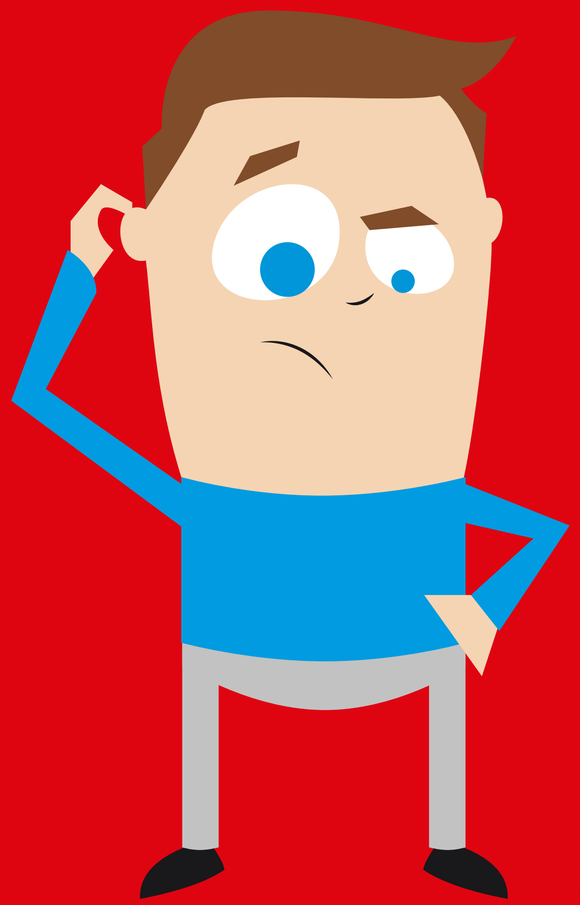


# SKETCHTICAL

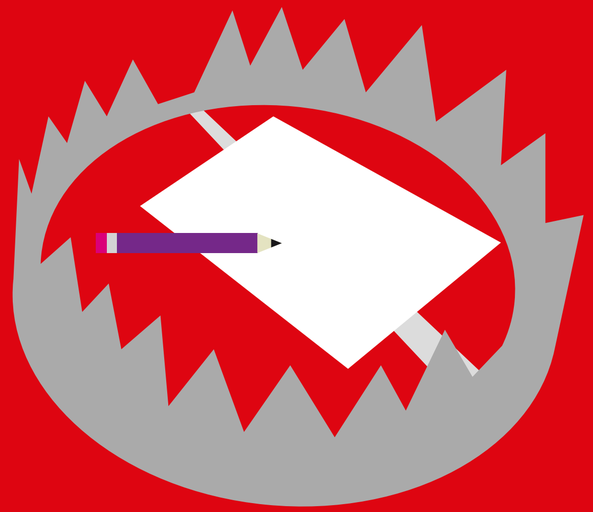

ROBY MICHELANGELO VOTA

Student number: 4319397


Course: ID4250 Exploring Interactions

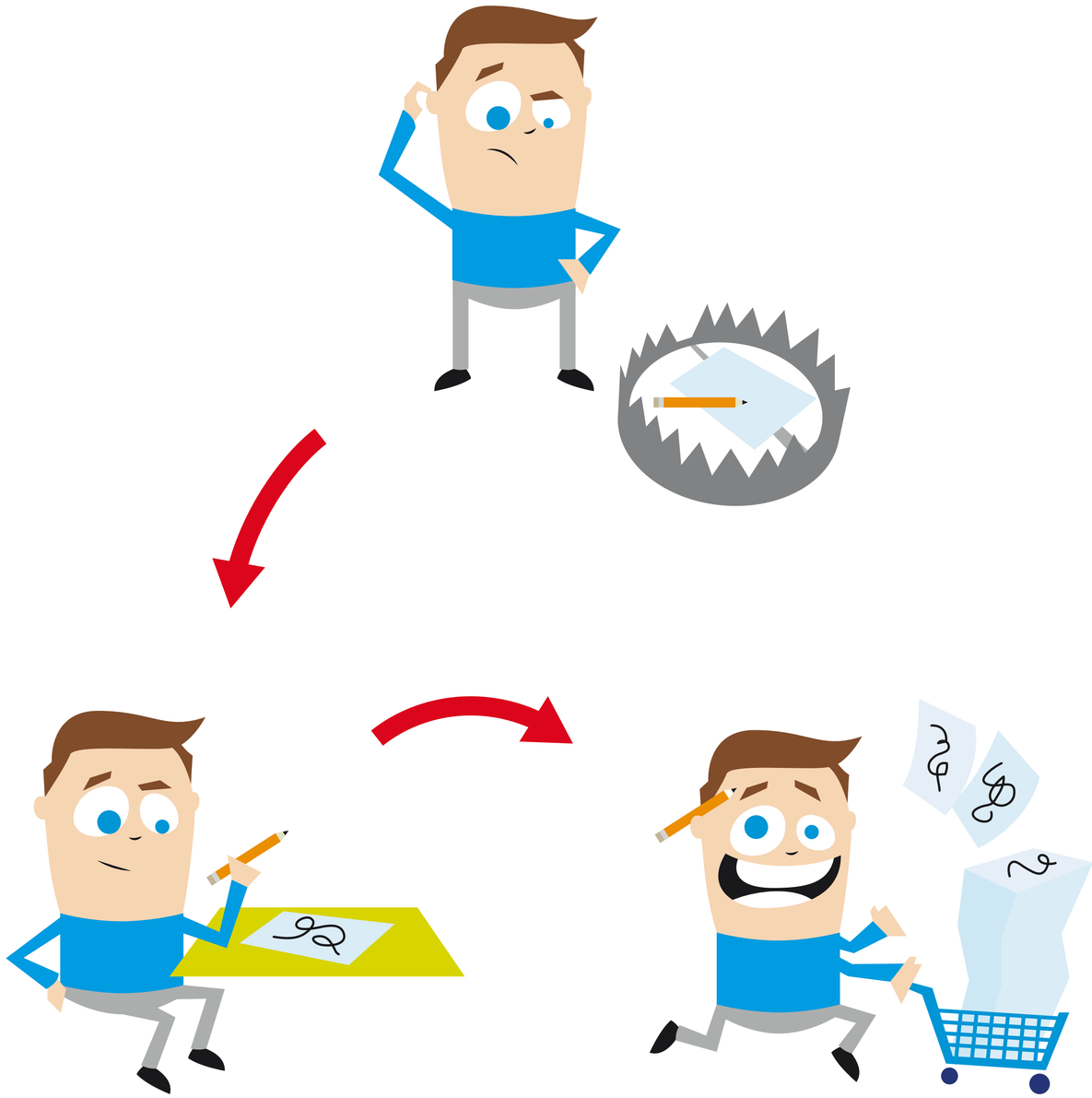
Workspace: Rethink Learning

Coaches: Mark van Huystee,
Tjamme Wiegers

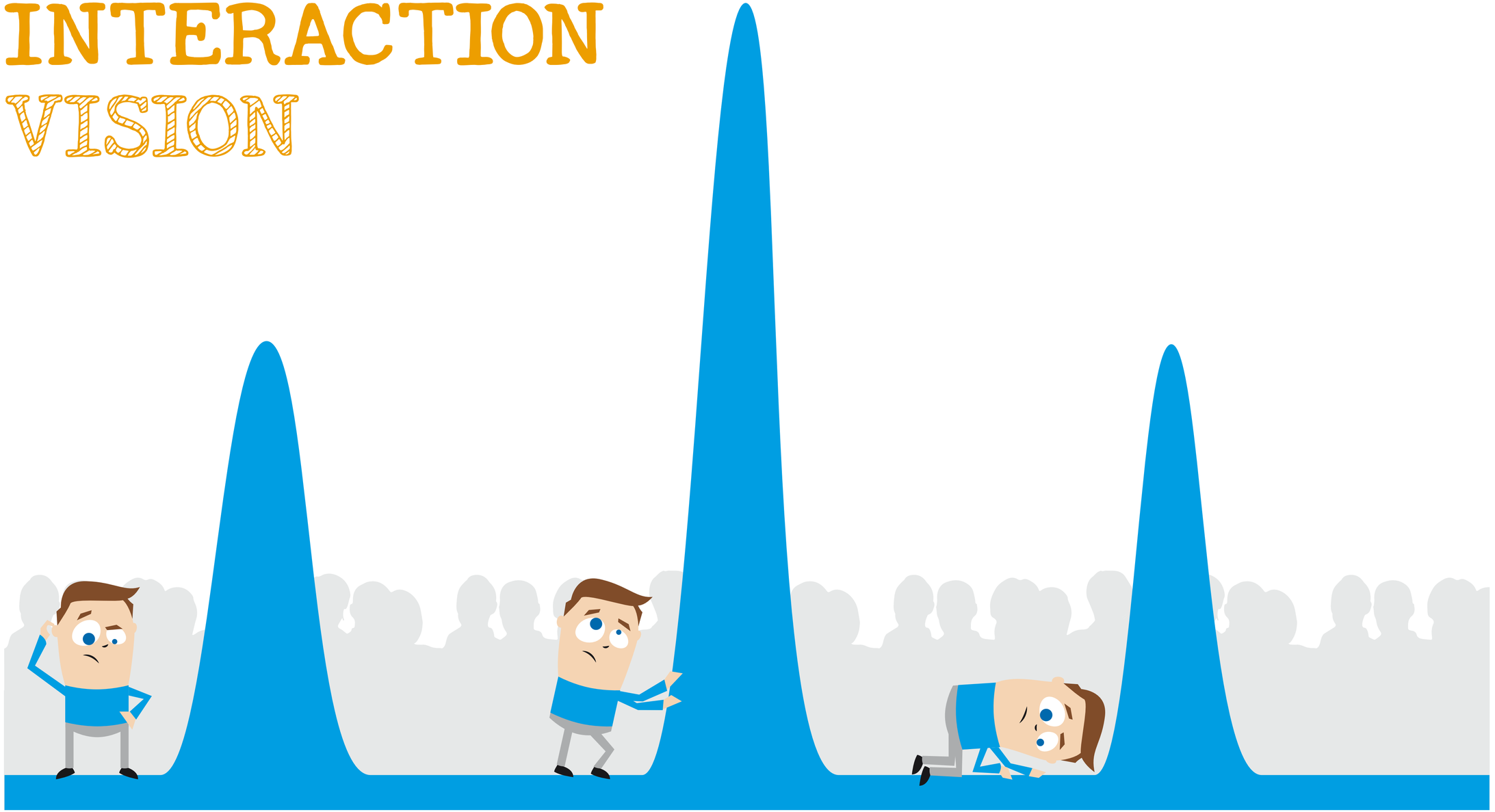


# DESIGN
## GOAL

How to improve
through e-learning
the aptitude of
“sketchtical” design students,
at first helping them
break the ice with sketching
and then stimulating
their dedication to it?

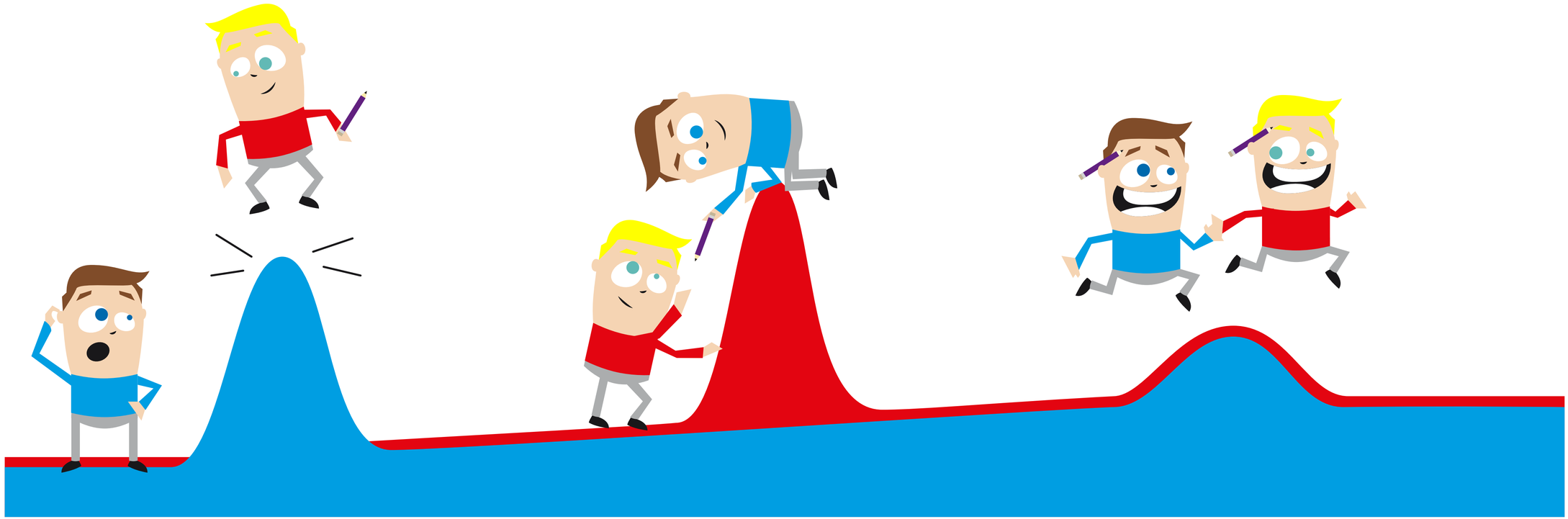


# INTERACTION
# VISION



# INTERACTION VISION

...Create a sheltered and comfortable learning/practice environment through the mutual support with other learners (buddies)!

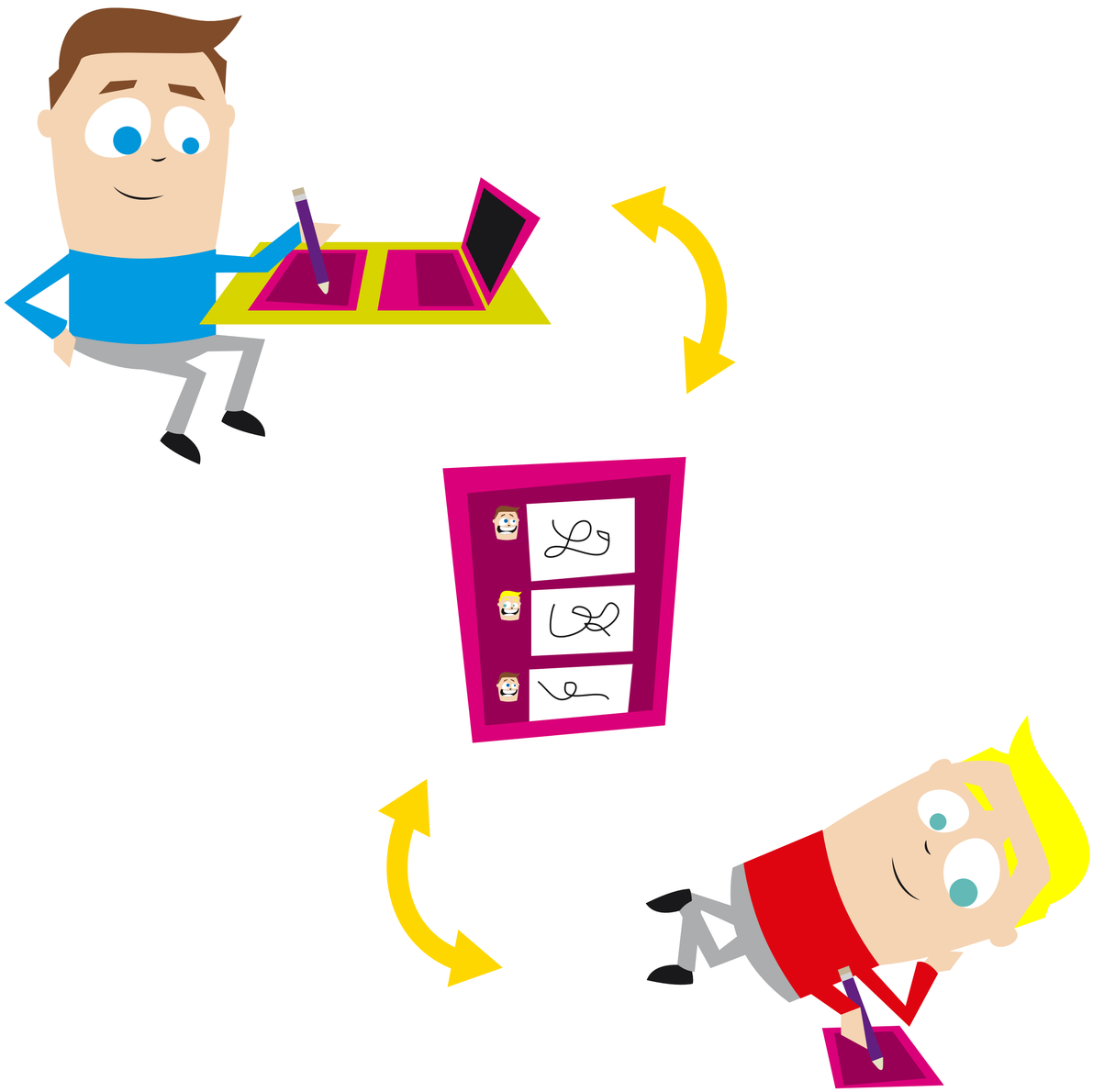


project project project

# GENERAL IDEA

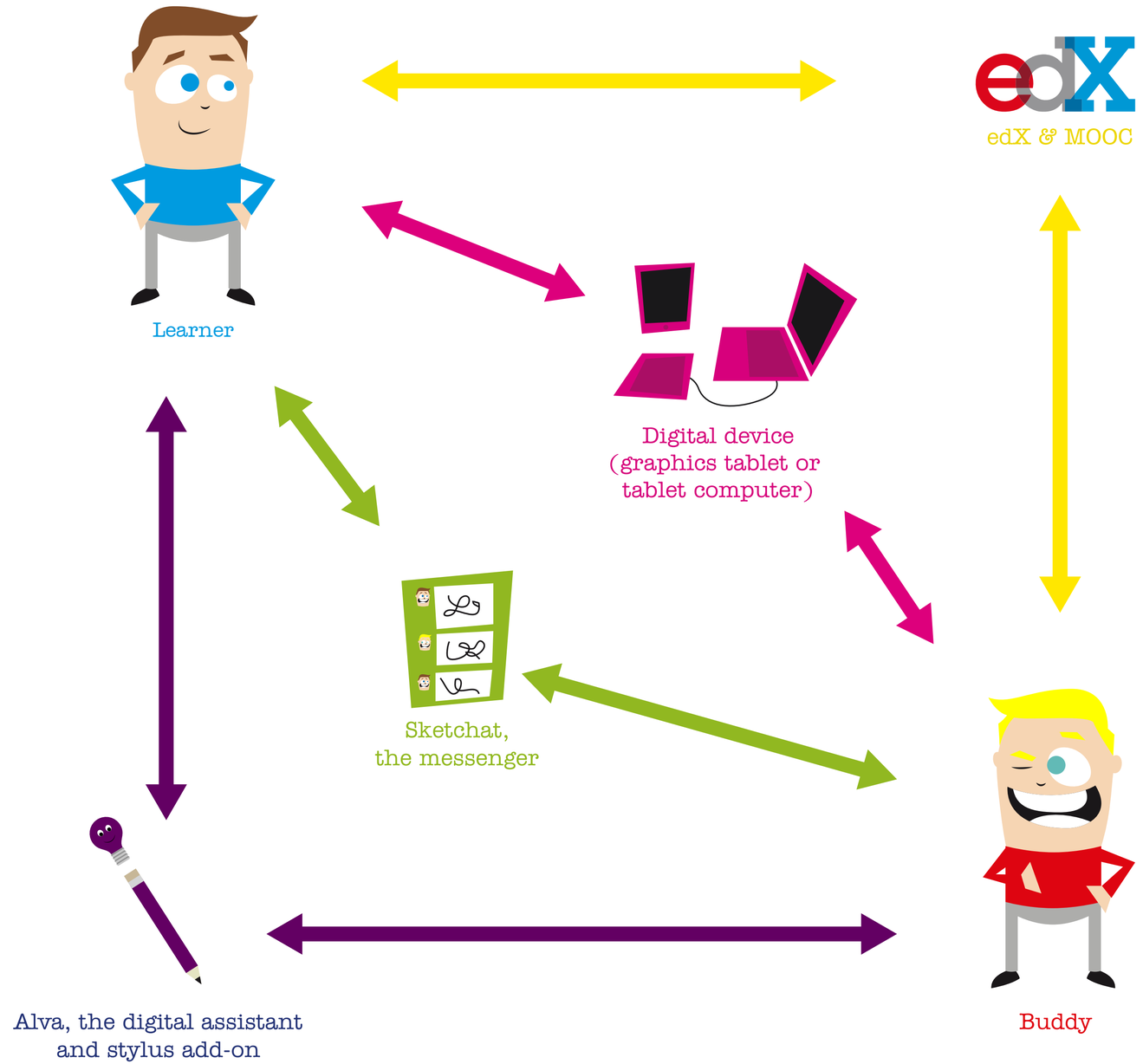
PENCIL FRIENDS
correspondence of sketches
between two distant learners

as a warm-up
& support to a MOOC



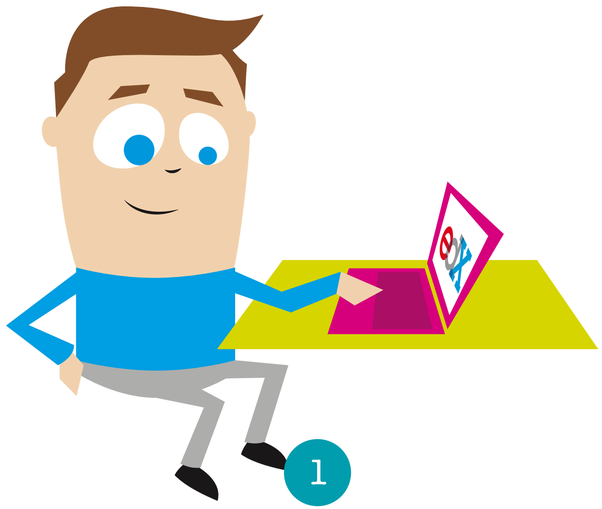
# CONCEPT:
## INTRO

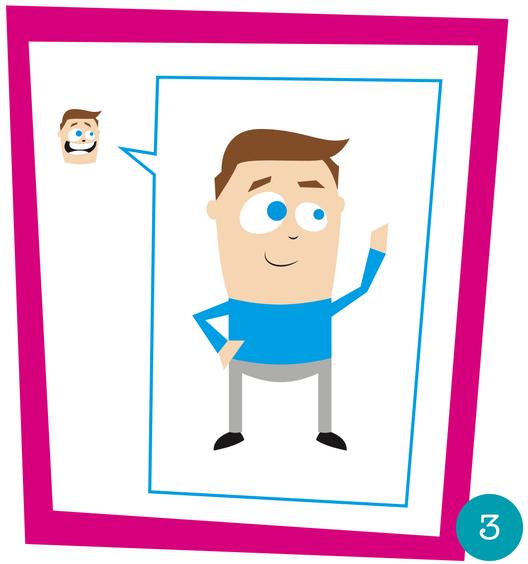
INTERACTION “BRIDGE”
between the two buddies
made of 4 elements

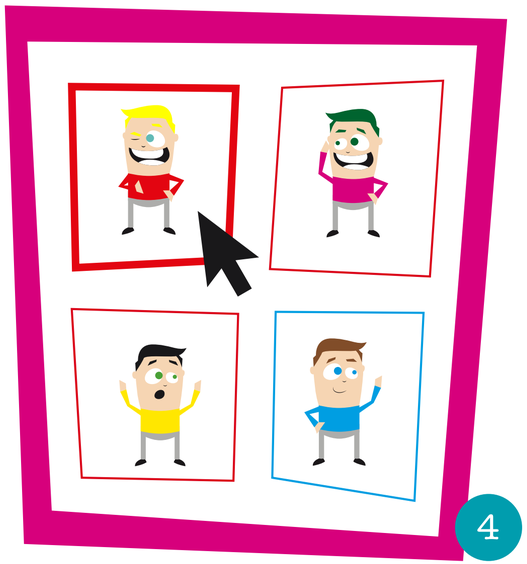


# CONCEPT:
# STORYBOARD

1) Register
2) Get Alva
3) Introduce yourself
4) Choose a buddy

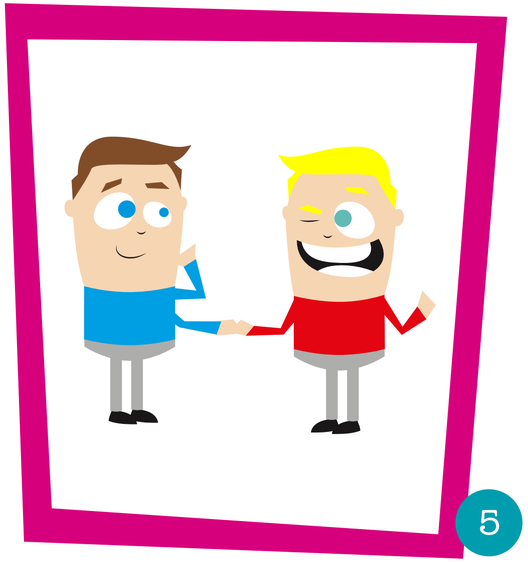


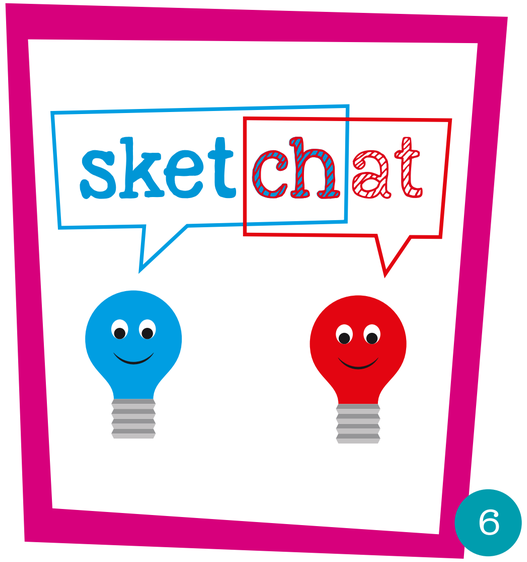


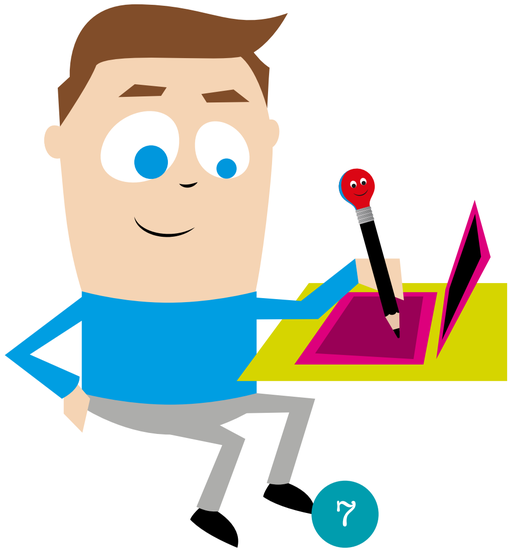



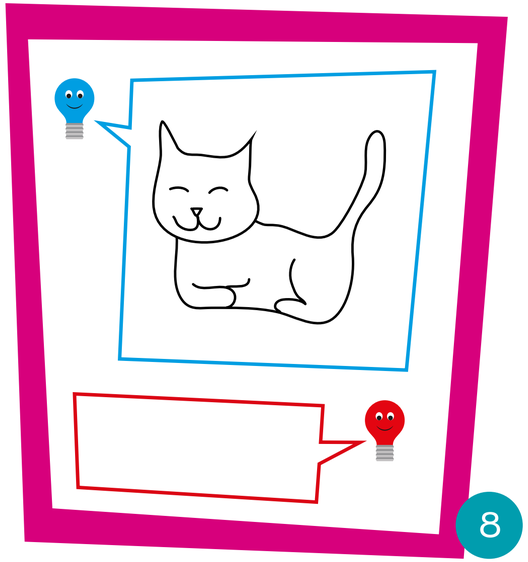
# CONCEPT:
# STORYBOARD

5) Start the buddiship
6) Get Sketchat
7) Sketch
8) Start sketchatting



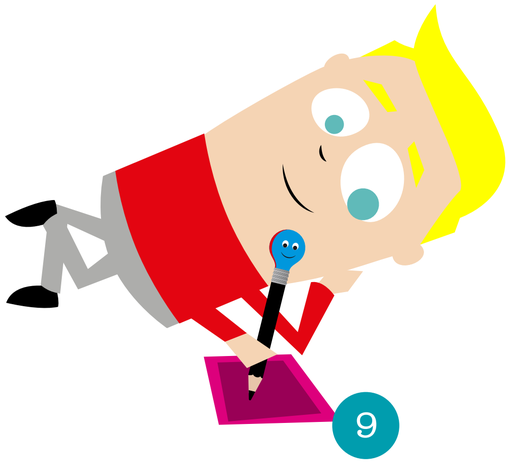



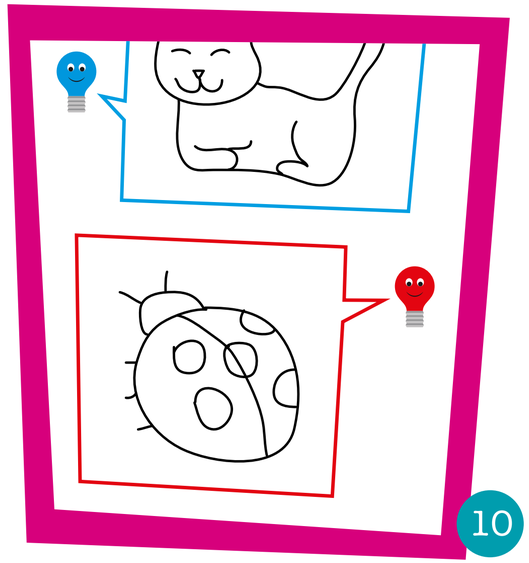



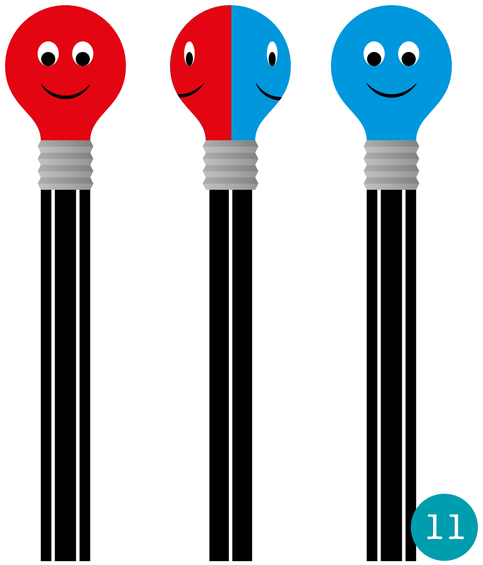



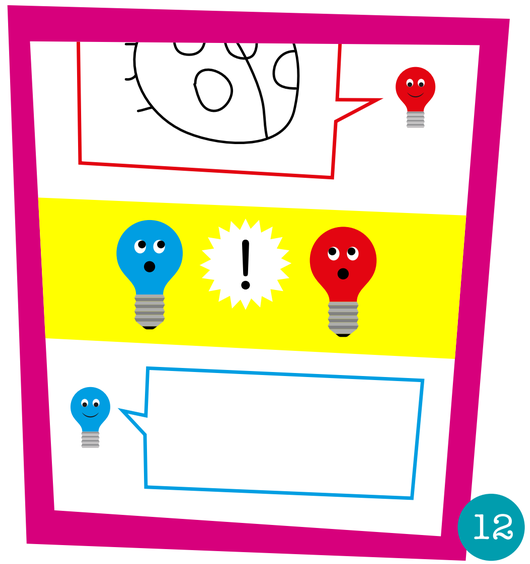
# CONCEPT:
# STORYBOARD

9) Your buddy replies
10) Sketch after sketch
11) The moody Alva
12) Special challenges



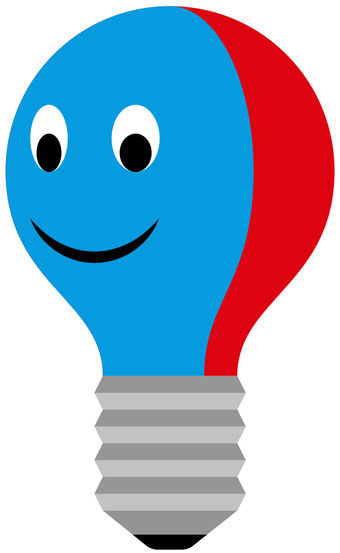



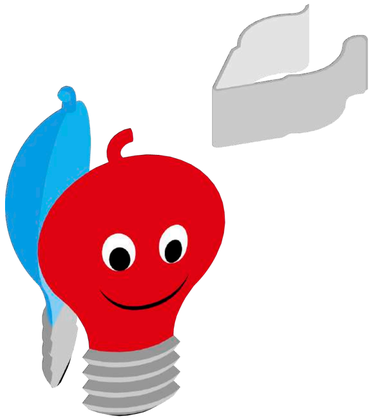
# THE APP:
# SKETCHAT

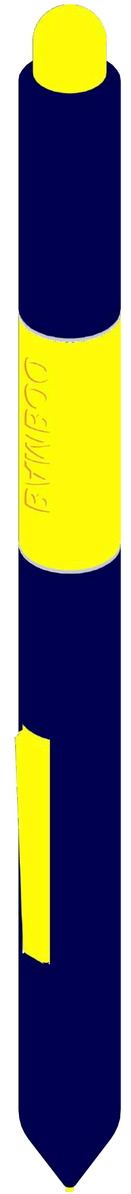
2 ENVIRONMENTS:

- conversation
- sketching

# THE ASSISTANT:
# ALVA

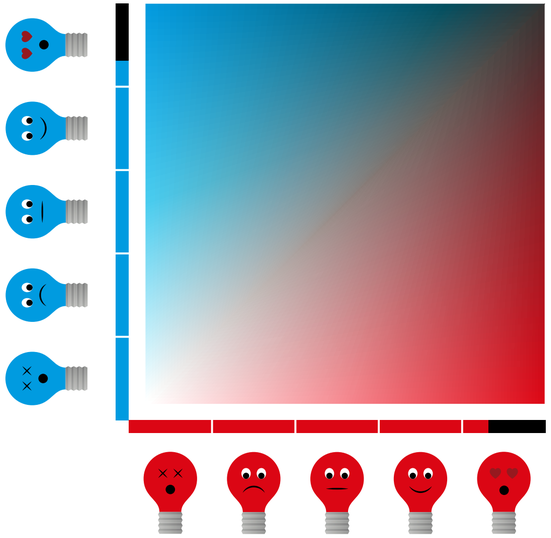







INFORMS & MOTIVATES

2 colour bars visualise efforts:
learner > cyan
buddies > red



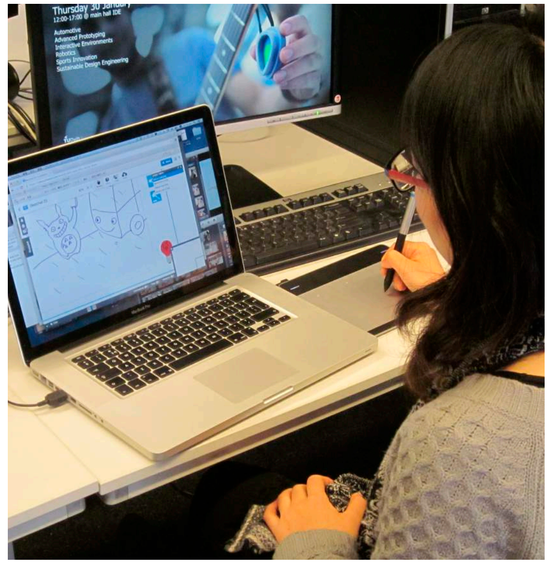
The bars affects:

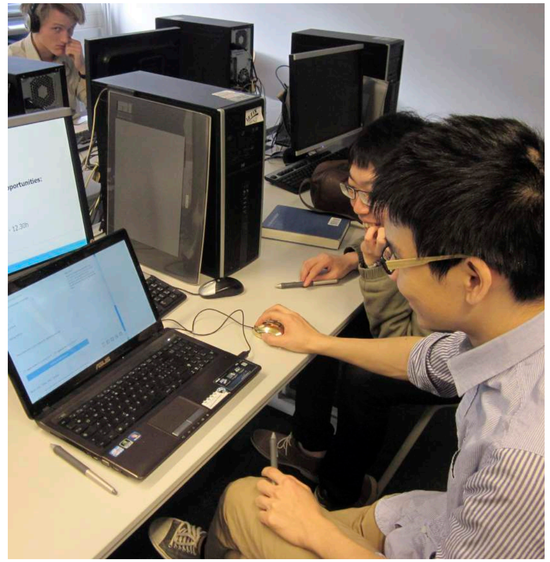
- ink colour
- Alva's facial expressions

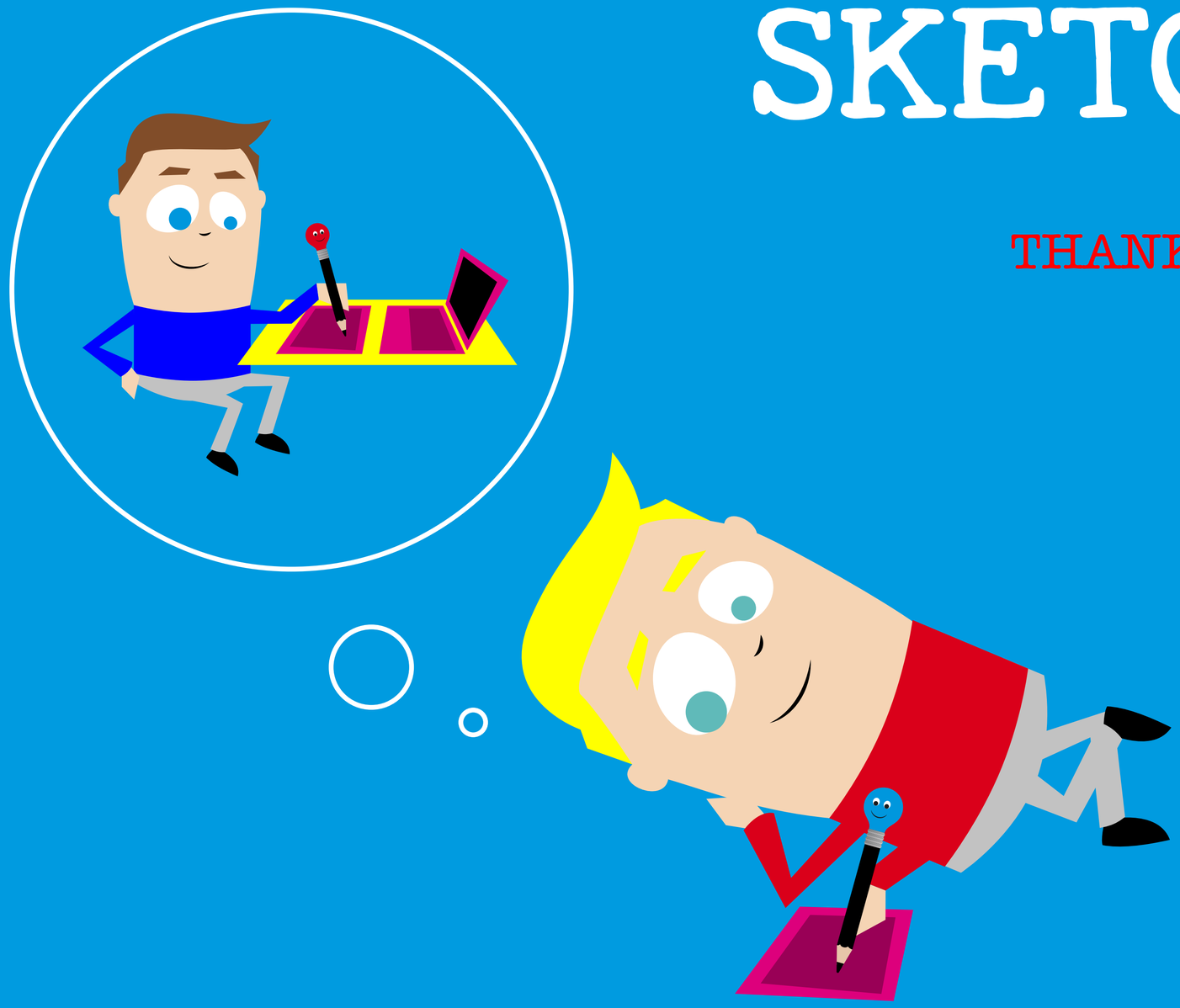
# PROTOTYPES & TESTS

RESULTS:

- no frustration
- no embarassment
- sheltered environment
- mutual support
- motivation
- confidence
- pleasure





# SKETCHTICAL

THANKS FOR YOUR ATTENTION