

greengreenergreenest

Presentation Cycle 3: **Demonstrate**

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Exploring Interactions

“make people whose house will be sustainably renovated by their housing corporation **feel connected to the changes in their house they have to adjust their behavior/habits for”**



Trusted and Playful
Like a small child playing with his/her dog



'before' use



Concept

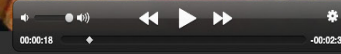
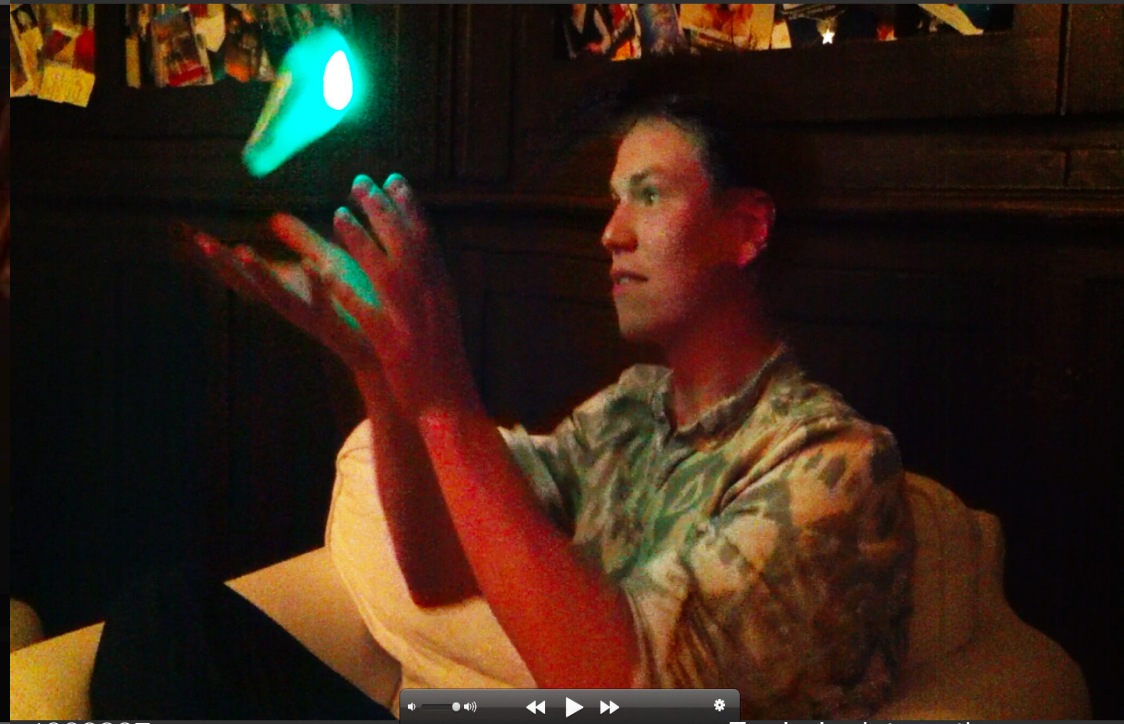
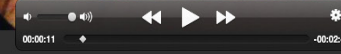
use 'old situation'



use 'new situation'







connectedness
materials
before 'use' part of concept
business model
sustainability
senses

