



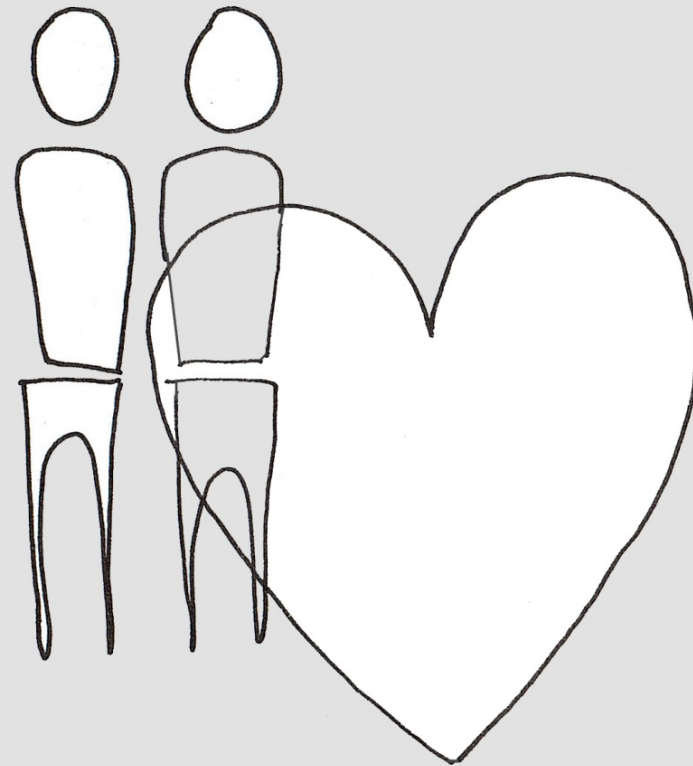
EI Final Presentation:

**SOUVENIR**

Clémence Dullaart

## Design Goal

'Enhancing friendship through the giving and receiving of presents'



# Interaction Vision







Baptiste

My father bought this flag for me as a reminder of our vacation. I hung it on the wall in my room.



Jesper

My parents gave me a lens for my camera so I can make pictures from the things I do and the trips I go on.



Bastiaan

My exgirlfriend gave me this wooden airplane. I have it on the speakers on my desk, it has become such a habit to see it that it isn't just a decoration.



Clémence

My favourite Italian biscotti when he was visiting. Now I have the package when I work.



Quirijn

I got this present from my best friend, it is a souvenir from our trip together. I look at it to take my mind off of things when I'm stressed.



Iris

I got this box from a good friend. It is now on the table next to the couch in front of the tv and I use it to store my jewelry.



Charlotte

I got these sunglasses from my aunt. I keep them above my desk so that I have something to look forward to.



Barbara

My boyfriend brought this african love mask back from his trip and hung it above my bedroom door.



Jaap

Many friends gave their old OV cards to me. I use them for all kinds of things, like bookmarks, or under the glass plate of a table.



INVITATION



SEARCHING FOR  
A PRESENT



BUYING



WRAPPING



GIVING THE PRESENT



SEEING THE PRESENT  
BEING USED



RECEIVING THE PRESENT

USING THE PRESENT



INVITATION



SEARCHING FOR  
A PRESENT



BUYING



WRAPPING



GIVING THE PRESENT



SEEING THE PRESENT  
BEING USED



RECEIVING THE PRESENT

USING THE PRESENT

Final Design

# Souvenir





# THE CARDS

What subject do you always talk about together?

What favourite recipe do you share?

Where did you and your friend travel to together?



When did you last see your friend?

What was your first holiday together?

What happened when you first met?

What was it you laughed about together?

Which secret do you share together?

What was the last song you listened to together?

What inside joke do you share together?

What is the most crazy memory you have of your friend?

What stories does your friend always tell you?

What is the thing your friend shares most with you?

When does your friend help you most?

What is the thing you do with this friend and nobody else?

What do you admire most about your friend?

What is the most characteristic aspect of your friend?

Why did you miss your friend?

Which movie character is most like your friend?

What is your friend best at?



## Souvenir package

- The question cards



## Souvenir package

- The question cards
- Instruction booklet





## Souvenir package

- The question cards
- Instruction booklet
- Blank cards



How do users get in touch with Souvenir?





How do users get in touch with Souvenir?

- Selexyz
- Free Record Shop
- Rituals
- Dille & Kamille
- Simon Lévelt



INVITATION



SEARCHING FOR  
A PRESENT



BUYING



WRAPPING



GIVING THE PRESENT



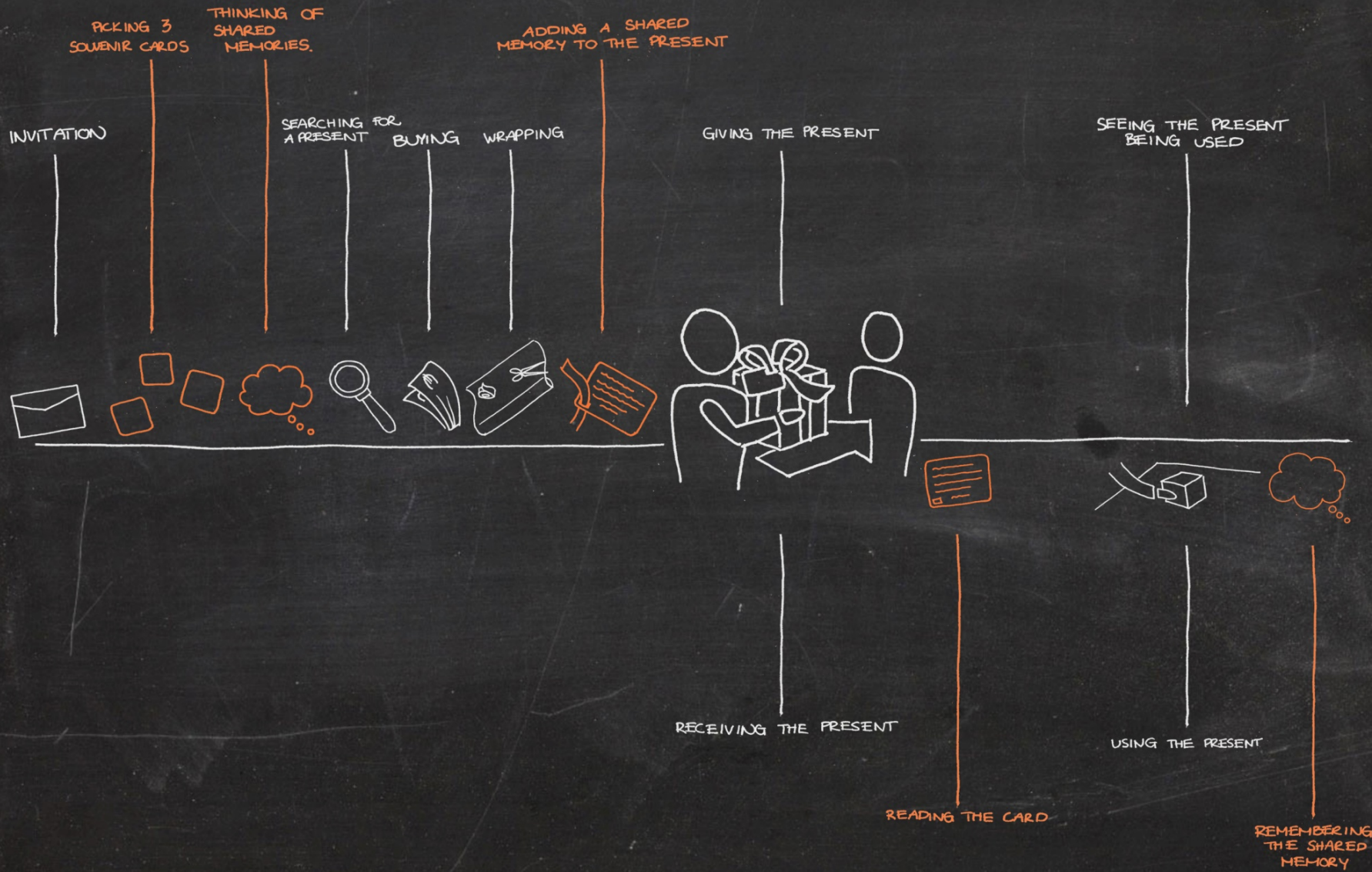
SEEING THE PRESENT  
BEING USED



RECEIVING THE PRESENT

USING THE PRESENT









Charlotte: 'We share a lot of memories from when we were still in high school.'



Camille: 'I'm not going to tell you the secret we share, that's secret!'



Baptiste: 'We travelled a lot together'



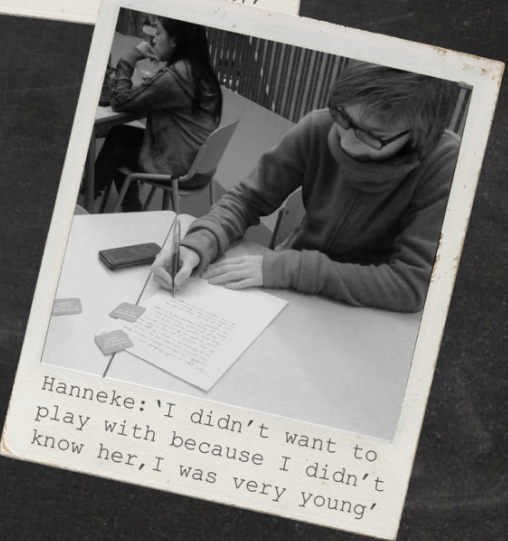
Anwyn: 'I went to München for Michele's wedding.'



Evert: 'We also both love stories with a weird ending, and funny ones.'



Véronique: 'She made me a delicious lunch with the leftovers in the fridge'

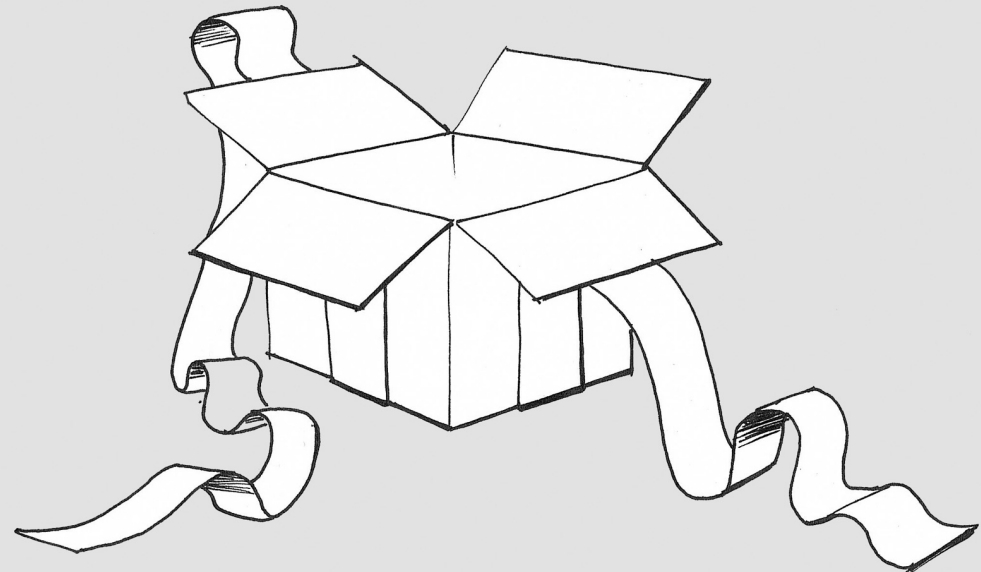


Hanneke: 'I didn't want to play with because I didn't know her, I was very young'



## Recommendations

- Turning Souvenir into a website



And now:

Souvenir the movie

