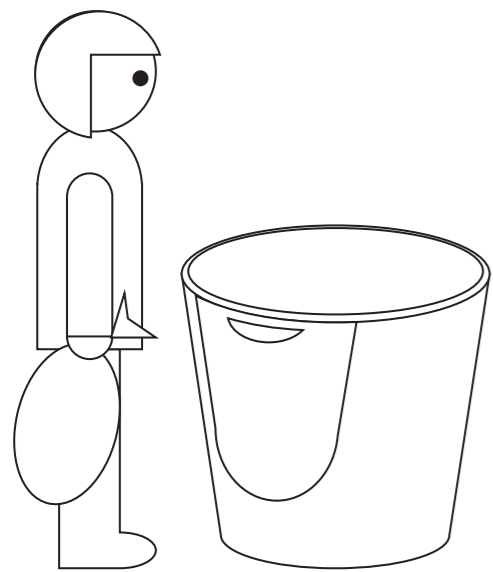


# Green Garbage

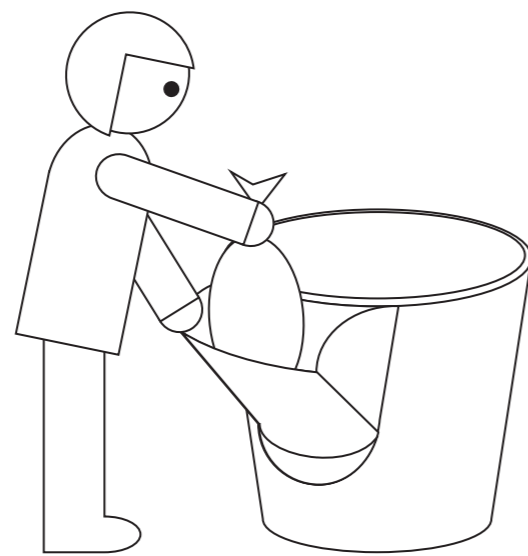
**Makes citizens feel important in separating their garbage**

In cities in the Netherlands municipalities introduce underground containers to separate garbage more and more. The profit of this is badly communicated to the citizens. Citizens do not like the extra effort without knowing what they do it for. They become frustrated.

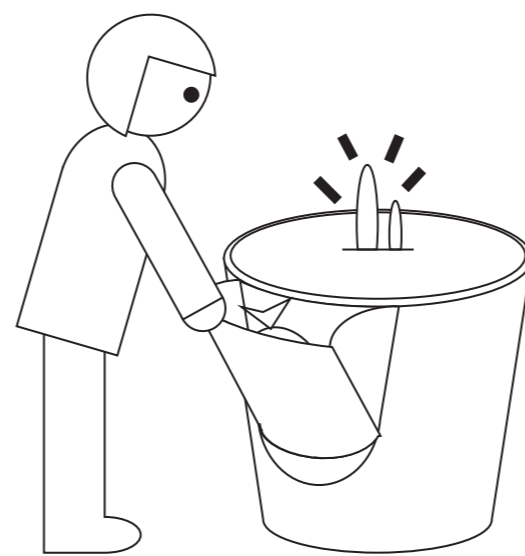
GreenGarbage makes citizens aware that they are an important part of the waste cycle and gives citizens a more positive separating experience.



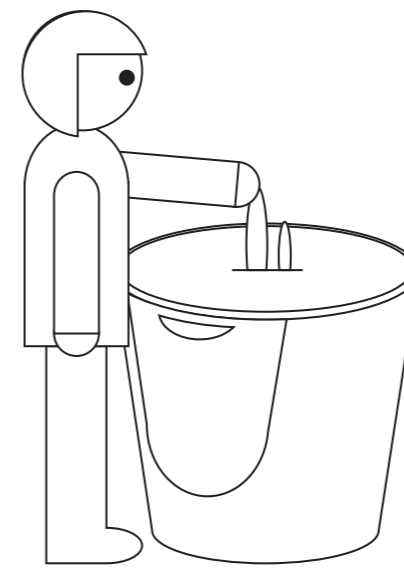
Bring your garbage



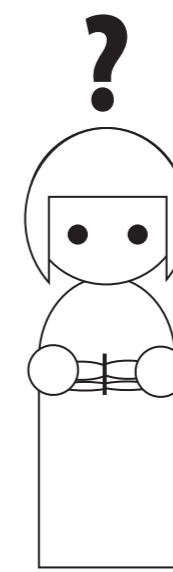
Fill the container



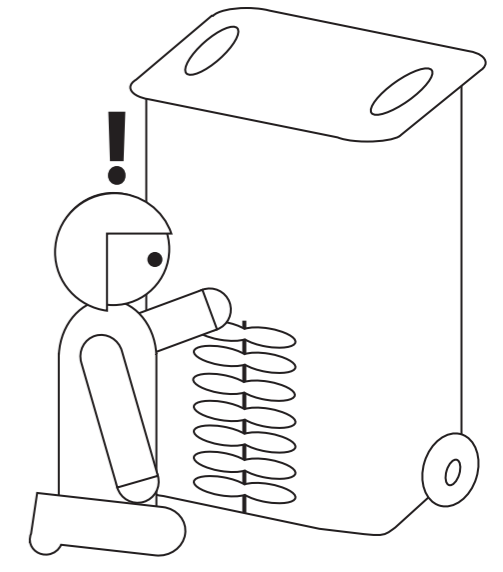
Close the container



Take the sticker



Answer the sticker



Stick the sticker and check the answer

**Feel important by:** receiving a **Reward**, **Reflecting** on separating garbage, growing **Knowledge**, seeing **Impact** on nature

# Try it yourself

