

# KALEIDO

RESTORING FOOD STORAGE PIECE BY PIECE

AN INTERACTION EXPLORED  
BY **LEO VAN BEEK**

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waste less food by changing the way they  
experience **food storage** at home

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the **interaction** I want to design in order to achieve  
this should feel like **creating** and **maintaining** a  
**moodboard** during a design project

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the user's interpretation needs to be steered for it to function as intended



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interaction is dynamic, inspiring and fun!

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**recommendations** | fridge colors / steel magnets / functional amount



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