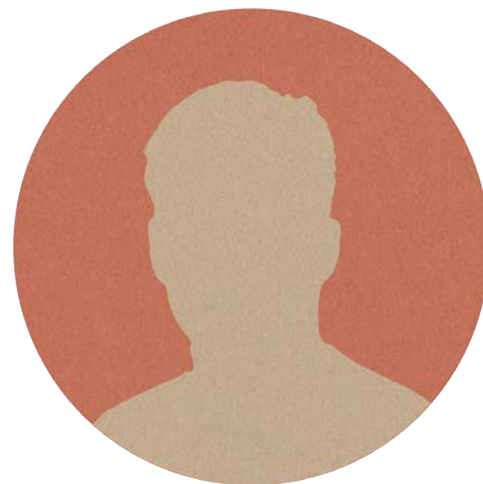


get out
together



Final Presentation
Exploring Interactions
by
Joep Serrarens

Design Goal & Interaction Vision

Research & Main Findings

The Design

Evaluation

Wrap Up

An elderly man with white hair and glasses, wearing a light-colored winter jacket, is walking on a paved path covered in snow. He is using a four-wheeled walker. A younger man with glasses, wearing a dark jacket, is walking alongside him, looking down at something in his hands. The background shows a snowy outdoor area with some greenery and a metal cart on the right.

design goal

Enabling **invalid elderly**, to **retain** their grocery shopping **experience** by focusing on help with **transportation** of themselves and the goods.

interaction vision

Get the warm feeling of taking part in **routines** and **surprises**.





RESEARCH

main hinders invalid elder-

best way of offering help

multiple stakeholders

iterative testing of multiple
concepts





MAIN FINDINGS

main findings

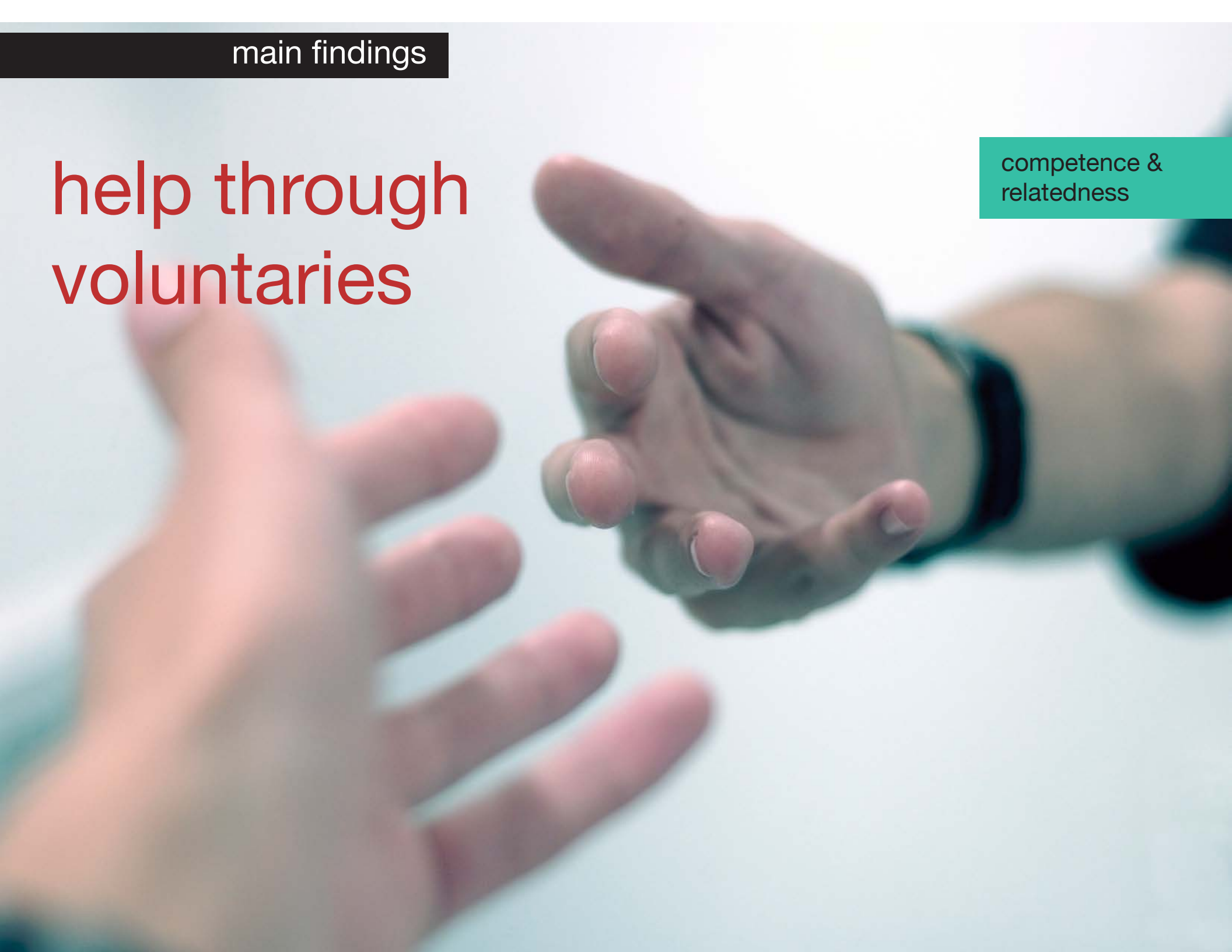
competence & relatedness



main findings

help through voluntaries

competence &
relatedness



guidance of interaction in advance

competence &
relatedness

help through
voluntaries

balance

clear & direct

inviting & fun

dynamic & own input

competence &
relatedness

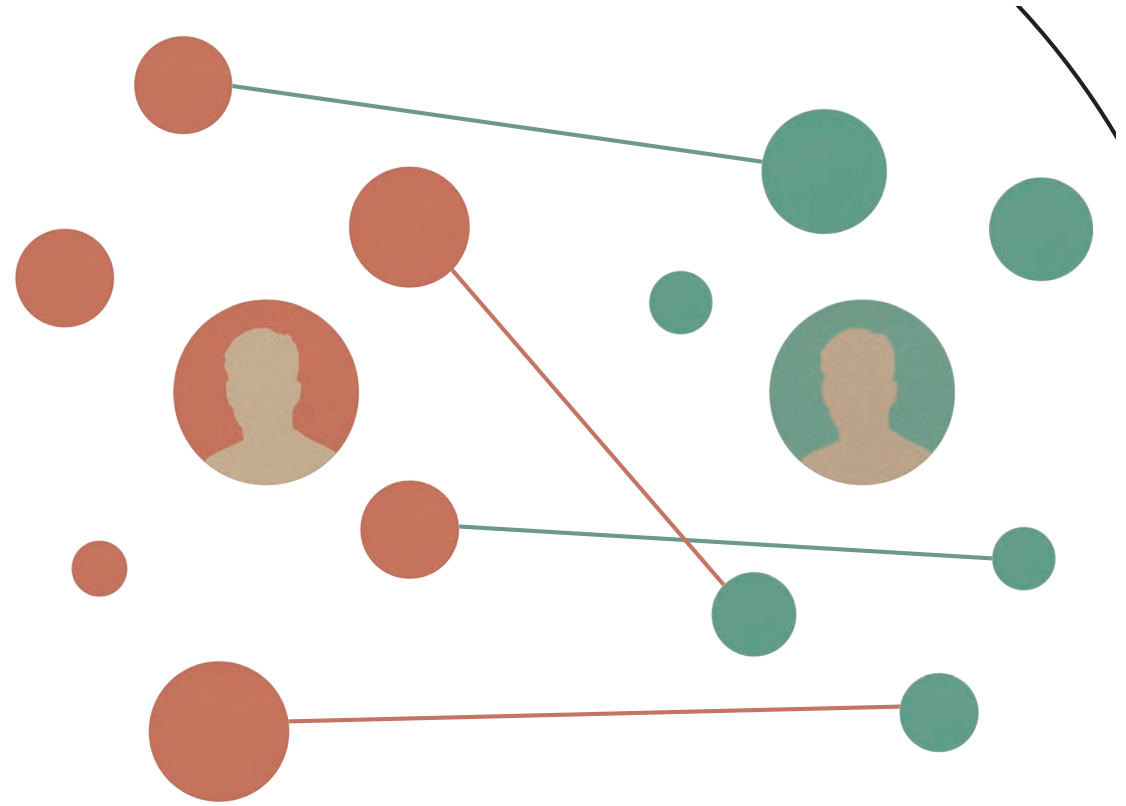
help through
voluntaries

guidance of
interaction in
advance

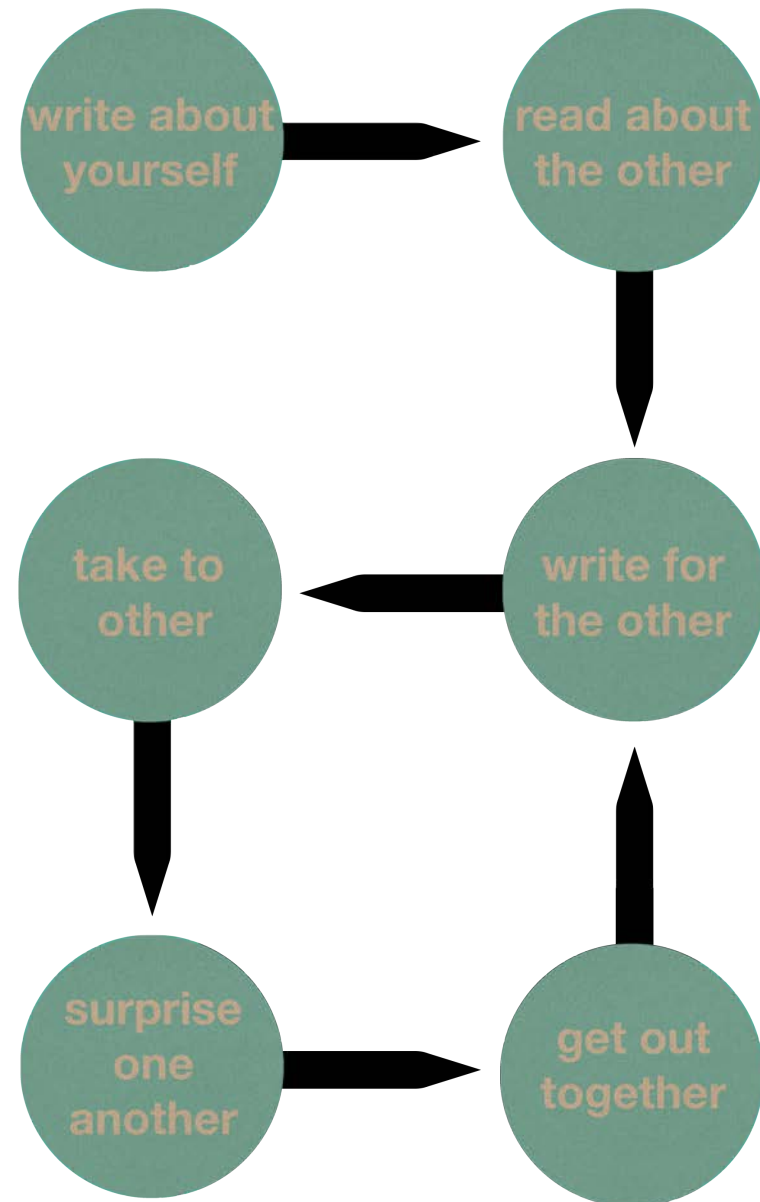


THE DESIGN

the concept



how it works



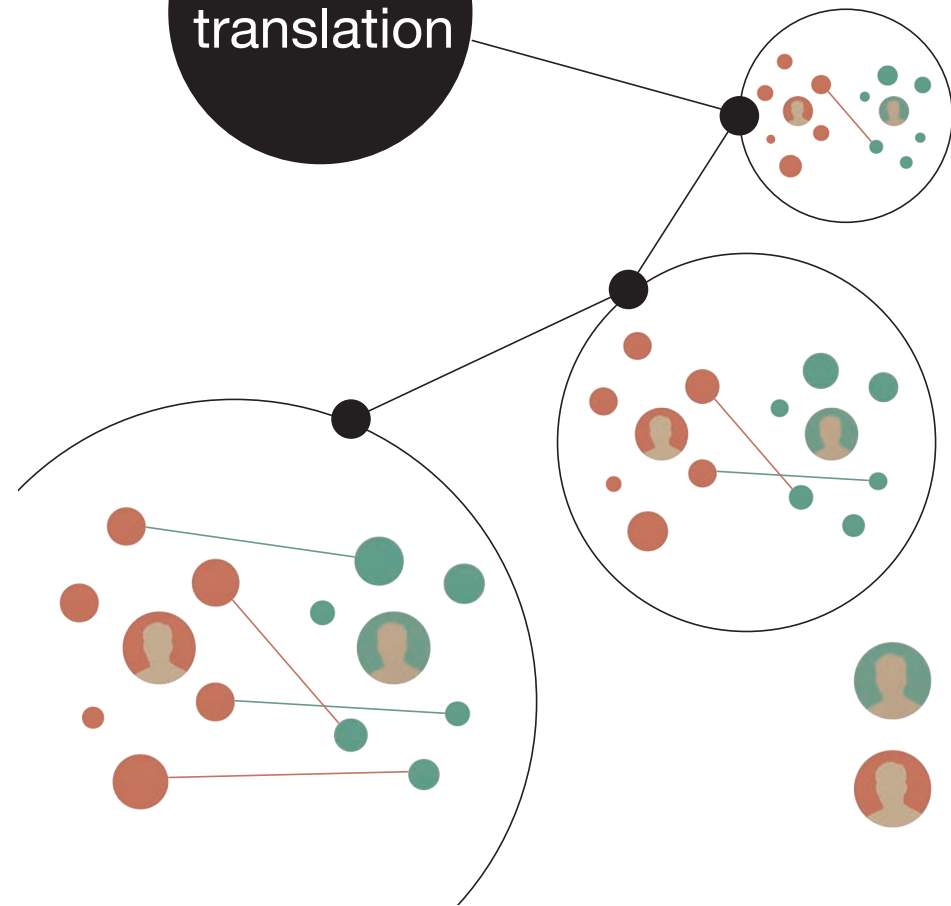
ease in use

visual guidance

logical story

visual translation

structure



the design

personality

inviting

friendly

professional

“our voluntary is looking forward to meeting you”

“we see receiving help...”

“tell what you want”

“we offer you”



the design

interaction



EVALUATION

“ It was fun to start looking for something.”

“ Nice to get out more and see what’s going on.”

“ It is always nice to hear new stories.”

“ People still recognizing me gives me the feeling I still matter socially.”

testing over longer period
need for diversification?

possibilities for diversification
e.g. different approach male female

further research into explanation
large diverse focus group



WRAP IT UP