

ONLY WITH BAD WEATHER



EI EMPOWERMENT
MALOU KORTLEVE

“To temporarily change
the attitude of people
who are traveling
through the rain.”



DESIGN GOAL

INTERACTION VISION



**HASTY
DECISIVE
DEFENSIVE
CLOSED**



**OPEN
CALM
ALERT**

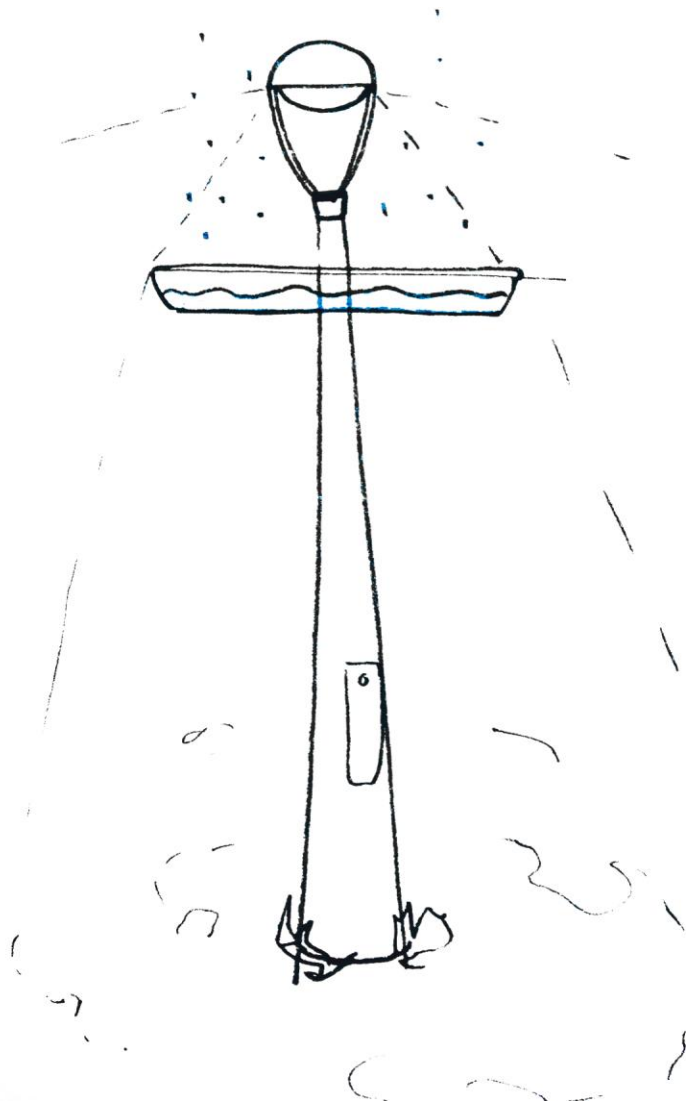






CONCEPT CYCLE 2





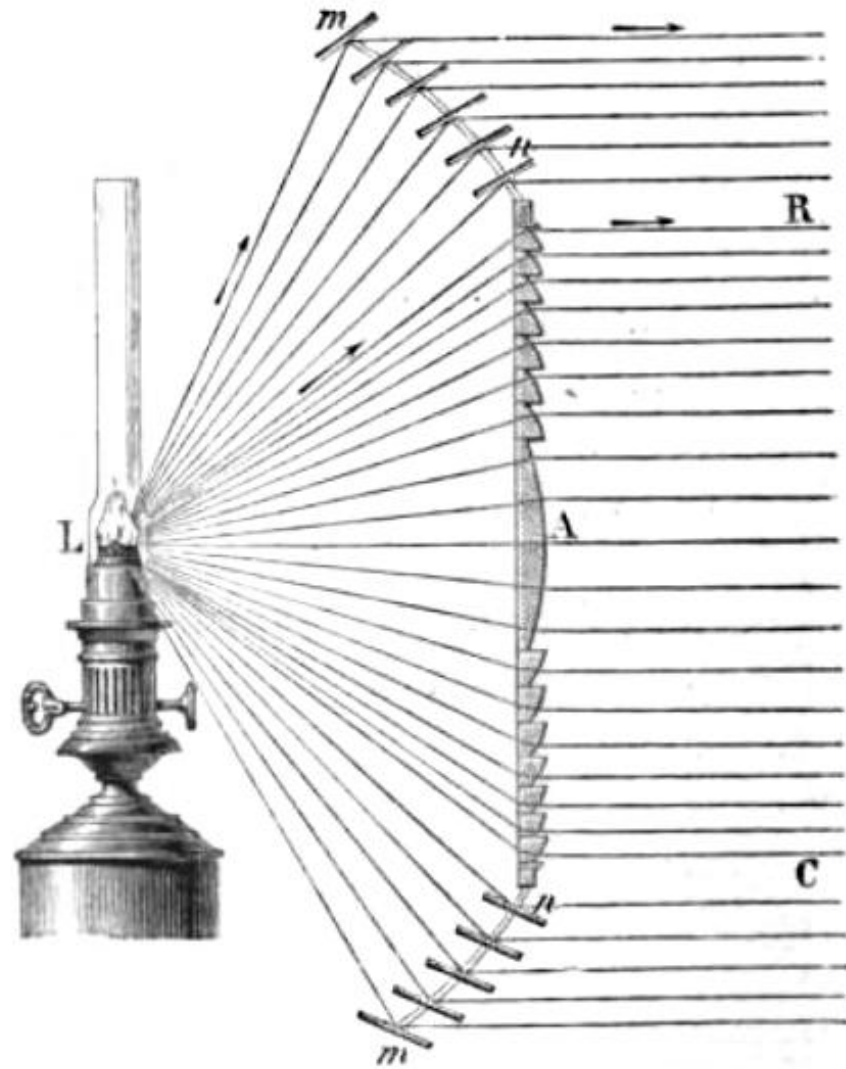
**STREET LANTERN
TEST**



STREET LANTERN
TEST



DRAINAGE



COLLIMATING LIGHT



MODEL #1



MODEL #2



FINAL EVALUATION TEST

TEST

interaction

working of concept

LIMITATIONS

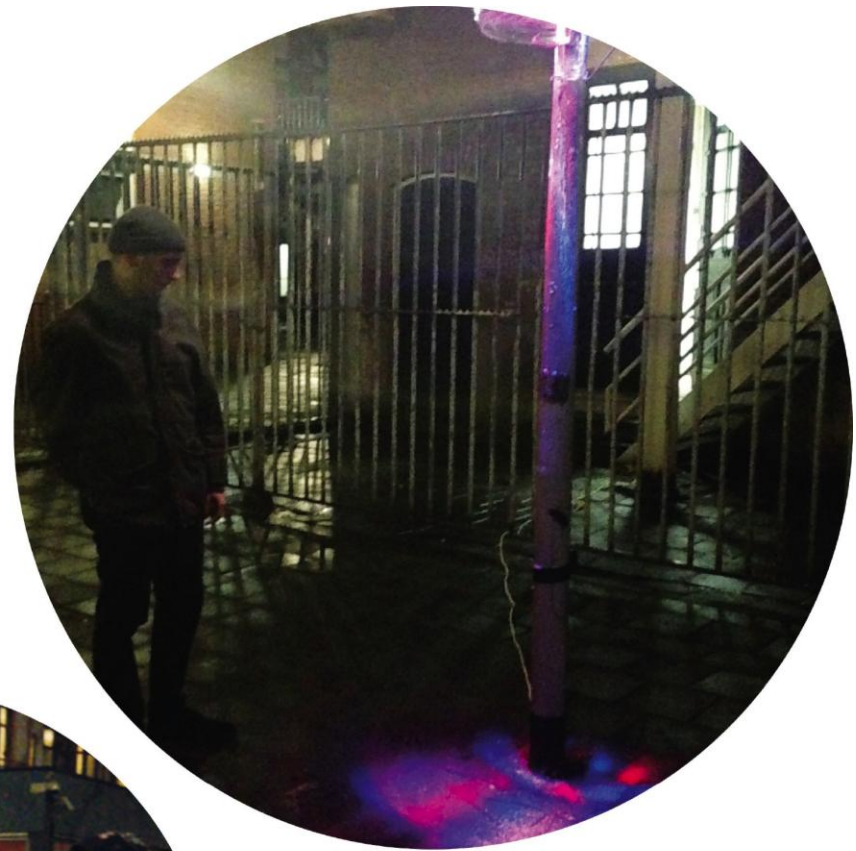
- location
- diameter
- height
- light

TESTPERSONS

- 3 students PZI
- 2 friends
- 2 accidental passersby

Soft rain

2 hours



Open & Alert
Calm → Curious
Extraterrestrial

Intensity of rain
reflected

FINAL EVALUATION TEST

PHILIP

"Wow look at that. I really like it when it moves,
you could sort of look at that for a while"

" I like to see the wires and stuff.
It shows its and add-on, kind of guerrilla style."

" It would be nice if it moves all the time, if it
could collect the rain somehow and drip. But
actually, it's also nice its especially when it is
raining. Makes it more special."

" The drop is bigger on the floor than it would
be normally, that is a strange effect."

HUNTER

"When the water ripples the two colors blend,
thats is really nice. You need those two colors"

GRAHAM

"It is a bit extraterrestrial. Aliens."

"It makes a kind of other layer to the street,
its like a puddle. It raises the street level"

"It looks like a digital projection but then
it is live and weather dependent."

"It is nice for birds as well"

LIZ

"I would love to see it in use. It would be cool
in like suburb areas where there is not so much light.
Like a whole street full of these things."

CHARLOTTE

"Beautiful. I looks like you can be beamed up by aliens."

PASSERBY

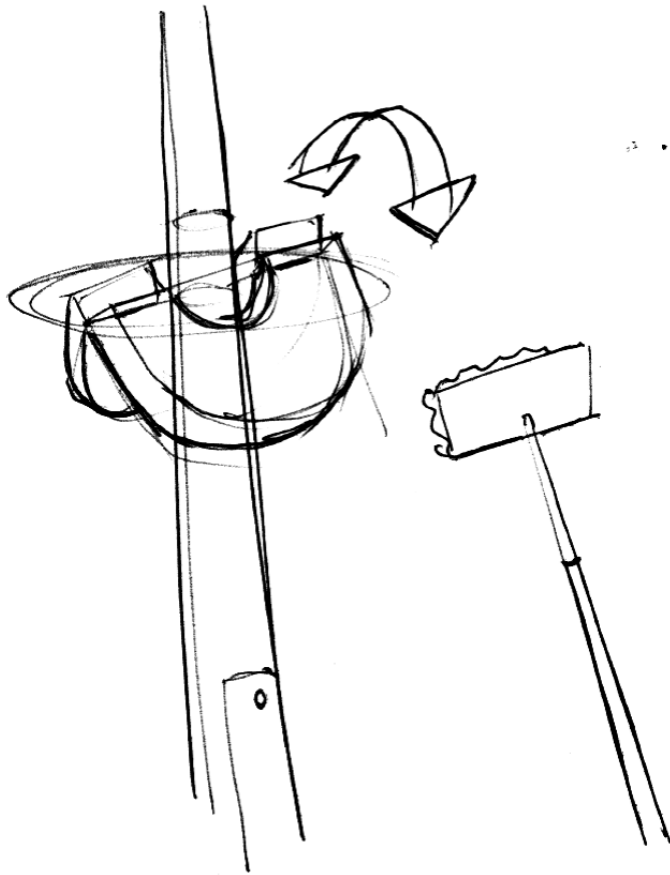
" Ooh what is this?"
" It feels like something will happen when I step into the light"
"It would be great on foggy days, so mystical."

QUOTES



FINAL EVALUTAION TEST





LIGHT

- add-on vs new lantern
- colour
- street

ENERGY

CLEANING

NEXT

