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| **Template for Project Proposals to** **Delft Institute of Positive Design (DIOPD)** |  |

*Dear student,*

*Great to see that you are interested in collaborating with the DIOPD! We will be happy to have a conversation with you to explore possibilities. To facilitate this conversation we ask you to write a short proposal that express your interests. You can use the template below and add additional information where you see fit. Once you have your proposal, you can contact us to organise a meeting.*

*The DIOPD team*

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| **Name student:** |  |
| **Email address:** |  |
| **Master program:** | (DfI / SPD / IPD / other) |
| **Year in program:** |  |

**General information**

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| **Title of the proposed project:** | This title is a tentative indication. You can change it later. |
| **Project focus:** | Are you proposing a **research** project or a **design** project (or a combination)?  |
| **Project supervisor:** | DIoPD researcher who could be interested in your project proposal |
| **Company name:** | In case you intend to have company involvement, state your ideas here.  |
| **Planned start date:** | Date/month/year |
| **Planned end date:** | Date/month/year |

**Proposal** (max. one A4)

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| Introduction: | Provide a general introduction to the context of your project. * What was your inspiration (any articles that you read on the topic, any information that you obtained through other sources such as the media…etc.)?
* What is your motivation in wanting to carry out this project?
* What are the most important developments, trends, and /or principles in the context of your project proposal?
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| Problem/opportunity definition: | Propose a problem or an opportunity that can be a starting point for your project.* What is the knowledge gap or design opportunity in the context you introduced above? What questions need to be answered, what problems needs to be solved, or what opportunity needs to be explored?
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| Assignment: | What do you want to do in this project 'to solve (part of) the problem,' answer (part of) the question, or explore (part of) the opportunity? |
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| Deliverables: | **For a research focus (generating knowledge):** A novel contribution to the work of one of the on-going research projects on positive design theories:* An academic article in the form of a five-page conference paper
* A one-page reflection on your contribution to design research and suggestions for future research directions

**For a design focus (generating designs):** A design intervention that embodies principles from one of the on-going research projects on positive design theories:* A working prototype
* A short description of your design concept (200-500 words)
* A movie explaining the essence of your design intervention
* Three-five high-resolution images representative of the design project
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| Planning: | * Propose a weekly planning outlining the main phases of the proposed project
* Do you plan to work on this project part-time and/or full-time?
* Provide some details about your intended activities.
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