



Dance till you drop!

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Final presentation Exploring Interactions
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Delft Institute of **Positive** Design



Design Goal

“To help young (15-30 years) amateur ballroom dancers to prolong the feeling of **excitement** and **fun** that they have during a ballroom dancing lesson **at home**.”

Interaction Vision

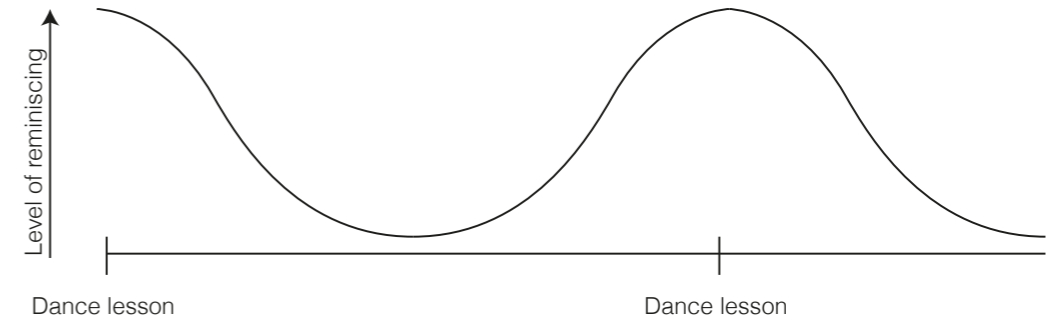
“I want to evoke a **meaningful, warm, joyous** and **short distraction**. It should

evoke a smile on your face like you have when you are looking at children doing something fun and cute.”



Design and research explorations

First user research



Sms als je terug denkt aan het dansen.

Vermeld daarbij:
In welke **situatie** verkeerde je?
Wat heeft je **getriggerd**?
Waarover dacht je terug?

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Wil je deze 5 kleine opdrachten doen?

Licht bij elke opdracht toe waarom je datgene hebt gekozen of gefotografeerd. De foto's en antwoorden kun je me toesturen via Whatsapp of over de mail.

1. Wat is je favoriete dans?
2. Wat is je favoriete dans liedje?
3. Maak een foto van je favoriete dans attriboot.
4. Maak of zoek een foto van wat jou inspireert voor het dansen.

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„If you walk alone you think of the rising and falling, dancing your sides etc.”

„Sometimes I make a dance step, for example a lockstep, if I walk back to my desk at the office.”

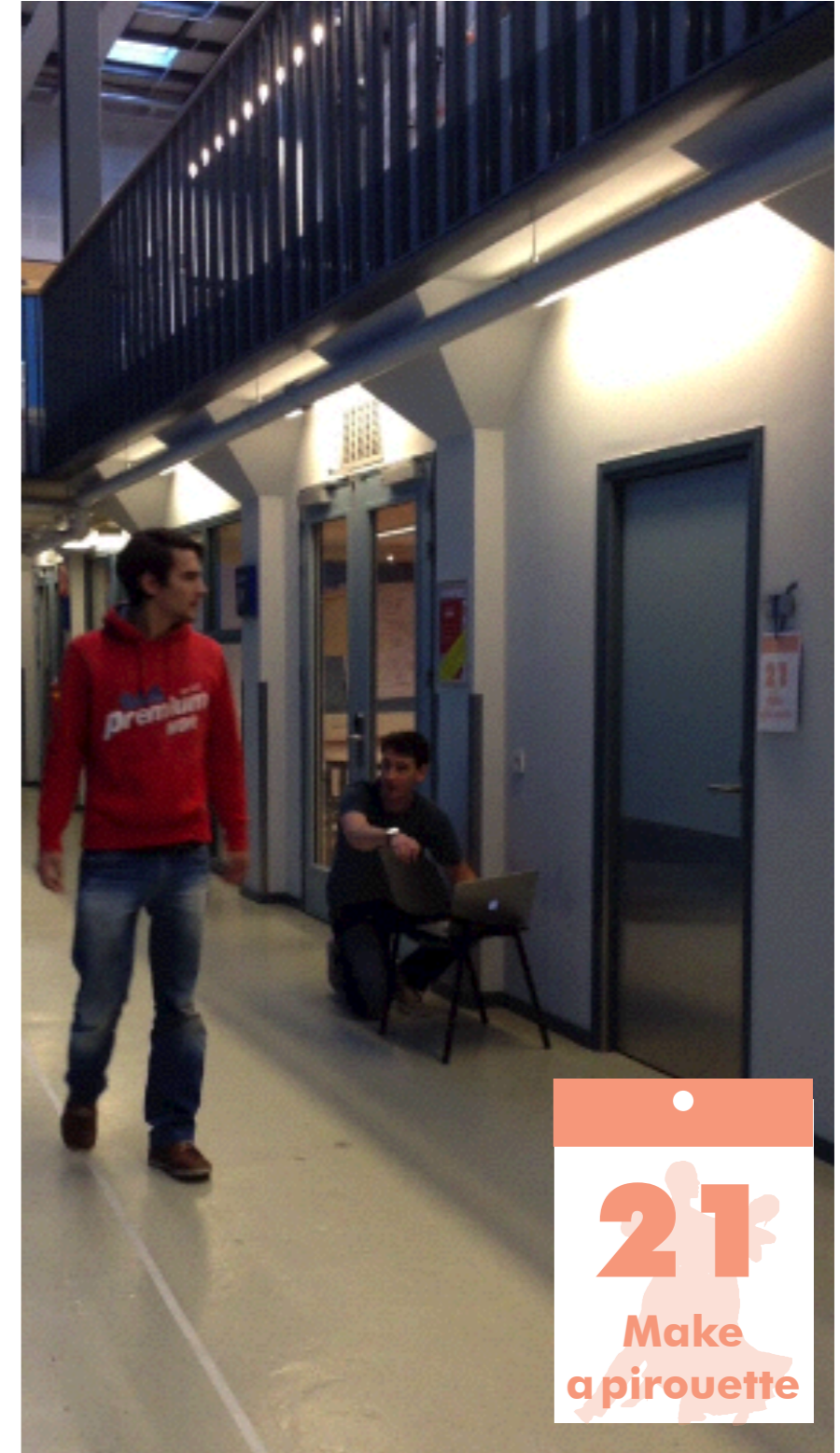
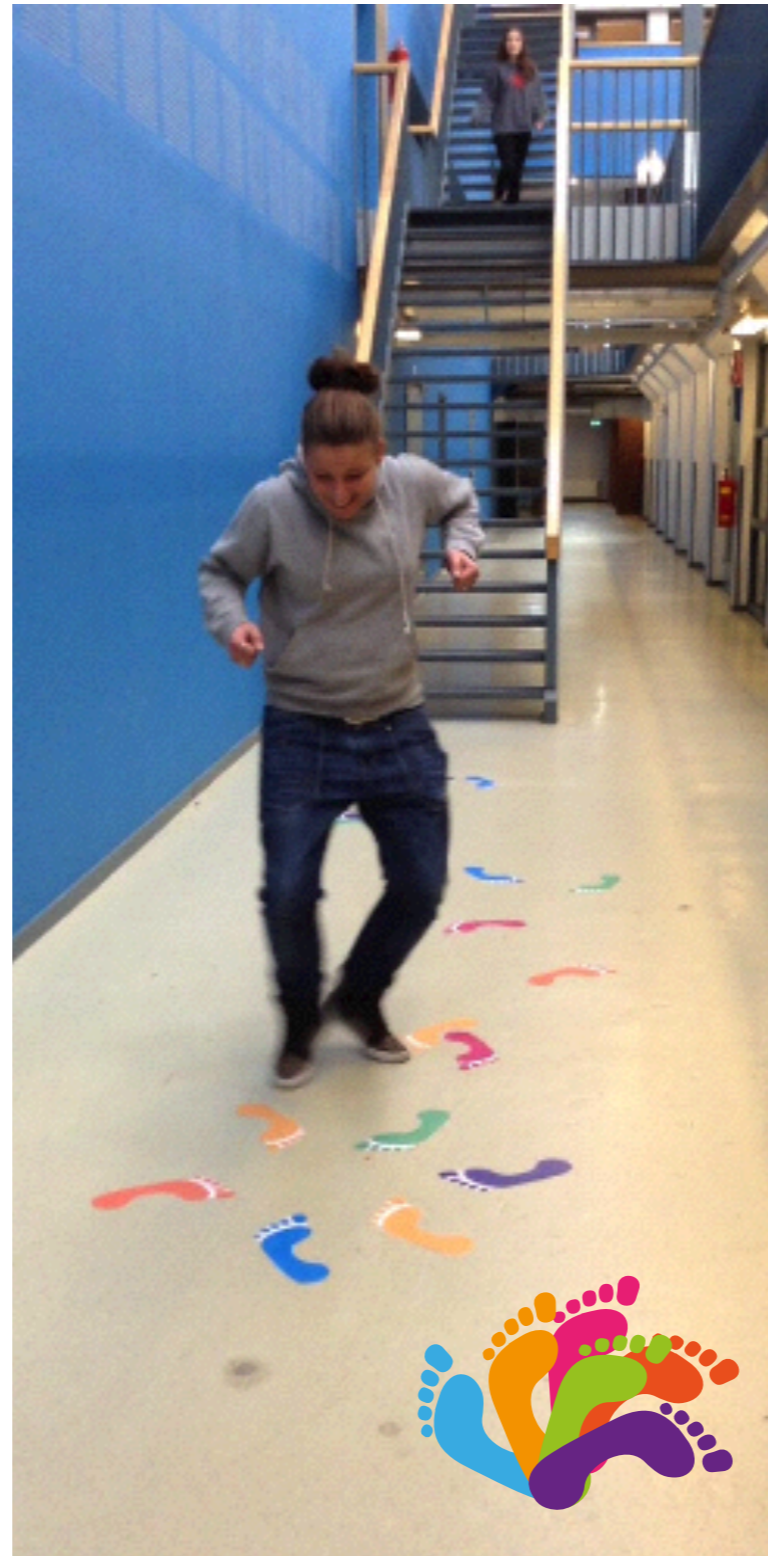
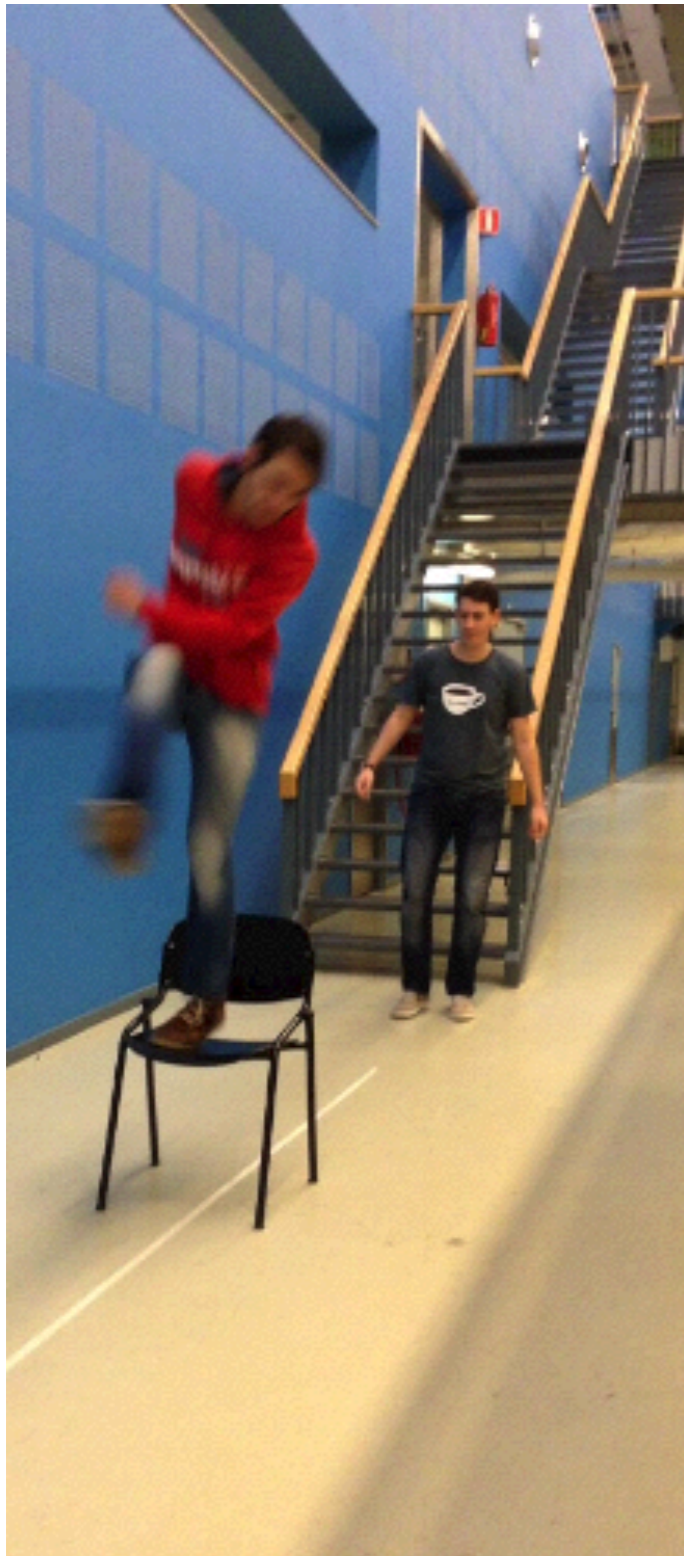
Context



First design exploration



First design exploration

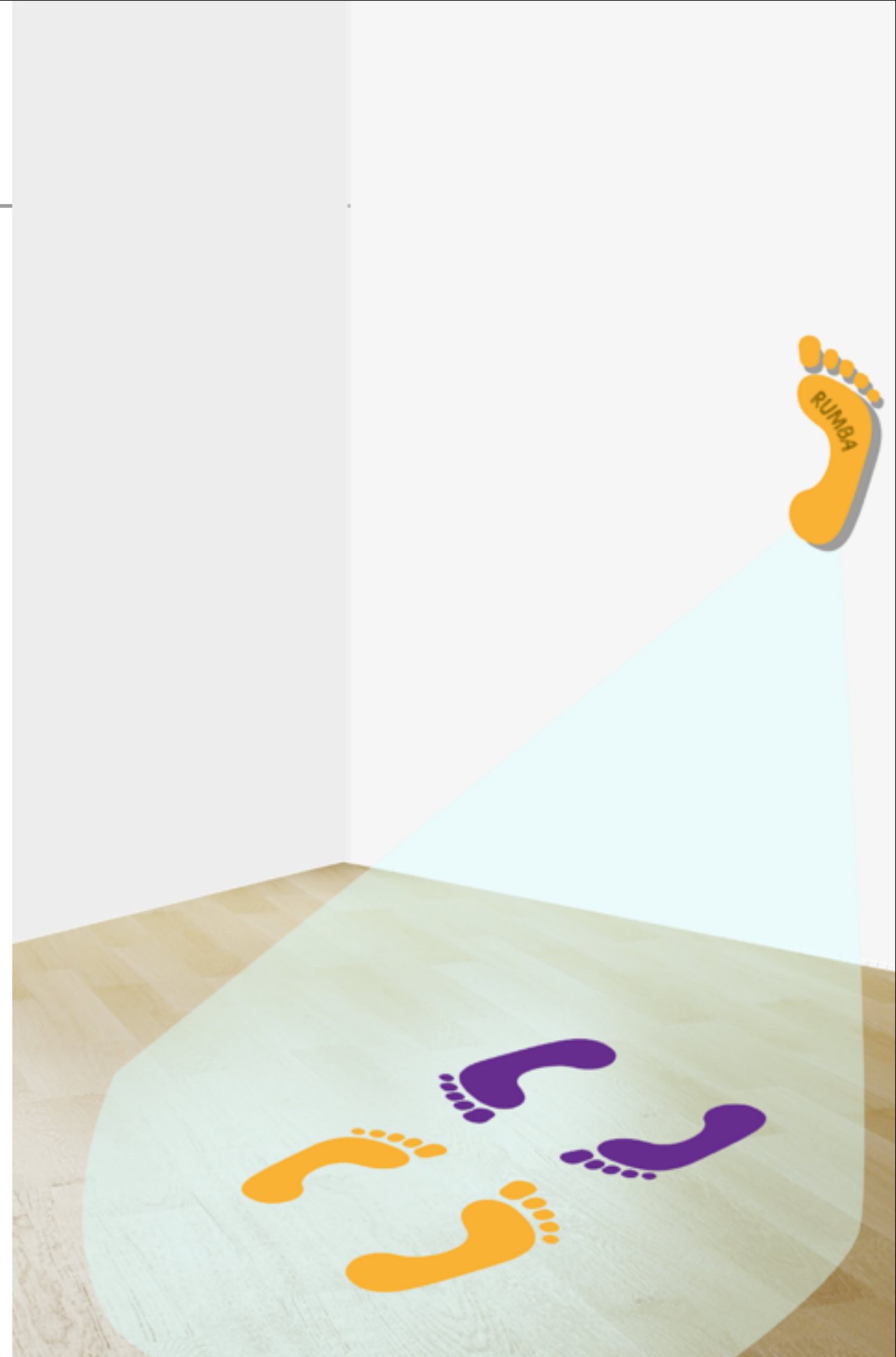


21
Make
a pirouette

Concept cycle 2

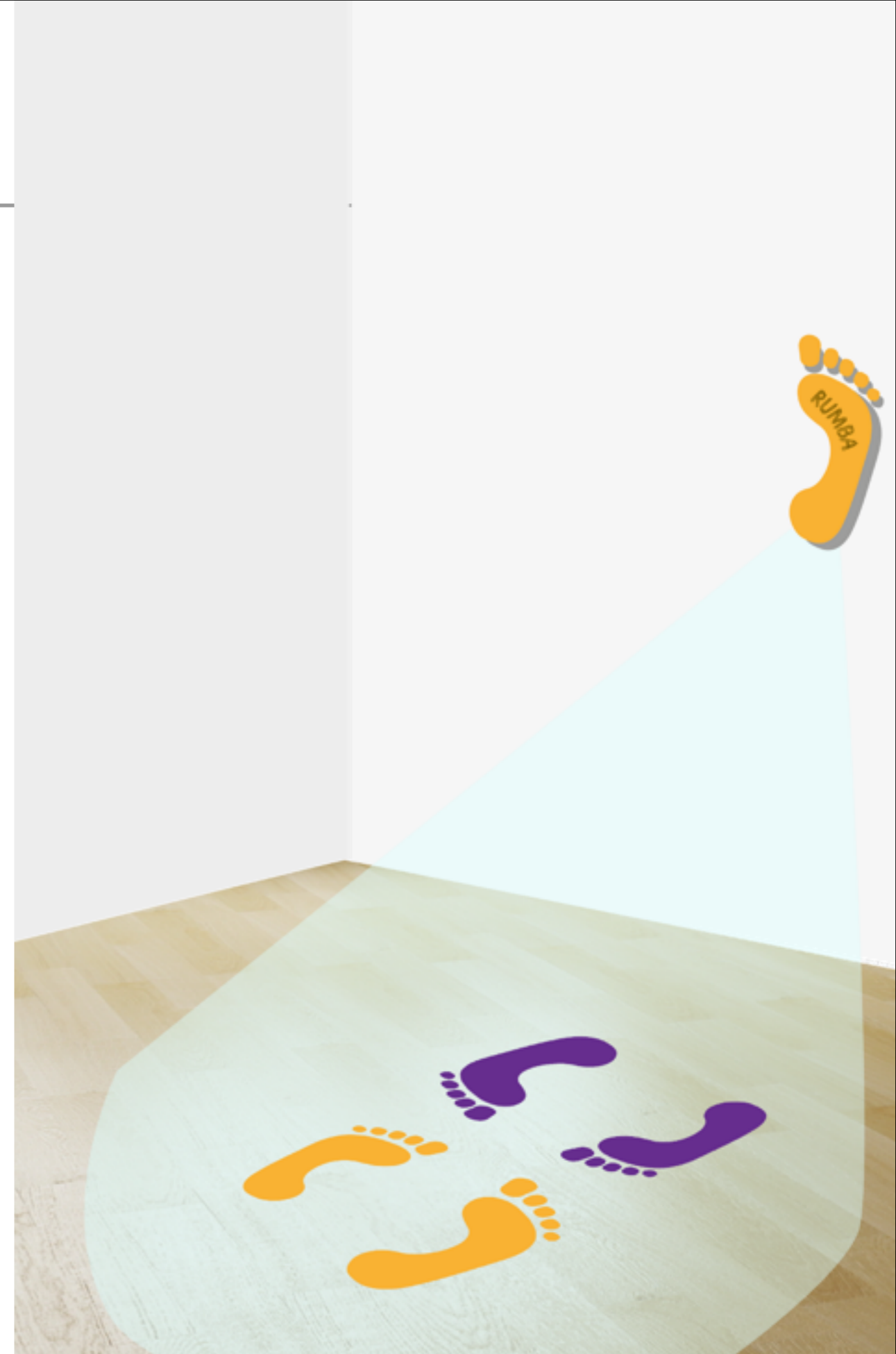
Physical object on the wall
+
Projection of dance animation

Remind dancers of practicing their dance
passes



Simplifying concept

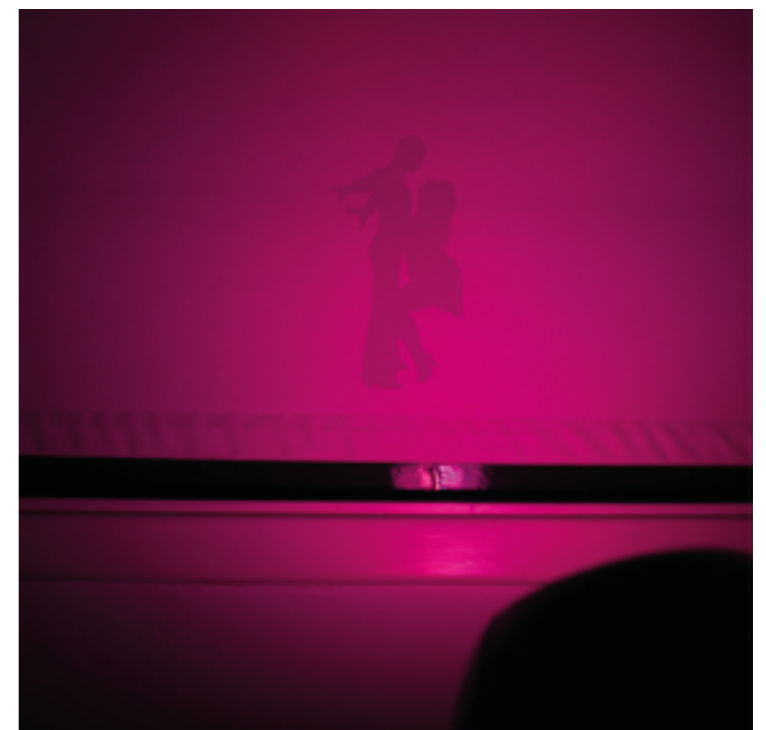
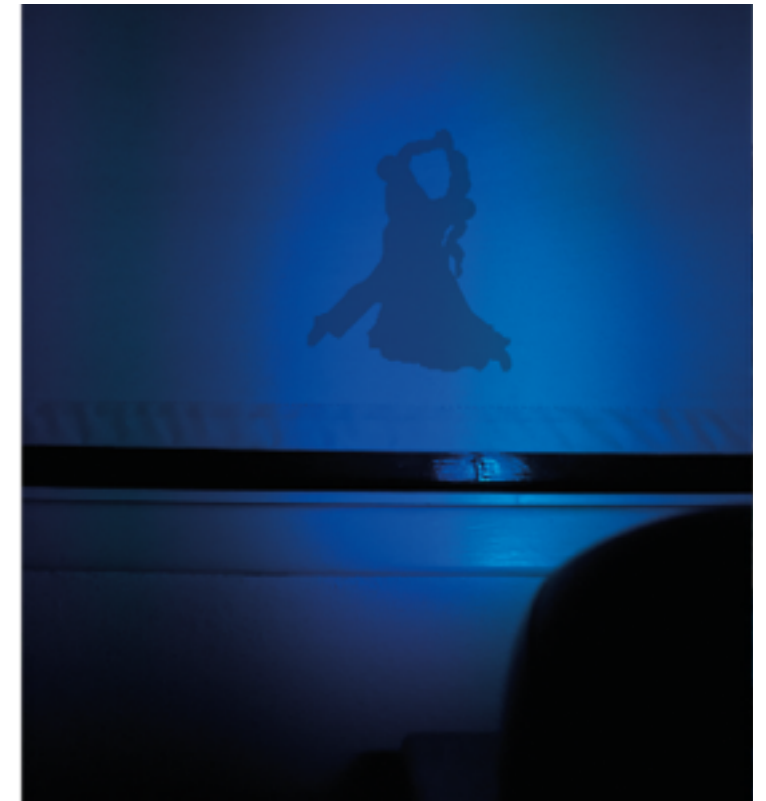
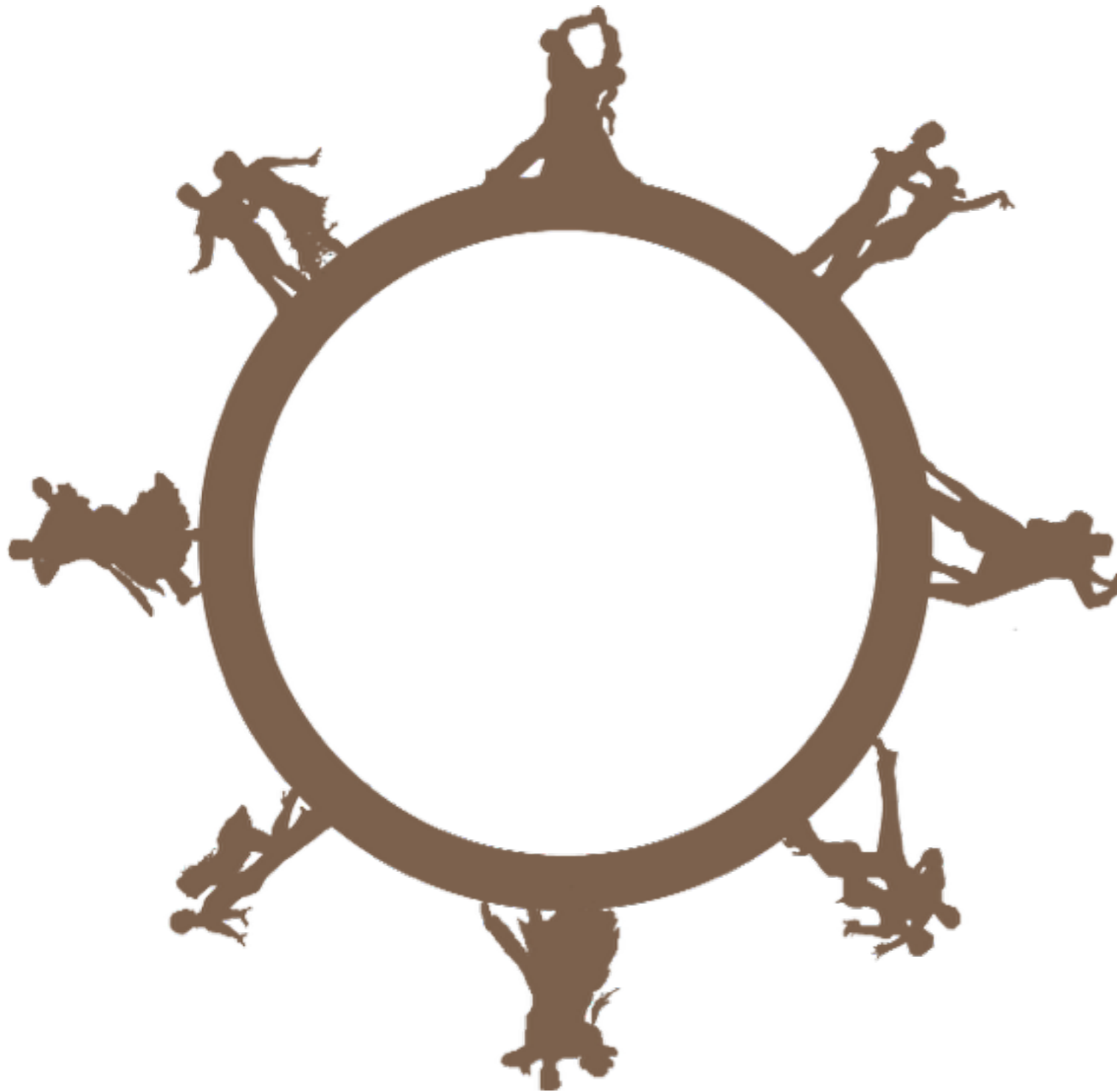
This is not the short distraction I intended to design!



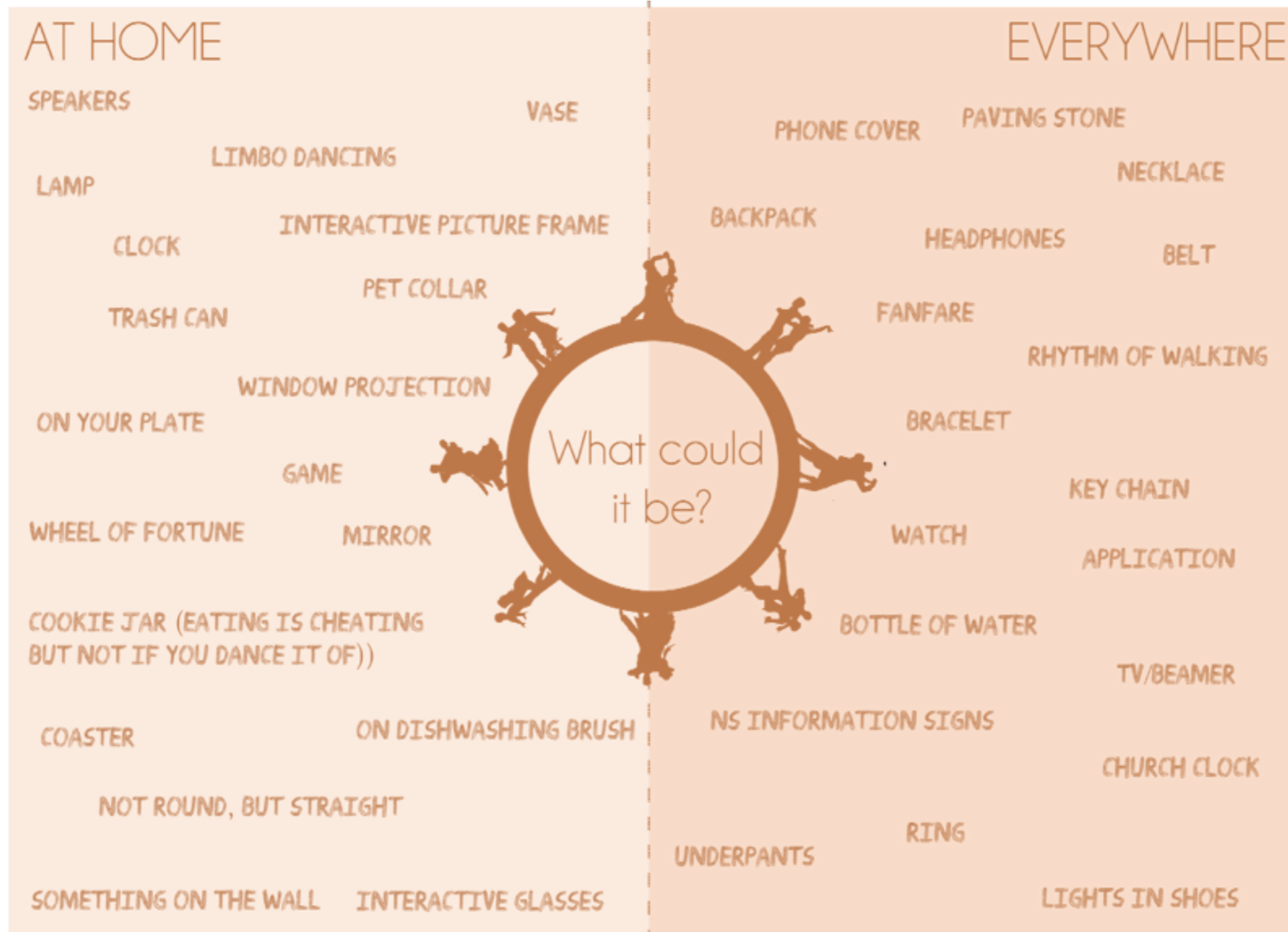
Silhouettes



Subtle vs. in your face



IP Workshop 3



Prototype



Aesthetics

Form



Appearance



Light

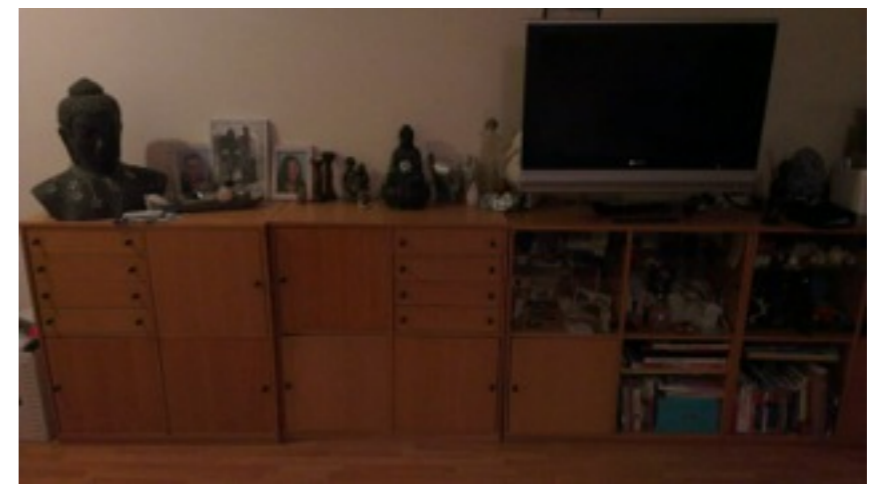


Final design

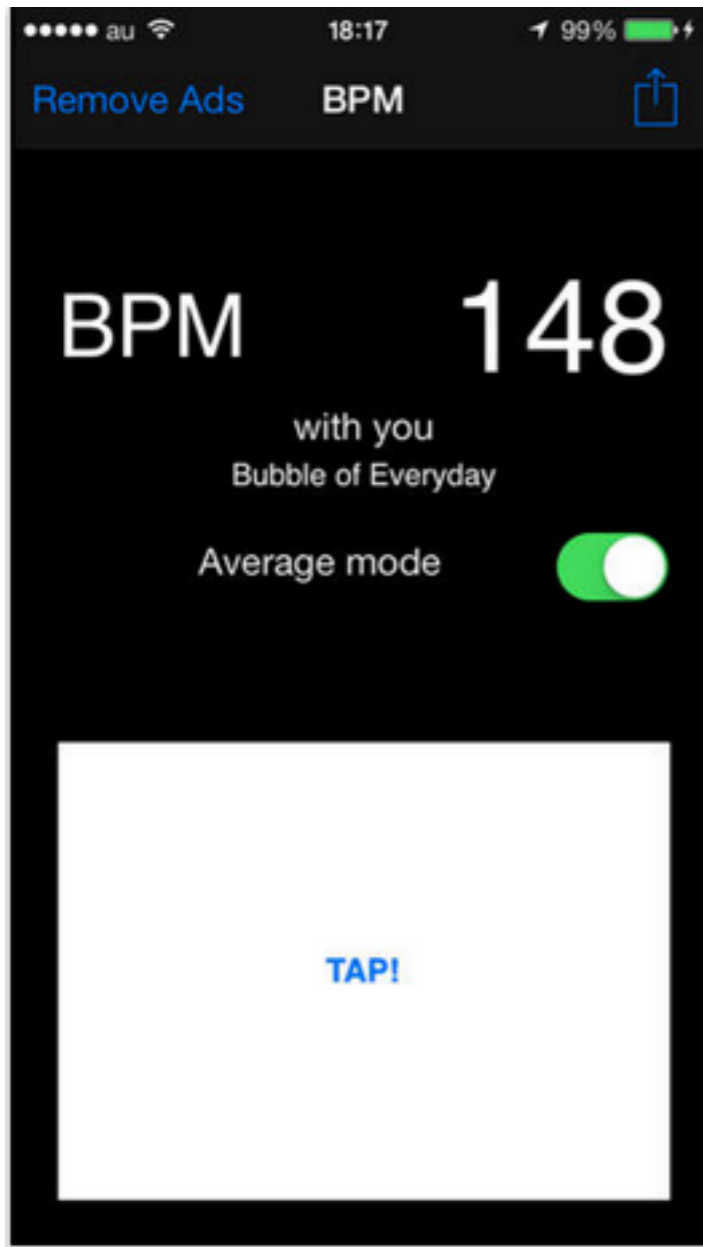
The MoveMind



Interaction & experience



Technology



User test

Outcomes user test

- Smile on their face
- Silhouette + music = BINGO!
- Central place
- Long term use
- Make it mobile



Recommendations

- Engrave lines
- Enlarge oval shape
- Software
- Long term use



Pitch

