & sound notifying friendly experience. Respond to help, remembrance light

CONNECTION: BEING HELPED OR HELPING OUT

- Micro: light and sound
- Wisdom
- Sound for context
- Connected supportive experience



Tom: "When working on it the light is purple, a sign that me and my buddy are going somewhere."

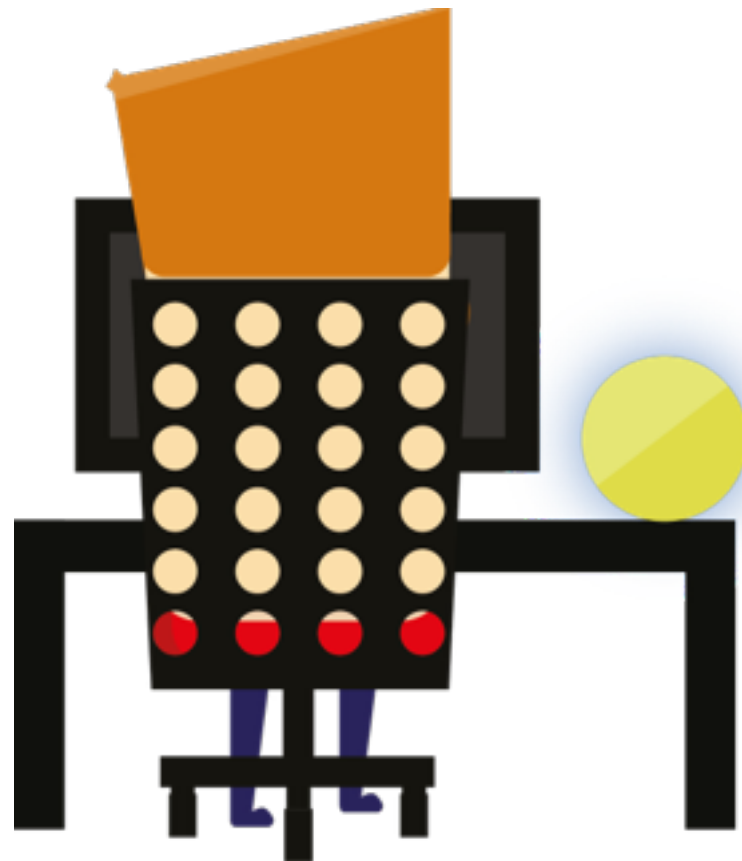


helping out emotional exp feeling of
connection
micro interaction purple light & sound
Presence & wisdom

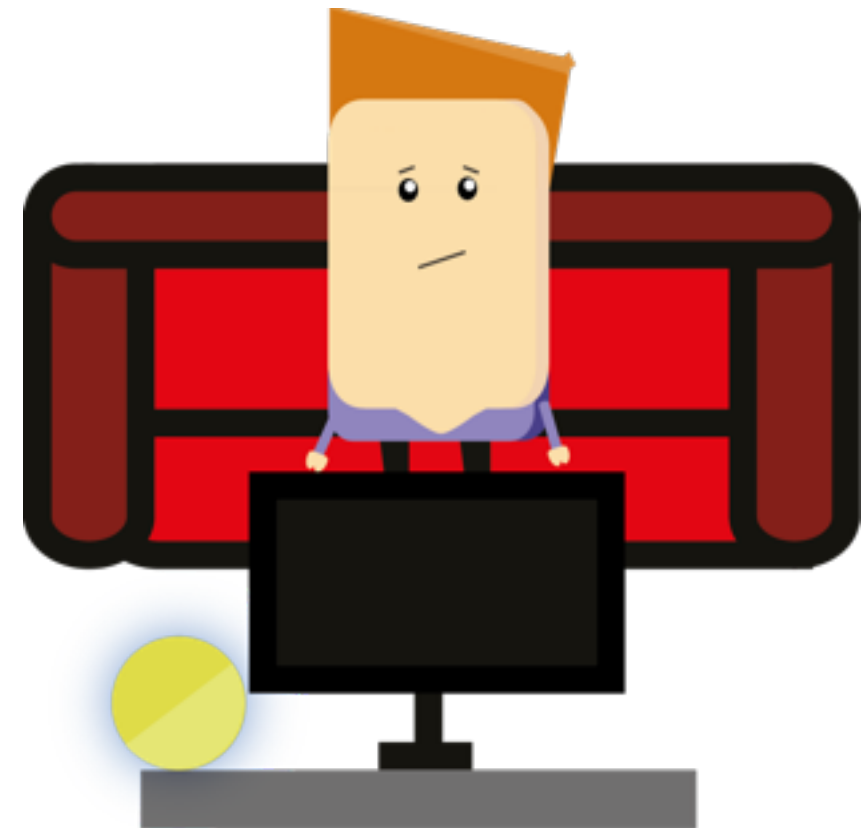
STUDY FRIEND STUDYING

- Micro: Blue breathing light
- Other student is studying
- Supportive and Encouraging
- Guilt to encourage

presence, other student stu
micro interaction blue light
encourage or support
guilt



Sander said: "My friend is working at the same time as I am. I can ask questions when i want. This makes me feel supported".



Nina said "My friend who is studying while I'm not, encourages me to study."

PROGRESSION

- Micro: Green light & Cheering sound
- Rewarding, Satisfying, Encouraging Experience
- Micro: Red light & Disappointed but Encouraging sound
- Guilty , encouraged to make up

Sander: "I did well today and I would like to continue doing so."



micro interaction of green light & cheering sound to reward, satisfaction encourage
micro interaction of red light & disappointed but encouraging sound
guilt encourage



THIS IS PHILIP



THIS IS TOM

**Thank
you for
listening**

